

Ampersand Cable System Order

Order #	62897148
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	05/24/21 - 06/06/21
Agency	Mentzer Media Services
Advertiser	Consumers Research

Update Date	05/27/21
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Joe Foley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Mar21
-	

Client Code	JLCON
Product Code	JLCON
Est Code	9750
Product Name	(TX 30s) 5.29-6.4
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$103,461.00		
Commission	\$15,519.15		
Net Total	\$87,941.85		
Total Spots	128		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 5/27 New Issue Order. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	CNBC EM	5/24/21	5/30/21	05:00	09:00						X	X	-	-	1	\$368.00	\$368.00	30	NCR 03/29/21-06/27/21
2	CNBC	CNBC EM	5/31/21	6/6/21	05:00	09:00	X	X	X	X	X			-	-	5	\$368.00	\$1,840.00	30	NCR 03/29/21-06/27/21
3	CNBC	CNBC DT	5/24/21	5/30/21	09:00	16:00						X	X	-	-	1	\$300.00	\$300.00	30	NCR 03/29/21-06/27/21
4	CNBC	CNBC DT	5/31/21	6/6/21	09:00	16:00	X	X	X	X	X			-	-	4	\$300.00	\$1,200.00	30	NCR 03/29/21-06/27/21
5	CNBC	CNBC EF	5/24/21	5/30/21	16:00	19:00						X	X	-	-	1	\$506.00	\$506.00	30	NCR 03/29/21-06/27/21
6	CNBC	CNBC EF	5/31/21	6/6/21	16:00	19:00	X	X	X	X	X			-	-	4	\$506.00	\$2,024.00	30	NCR 03/29/21-06/27/21
7	CNBC	CNBC PT	5/24/21	5/30/21	19:00	24:00						X	X	-	-	3	\$634.00	\$1,902.00	30	NCR 03/29/21-06/27/21
8	CNBC	CNBC PT	5/31/21	6/6/21	19:00	24:00	X	X	X	X	X			-	-	9	\$634.00	\$5,706.00	30	NCR 03/29/21-06/27/21
9	CNN	CNN EM	5/24/21	5/30/21	05:00	09:00						X	X	-	-	1	\$493.00	\$493.00	30	NCR 03/29/21-06/27/21
10	CNN	CNN EM	5/31/21	6/6/21	05:00	09:00	X	X	X	X	X			-	-	4	\$493.00	\$1,972.00	30	NCR 03/29/21-06/27/21
11	CNN	CNN DT	5/24/21	5/30/21	09:00	16:00						X	X	-	-	1	\$348.00	\$348.00	30	NCR 03/29/21-06/27/21
12	CNN	CNN DT	5/31/21	6/6/21	09:00	16:00	X	X	X	X	X			-	-	4	\$348.00	\$1,392.00	30	NCR 03/29/21-06/27/21
13	CNN	CNN EF	5/24/21	5/30/21	16:00	19:00						X	X	-	-	1	\$1,179.00	\$1,179.00	30	NCR 03/29/21-06/27/21
14	CNN	CNN EF	5/31/21	6/6/21	16:00	19:00	X	X	X	X	X			-	-	5	\$1,179.00	\$5,895.00	30	NCR 03/29/21-06/27/21
15	CNN	CNN PT	5/24/21	5/30/21	19:00	24:00						X	X	-	-	2	\$1,473.00	\$2,946.00	30	NCR 03/29/21-06/27/21
16	CNN	CNN PT	5/31/21	6/6/21	19:00	24:00	X	X	X	X	X			-	-	6	\$1,473.00	\$8,838.00	30	NCR 03/29/21-06/27/21
17	FBN	FBN EM	5/24/21	5/30/21	05:00	09:00						X	X	-	-	1	\$23.00	\$23.00	30	NCR 03/29/21-06/27/21
18	FBN	FBN EM	5/31/21	6/6/21	05:00	09:00	X	X	X	X	X			-	-	5	\$23.00	\$115.00	30	NCR 03/29/21-06/27/21
19	FBN	FBN DT	5/24/21	5/30/21	09:00	16:00						X	X	-	-	1	\$23.00	\$23.00	30	NCR 03/29/21-06/27/21
20	FBN	FBN DT	5/31/21	6/6/21	09:00	16:00	X	X	X	X	X			-	-	4	\$23.00	\$92.00	30	NCR 03/29/21-06/27/21
21	FBN	FBN EF	5/24/21	5/30/21	16:00	19:00						X	X	-	-	1	\$44.00	\$44.00	30	NCR 03/29/21-06/27/21

