

**EFFECTV POLITICAL RECORD OF REQUEST:  
NATIONAL AND LOCAL ISSUE ADS**

Ad (whether national or state/local) "communicates a political matter of national importance" by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; or (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

OR

Ad relates to state or local issue and does not communicate a political matter of national importance (i.e., does not refer to a federal candidate/election, or any political matter of national importance such as immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

1. Requested by (Agency name, address, phone number & contact):

Agency Name: Media Buying & Analytics

Contact Name: Chris Huttman

Phone Number: 678-338-0792

Address: 2020 Howell Mill Rd NW Ste. D348 Atlanta, GA 30318

2. Paid for by (Advertiser/sponsor name, address, phone number & contact):

Name: Democratic National Committee

Contact Name: Chris Huttman

Phone Number: 404-372-8632

Address: 430 South Capitol St. SE Washington, D.C. 20003

3. Date of request: 6/30/2021

4. Request received by: Media Buying & Analytics

5. Content of the ad: \_\_\_\_\_

6. If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election: \_\_\_\_\_

7. If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise):

Spot about America's recovery and how its all thanks to Biden

8. List ALL sponsor's chief executive officers OR members of executive committee OR board of directors: Jaime Harrison – Chair  
Keisha Lance Bottoms – Vice Chair

9. If only one name is listed on documentation provided by agency/advertiser, the AE certifies that they have made a follow-up inquiry:  
YES

10. DMA: \_\_\_\_\_, Interconnect (Y or N)

Zones: \_\_\_\_\_

11. Distribution Platform(s): Linear TV; VOD; Digital/websites/apps

12. Date and nature of any follow-ups: \_\_\_\_\_

13. Disposition:

Accepted – see attached contract details

Rejected – provide reason: \_\_\_\_\_

14. Additional Information: