

Ampersand Cable System Order

Order #	62968689
Syscode	0420
System Name	Spectrum/Youngstown Interconnect, OH
Market	Youngstown-Warren

Flight Dates	03/08/22 - 03/28/22
Agency	Strategic Media Services, Inc
Advertiser	WFW Action Fund

Update Date	03/07/22
Version	1 Vs. 1

AE	Collin Diederich
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD 2BK Mar21+Apr21
-	

Client Code	60's
Product Code	03080328
Est Code	8501
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	3		
Total	\$5,324.00		
Commission	\$798.60		
Net Total	\$4,525.40		
Total Spots	14		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3/7 New 60's order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	3/14/22	3/20/22	05:00	09:00	X	X	X	X	X	X	X	-	-	1	\$232.00	\$232.00	60	
2	FXNC	FXNC EM	3/21/22	3/27/22	05:00	09:00	X	X	X	X	X	X	X	-	-	2	\$322.00	\$644.00	60	
3	FXNC	FXNC DT	3/14/22	3/20/22	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$176.00	\$176.00	60	
4	FXNC	FXNC DT	3/21/22	3/27/22	09:00	16:00	X	X	X	X	X	X	X	-	-	2	\$252.00	\$504.00	60	
5	FXNC	VARIOUS	3/14/22	3/20/22	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$318.00	\$318.00	60	
6	FXNC	VARIOUS	3/21/22	3/27/22	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$450.00	\$450.00	60	
7	FXNC	VARIOUS	3/14/22	3/20/22	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$572.00	\$572.00	60	
8	FXNC	VARIOUS	3/21/22	3/27/22	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$806.00	\$806.00	60	
9	FXNC	VARIOUS	3/7/22	3/13/22	16:00	19:00		X	X	X	X	X	X	-	-	1	\$318.00	\$318.00	60	
10	FXNC	VARIOUS	3/7/22	3/13/22	19:00	24:00		X	X	X	X	X	X	-	-	1	\$572.00	\$572.00	60	
11	HGTV	HGTV PT	3/14/22	3/20/22	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$366.00	\$366.00	60	
12	HGTV	HGTV PT	3/7/22	3/13/22	19:00	24:00		X	X	X	X	X	X	-	-	1	\$366.00	\$366.00	60	

	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Total
SPOTS	14	0	0	0	0	0	0	0	0	0	0	0	14
AMT	\$5,324.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,324.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 03/08/22

62968689 | Youngstown-Warren | Spectrum/Youngstown Interconnect, OH | 0420 |