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22	FBN	FBN EF	5/31/21	6/6/21	16:00	19:00	X	X	X	X	X			-	-	4	\$44.00	\$176.00	30	NCR 03/29/21-06/27/21
23	FBN	FBN PT	5/24/21	5/30/21	19:00	24:00						X	X	-	-	3	\$66.00	\$198.00	30	NCR 03/29/21-06/27/21
24	FBN	FBN PT	5/31/21	6/6/21	19:00	24:00	X	X	X	X	X			-	-	9	\$66.00	\$594.00	30	NCR 03/29/21-06/27/21
25	FXNC	FXNC EM	5/24/21	5/30/21	05:00	09:00						X	X	-	-	1	\$1,499.00	\$1,499.00	30	NCR 03/29/21-06/27/21
26	FXNC	FXNC EM	5/31/21	6/6/21	05:00	09:00	X	X	X	X	X			-	-	4	\$1,499.00	\$5,996.00	30	NCR 03/29/21-06/27/21
27	FXNC	FXNC DT	5/24/21	5/30/21	09:00	16:00						X	X	-	-	1	\$1,499.00	\$1,499.00	30	NCR 03/29/21-06/27/21
28	FXNC	FXNC DT	5/31/21	6/6/21	09:00	16:00	X	X	X	X	X			-	-	4	\$1,499.00	\$5,996.00	30	NCR 03/29/21-06/27/21
29	FXNC	FXNC EF	5/24/21	5/30/21	16:00	19:00						X	X	-	-	1	\$1,686.00	\$1,686.00	30	NCR 03/29/21-06/27/21
30	FXNC	FXNC EF	5/31/21	6/6/21	16:00	19:00	X	X	X	X	X			-	-	5	\$1,686.00	\$8,430.00	30	NCR 03/29/21-06/27/21
31	FXNC	FXNC PT	5/24/21	5/30/21	19:00	24:00						X	X	-	-	2	\$2,103.00	\$4,206.00	30	NCR 03/29/21-06/27/21
32	FXNC	FXNC PT	5/31/21	6/6/21	19:00	24:00	X	X	X	X	X			-	-	6	\$2,103.00	\$12,618.00	30	NCR 03/29/21-06/27/21
33	MNBC	MNBC EM	5/24/21	5/30/21	05:00	09:00						X	X	-	-	1	\$493.00	\$493.00	30	NCR 03/29/21-06/27/21
34	MNBC	MNBC EM	5/31/21	6/6/21	05:00	09:00	X	X	X	X	X			-	-	4	\$493.00	\$1,972.00	30	NCR 03/29/21-06/27/21
35	MNBC	MNBC DT	5/24/21	5/30/21	09:00	16:00						X	X	-	-	1	\$348.00	\$348.00	30	NCR 03/29/21-06/27/21
36	MNBC	MNBC DT	5/31/21	6/6/21	09:00	16:00	X	X	X	X	X			-	-	4	\$348.00	\$1,392.00	30	NCR 03/29/21-06/27/21
37	MNBC	MNBC EF	5/24/21	5/30/21	16:00	19:00						X	X	-	-	1	\$1,179.00	\$1,179.00	30	NCR 03/29/21-06/27/21
38	MNBC	MNBC EF	5/31/21	6/6/21	16:00	19:00	X	X	X	X	X			-	-	4	\$1,179.00	\$4,716.00	30	NCR 03/29/21-06/27/21
39	MNBC	MNBC PT	5/24/21	5/30/21	19:00	24:00						X	X	-	-	3	\$1,473.00	\$4,419.00	30	NCR 03/29/21-06/27/21

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40	MNBC	MNBC PT	5/31/21	6/6/21	19:00	24:00	X	X	X	X	X			-	-	6	\$1,473.00	\$8,838.00	30	NCR 03/29/21-06/27/21

	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	Total
SPOTS	28	100	0	0	0	0	0	0	0	0	0	0	128
AMT	\$23,659.00	\$79,802.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$103,461.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/28/21

62897148 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |