

Ampersand Cable System Order

Order #	62895627
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	05/17/21 - 05/30/21
Agency	Mentzer Media Services
Advertiser	Consumers Research

Update Date	05/21/21
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Joe Foley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Mar21
-	

Client Code	JLCON
Product Code	JLCON
Est Code	9736
Product Name	(TX 30s) 5.22-5.28
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$142,460.00		
Commission	\$21,369.00		
Net Total	\$121,091.00		
Total Spots	171		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 5/21 New Issue Order. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	CNBC EM	5/17/21	5/23/21	05:00	09:00						X	X	-	-	2	\$368.00	\$736.00	30	NCR 03/29/21-06/27/21
2	CNBC	CNBC EM	5/24/21	5/30/21	05:00	09:00	X	X	X	X	X			-	-	6	\$368.00	\$2,208.00	30	NCR 03/29/21-06/27/21
3	CNBC	CNBC DT	5/17/21	5/23/21	09:00	16:00						X	X	-	-	2	\$300.00	\$600.00	30	NCR 03/29/21-06/27/21
4	CNBC	CNBC DT	5/24/21	5/30/21	09:00	16:00	X	X	X	X	X			-	-	5	\$300.00	\$1,500.00	30	NCR 03/29/21-06/27/21
5	CNBC	CNBC EF	5/17/21	5/23/21	16:00	19:00						X	X	-	-	2	\$506.00	\$1,012.00	30	NCR 03/29/21-06/27/21
6	CNBC	CNBC EF	5/24/21	5/30/21	16:00	19:00	X	X	X	X	X			-	-	5	\$506.00	\$2,530.00	30	NCR 03/29/21-06/27/21
7	CNBC	CNBC PT	5/17/21	5/23/21	19:00	24:00						X	X	-	-	4	\$634.00	\$2,536.00	30	NCR 03/29/21-06/27/21
8	CNBC	CNBC PT	5/24/21	5/30/21	19:00	24:00	X	X	X	X	X			-	-	10	\$634.00	\$6,340.00	30	NCR 03/29/21-06/27/21
9	CNN	CNN EM	5/17/21	5/23/21	05:00	09:00						X	X	-	-	2	\$493.00	\$986.00	30	NCR 03/29/21-06/27/21
10	CNN	CNN EM	5/24/21	5/30/21	05:00	09:00	X	X	X	X	X			-	-	6	\$493.00	\$2,958.00	30	NCR 03/29/21-06/27/21
11	CNN	CNN DT	5/17/21	5/23/21	09:00	16:00						X	X	-	-	2	\$348.00	\$696.00	30	NCR 03/29/21-06/27/21
12	CNN	CNN DT	5/24/21	5/30/21	09:00	16:00	X	X	X	X	X			-	-	4	\$348.00	\$1,392.00	30	NCR 03/29/21-06/27/21
13	CNN	CNN EF	5/17/21	5/23/21	16:00	19:00						X	X	-	-	2	\$1,179.00	\$2,358.00	30	NCR 03/29/21-06/27/21
14	CNN	CNN EF	5/24/21	5/30/21	16:00	19:00	X	X	X	X	X			-	-	4	\$1,179.00	\$4,716.00	30	NCR 03/29/21-06/27/21
15	CNN	CNN PT	5/17/21	5/23/21	19:00	24:00						X	X	-	-	4	\$1,473.00	\$5,892.00	30	NCR 03/29/21-06/27/21
16	CNN	CNN PT	5/24/21	5/30/21	19:00	24:00	X	X	X	X	X			-	-	9	\$1,473.00	\$13,257.00	30	NCR 03/29/21-06/27/21
17	FXNC	FXNC EM	5/17/21	5/23/21	05:00	09:00						X	X	-	-	2	\$1,499.00	\$2,998.00	30	NCR 03/29/21-06/27/21
18	FXNC	FXNC EM	5/24/21	5/30/21	05:00	09:00	X	X	X	X	X			-	-	6	\$1,499.00	\$8,994.00	30	NCR 03/29/21-06/27/21
19	FXNC	FXNC DT	5/17/21	5/23/21	09:00	16:00						X	X	-	-	2	\$1,499.00	\$2,998.00	30	NCR 03/29/21-06/27/21
20	FXNC	FXNC DT	5/24/21	5/30/21	09:00	16:00	X	X	X	X	X			-	-	4	\$1,499.00	\$5,996.00	30	NCR 03/29/21-06/27/21
21	FXNC	FXNC EF	5/17/21	5/23/21	16:00	19:00						X	X	-	-	2	\$1,686.00	\$3,372.00	30	NCR 03/29/21-06/27/21

