

### Ampersand Cable System Order

Order #	62944889
Syscode	1421
System Name	Spectrum/FVN COMBO-Ft WorthN Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	12/06/21 - 12/12/21
Agency	Neighborhood Research and Media
Advertiser	Conservative Response Team

Update Date	12/09/21
Version	1 Vs. 1

AE	Amanda Williams
Sales Coordinator	Mia Johnson
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA Nielsen Live+3 Dec20
-	

Client Code	
Product Code	
Est Code	8102
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$955.00		
Commission	\$143.25		
Net Total	\$811.75		
Total Spots	10		
Affiliate Split	100.0		
Sold On			
GRP	9.52	GIMP	11502
CPP	\$100.00	CPM	\$83.03

Comments :	12/9 New bookend political issue order to air 12.10-12.12. Please confirm.
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	12/6/21	12/12/21	05:00	09:00						X	X	-	-	4	\$112.00	\$448.00	15	NCR 9/27/2021-12/26/2021 BOOKENDS
2	FXNC	VARIOUS	12/6/21	12/12/21	09:00	16:00					X			-	-	6	\$84.50	\$507.00	15	NCR 9/27/2021-12/26/2021 BOOKENDS

	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Total
<b>SPOTS</b>	10	0	0	0	0	0	0	0	0	0	0	0	10
<b>AMT</b>	\$955.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$955.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 12/10/21

62944889 | Dallas-Ft. Worth | Spectrum/FVN COMBO-Ft WorthN Zone, TX | 1421 |