

Ampersand Cable System Order

MSL Order #	62925363(60) (L)
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	09/27/21 - 10/31/21
Agency	Davis & Company
Advertiser	Immigration Reform Law Institute

Update Date	09/20/21
Version	1 Vs. 1

AE	Veronica Watkins
Sales Coordinator	Brandon Hamlett
Office	New York
Phone	(212) 548-3300
Status	Accepted
Survey	DMA Nielsen Live+SD Oct20
All ratings are based on DMA populations	

Client Code	108
Product Code	175
Est Code	2312
Product Name	Immigration Law Reform Institute
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	5		
Total	\$1,016.00		
Commission	\$152.40		
Net Total	\$863.60		
Total Spots	16		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	2.68	GIMP	98972
CPP	\$379.10	CPM	\$10.27

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	9/17 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
------------	----------------------------------------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FBN	FBN DAY-EF ROT	9/27/21	10/3/21	09:00	16:00	X	X	X	X	X			0.17	6278	6	\$52.00	\$312.00	60	
2	FBN	FBN DAY-EF ROT	10/4/21	10/10/21	09:00	16:00	X	X	X	X	X			0.17	6278	6	\$52.00	\$312.00	60	
3	FBN	FBN EF-PA ROT	9/27/21	10/3/21	16:00	19:00	X	X	X	X	X			0.16	5909	2	\$98.00	\$196.00	60	
4	FBN	FBN EF-PA ROT	10/4/21	10/10/21	16:00	19:00	X	X	X	X	X			0.16	5909	2	\$98.00	\$196.00	60	

	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Total
SPOTS	16	0	0	0	0	0	0	0	0	0	0	0	16
AMT	\$1,016.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,016.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/21/21

62925363 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |