

Ampersand Cable System Order

Order #	62865794
Syscode	1419
System Name	Spectrum/FVN COMBO-Dallas N Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	02/01/21 - 02/14/21
Agency	AssemblyPOL
Advertiser	DCCC

Update Date	02/05/21
Version	2 Vs. 1

AE	Chris Overberg
Sales Coordinator	Alexandra Eng-Nguyen
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Nov20
-	

Client Code	DCCC
Product Code	DCCC
Est Code	1111
Product Name	TX CD-24 2.2-2.8
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$10,347.00		
Commission	\$1,552.05		
Net Total	\$8,794.95		
Total Spots	62		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	75.3	GIMP	115411
CPP	\$137.00	CPM	\$89.65

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	2/5 R1 2.5 MG +\$497
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EF ROS	2/1/21	2/7/21	16:00	19:00		X	X	X	X	X	X	1.78	2726	6	\$200.00	\$1,200.00	30	NCR
2	CNN	CNN EF ROS	2/8/21	2/14/21	16:00	19:00	X							1.44	2212	1	\$200.00	\$200.00	30	NCR
3	CNN	CNN PT ROS	2/1/21	2/7/21	19:00	24:00		X	X	X	X	X	X	1.91	2925	12	\$244.00	\$2,928.00	30	NCR
4	CNN	CNN PT ROS	2/8/21	2/14/21	19:00	24:00	X							1.47	2251	2	\$244.00	\$488.00	30	NCR
5	MNBC	MORNING JOE	2/1/21	2/7/21	05:00	08:00		X	X	X	X			0.91	1390	2	\$82.00	\$164.00	30	NCR
6	MNBC	MORNING JOE	2/8/21	2/14/21	05:00	08:00	X							0.97	1493	1	\$82.00	\$82.00	30	NCR
7	MNBC	MSNBC EF ROS	2/1/21	2/7/21	16:00	19:00		X	X	X	X			1.54	2358	6	\$192.00	\$1,152.00	30	NCR
8	MNBC	MSNBC EF ROS	2/8/21	2/14/21	16:00	19:00	X							1.38	2111	1	\$192.00	\$192.00	30	NCR
9	MNBC	MSNBC PT ROS	2/1/21	2/7/21	19:00	24:00		X	X	X	X			1.58	2427	11	\$237.00	\$2,607.00	30	NCR
10	MNBC	MSNBC PT ROS	2/8/21	2/14/21	19:00	24:00	X							1.27	1948	3	\$237.00	\$711.00	30	NCR
11	S1DF	SPECTRUM PT	2/1/21	2/7/21	19:00	24:00		X	X	X	X	X	X	0.00	0	12	\$9.00	\$108.00	30	NCR
12	S1DF	SPECTRUM PT	2/8/21	2/14/21	19:00	24:00	X							0.00	0	2	\$9.00	\$18.00	30	NCR
13	CNN	CNN PT ROS	2/1/21	2/7/21	19:00	24:00						X	X	1.36	2084	2	\$244.00	\$488.00	30	MG +2x line added NCR

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14	S1DF	SPECTRUM PT	2/1/21	2/7/21	19:00	24:00						X	X	0.00	0	1	\$9.00	\$9.00	30	MG +1x line added NCR

	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Total
SPOTS	62	0	0	0	0	0	0	0	0	0	0	0	62
AMT	\$10,347.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$10,347.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/29/21

62865794 | Dallas-Ft. Worth | Spectrum/FVN COMBO-Dallas N Zone, TX | 1419 |