

### Ampersand Cable System Order

Order #	62946681
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	12/13/21 - 12/19/21
Agency	Hulsen Media Services
Advertiser	Our Texas

Update Date	12/15/21
Version	1 Vs. 1

AE	Amanda Williams
Sales Coordinator	Preston Bodnar
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA Nielsen Live+3 Dec20
-	

Client Code	
Product Code	
Est Code	2802
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$2,581.00		
Commission	\$387.15		
Net Total	\$2,193.85		
Total Spots	3		
Affiliate Split	100.0		
Sold On			
GRP	3.06	GIMP	65892
CPP	\$844.00	CPM	\$39.17

Comments : 12/14 New political issue order to air 12.16. Please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN Newsroom	12/13/21	12/19/21	12:00	15:00				X				-	-	2	\$479.00	\$958.00	30	NCR
2	CNN	The Lead w Jake Trapper	12/13/21	12/19/21	15:00	17:00				X				-	-	1	\$1,623.00	\$1,623.00	30	NCR

	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Total
<b>SPOTS</b>	3	0	0	0	0	0	0	0	0	0	0	0	3
<b>AMT</b>	\$2,581.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,581.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 12/16/21

62946681 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |