

Ampersand Cable System Order

Order #	62866822
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	02/08/21 - 02/14/21
Agency	Longwell Partners
Advertiser	Defending Democracy Together

Update Date	02/05/21
Version	1 Vs. 1

AE	Taylor Dale
Sales Coordinator	Becky Ross
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jan20
-	

Client Code	TX
Product Code	02080211
Est Code	TX
Product Name	TX 2.8-2.11
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$7,352.00		
Commission	\$1,102.80		
Net Total	\$6,249.20		
Total Spots	4		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2/4 New Issue Order airing 2/8-2/11. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIENDS	2/8/21	2/14/21	05:00	08:00	X	X	X	X				-	-	4	\$1,838.00	\$7,352.00	30	

	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Total
SPOTS	4	0	0	0	0	0	0	0	0	0	0	0	4
AMT	\$7,352.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7,352.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/08/21

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