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22	FXNC	FXNC EF	5/24/21	5/30/21	16:00	19:00	X	X	X	X	X			-	-	4	\$1,686.00	\$6,744.00	30	NCR 03/29/21-06/27/21
23	FXNC	FXNC PT	5/17/21	5/23/21	19:00	24:00						X	X	-	-	4	\$2,103.00	\$8,412.00	30	NCR 03/29/21-06/27/21
24	FXNC	FXNC PT	5/24/21	5/30/21	19:00	24:00	X	X	X	X	X			-	-	9	\$2,103.00	\$18,927.00	30	NCR 03/29/21-06/27/21
25	MNBC	MNBC EM	5/17/21	5/23/21	05:00	09:00						X	X	-	-	3	\$493.00	\$1,479.00	30	NCR 03/29/21-06/27/21
26	MNBC	MNBC EM	5/24/21	5/30/21	05:00	09:00	X	X	X	X	X			-	-	6	\$493.00	\$2,958.00	30	NCR 03/29/21-06/27/21
27	MNBC	MNBC DT	5/17/21	5/23/21	09:00	16:00						X	X	-	-	2	\$348.00	\$696.00	30	NCR 03/29/21-06/27/21
28	MNBC	MNBC DT	5/24/21	5/30/21	09:00	16:00	X	X	X	X	X			-	-	4	\$348.00	\$1,392.00	30	NCR 03/29/21-06/27/21
29	MNBC	MNBC EF	5/17/21	5/23/21	16:00	19:00						X	X	-	-	2	\$1,179.00	\$2,358.00	30	NCR 03/29/21-06/27/21
30	MNBC	MNBC EF	5/24/21	5/30/21	16:00	19:00	X	X	X	X	X			-	-	4	\$1,179.00	\$4,716.00	30	NCR 03/29/21-06/27/21
31	MNBC	MNBC PT	5/17/21	5/23/21	19:00	24:00						X	X	-	-	4	\$1,473.00	\$5,892.00	30	NCR 03/29/21-06/27/21
32	MNBC	MNBC PT	5/24/21	5/30/21	19:00	24:00	X	X	X	X	X			-	-	9	\$1,473.00	\$13,257.00	30	NCR 03/29/21-06/27/21
33	FBN	FBN EM	5/17/21	5/23/21	05:00	09:00						X	X	-	-	2	\$23.00	\$46.00	30	NCR 03/29/21-06/27/21
34	FBN	FBN EM	5/24/21	5/30/21	05:00	09:00	X	X	X	X	X			-	-	6	\$23.00	\$138.00	30	NCR 03/29/21-06/27/21
35	FBN	FBN DT	5/17/21	5/23/21	09:00	16:00						X	X	-	-	2	\$23.00	\$46.00	30	NCR 03/29/21-06/27/21
36	FBN	FBN DT	5/24/21	5/30/21	09:00	16:00	X	X	X	X	X			-	-	4	\$23.00	\$92.00	30	NCR 03/29/21-06/27/21
37	FBN	FBN EF	5/17/21	5/23/21	16:00	19:00						X	X	-	-	2	\$44.00	\$88.00	30	NCR 03/29/21-06/27/21
38	FBN	FBN EF	5/24/21	5/30/21	16:00	19:00	X	X	X	X	X			-	-	5	\$44.00	\$220.00	30	NCR 03/29/21-06/27/21
39	FBN	FBN PT	5/17/21	5/23/21	19:00	24:00						X	X	-	-	4	\$66.00	\$264.00	30	NCR 03/29/21-06/27/21

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40	FBN	FBN PT	5/24/21	5/30/21	19:00	24:00	X	X	X	X	X			-	-	10	\$66.00	\$660.00	30	NCR 03/29/21-06/27/21

	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	Total
SPOTS	171	0	0	0	0	0	0	0	0	0	0	0	171
AMT	\$142,460.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$142,460.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/24/21

62895627 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |