

Ampersand Cable System Order

Order #	62906151
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	06/28/21 - 07/04/21
Agency	Media Buying & Analytics LLC
Advertiser	Democratic National Committee

Update Date	06/29/21
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Iman Dasti
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Apr21
-	

Client Code	
Product Code	
Est Code	
Product Name	7.1-7.4
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$19,452.00		
Commission	\$2,917.80		
Net Total	\$16,534.20		
Total Spots	6		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 6/29 New Order. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN TONIGHT WITH DON LEMON, CUOMO PRIME TIME	6/28/21	7/4/21	19:00	24:00				X	X	X	X	-	-	3	\$3,242.00	\$9,726.00	60	NCR 06/28/21-09/26/21
2	MNBC	THE RACHEL MADDOW SHOW	6/28/21	7/4/21	19:00	24:00				X	X	X	X	-	-	3	\$3,242.00	\$9,726.00	60	NCR 06/28/21-09/26/21

	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Total
SPOTS	6	0	0	0	0	0	0	0	0	0	0	0	6
AMT	\$19,452.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$19,452.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/30/21

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