

### Ampersand Cable System Order

Order #	62865794
Syscode	1423
System Name	Spectrum/FVN COMBO-Irving Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	02/01/21 - 02/14/21
Agency	AssemblyPOL
Advertiser	DCCC

Update Date	02/05/21
Version	2 Vs. 1

AE	Chris Overberg
Sales Coordinator	Alexandra Eng-Nguyen
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Nov20
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Client Code	DCCC
Product Code	DCCC
Est Code	1111
Product Name	TX CD-24 2.2-2.8
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$4,602.00		
Commission	\$690.30		
Net Total	\$3,911.70		
Total Spots	60		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	79.77	GIMP	67150
CPP	\$58.00	CPM	\$68.53

Comments :	2/5 R1 2.5 MG +\$4
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EF ROS	2/1/21	2/7/21	16:00	19:00		X	X	X	X	X	X	1.82	1528	6	\$88.00	\$528.00	30	NCR
2	CNN	CNN EF ROS	2/8/21	2/14/21	16:00	19:00	X							1.47	1240	1	\$88.00	\$88.00	30	NCR
3	CNN	CNN PT ROS	2/1/21	2/7/21	19:00	24:00		X	X	X	X	X	X	1.95	1639	12	\$112.00	\$1,344.00	30	NCR
4	CNN	CNN PT ROS	2/8/21	2/14/21	19:00	24:00	X							1.50	1262	2	\$112.00	\$224.00	30	NCR
5	MNBC	MORNING JOE	2/1/21	2/7/21	05:00	08:00		X	X	X	X			1.08	905	2	\$58.00	\$116.00	30	NCR
6	MNBC	MORNING JOE	2/8/21	2/14/21	05:00	08:00	X							1.15	972	1	\$58.00	\$58.00	30	NCR
7	MNBC	MSNBC EF ROS	2/1/21	2/7/21	16:00	19:00		X	X	X	X			1.82	1535	6	\$88.00	\$528.00	30	NCR
8	MNBC	MSNBC EF ROS	2/8/21	2/14/21	16:00	19:00	X							1.63	1374	1	\$88.00	\$88.00	30	NCR
9	MNBC	MSNBC PT ROS	2/1/21	2/7/21	19:00	24:00		X	X	X	X			1.88	1580	11	\$112.00	\$1,232.00	30	NCR
10	MNBC	MSNBC PT ROS	2/8/21	2/14/21	19:00	24:00	X							1.51	1268	3	\$112.00	\$336.00	30	NCR
11	S1DF	SPECTRUM PT	2/1/21	2/7/21	19:00	24:00		X	X	X	X	X	X	0.00	0	12	\$4.00	\$48.00	30	NCR
12	S1DF	SPECTRUM PT	2/8/21	2/14/21	19:00	24:00	X							0.00	0	2	\$4.00	\$8.00	30	NCR
13	S1DF	SPECTRUM PT	2/1/21	2/7/21	19:00	24:00						X	X	0.00	0	1	\$4.00	\$4.00	30	MG+1x line added NCR

	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Total
<b>SPOTS</b>	60	0	0	0	0	0	0	0	0	0	0	0	60
<b>AMT</b>	\$4,602.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,602.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 03/29/21

62865794 | Dallas-Ft. Worth | Spectrum/FVN COMBO-Irving Zone, TX | 1423 |