## **Ampersand Cable System Order**

MSL Order #	62925365(60) (L)	Flight Dates	09/13/21 - 09/26/21	Update Date	)	09/20/21	09/20/21		
Syscode	5334	Agency	Davis & Company	Version		1 Vs. 1	1 Vs. 1		
System Name	Spectrum/Dallas-Ft Worth Int., TX	Advertiser	Immigration Reform Law Institute	Show All Lir	Show All Lines				
Market	Dallas-Ft. Worth		•	Total # of W	eeks		2		
		Client Code	108	Total			\$508.00		
AE	Veronica Watkins	Product Code	175	Commission	1		\$76.20		
Sales Coordinato	r Brandon Hamlett	Est Code	Est Code 2311		Net Total		\$431.80		
Office	New York	Product Name	Immigration Law Reform Institute	Total Spots			8		
Phone	(212) 548-3300	12) 548-3300 Credit Status Cash in Advance				100.0			
Status	Accepted	Sold On	Sold On		Cost Per Point				
Survey	DMA Nielsen Live+SD Sep20	Primary Demo	Adults 35+	GRP	1.34	GIMP	49486		
All ratings are bas	sed on DMA populations	Makegood Policy	Approval Required	CPP	\$379.10	СРМ	\$10.27		

Comments :	9/17 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FBN	FBN DAY-EF ROT	9/20/21	9/26/21	09:00	16:00	Χ	Х	Х	Х	Х			0.17	6278	6	\$52.00	\$312.00	60	
2	FBN	FBN EF-PA ROT	9/20/21	9/26/21	16:00	19:00	Χ	Х	Х	Х	Χ			0.16	5909	2	\$98.00	\$196.00	60	

	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Total
SPOTS	8	0	0	0	0	0	0	0	0	0	0	0	8
AMT	\$508.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$508.00

SYSTEM APP:	CALEC	ACCT	Date Printed 09/21/21
STSTEIN APP	SALES	AUUI	Date Printed U9/21/21

62925365 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |