

POLITICAL RECORD OF REQUEST

(COMPLETED FORM MUST BE SENT AT TIME OF REQUEST AND WILL BE PLACED IN POLITICAL/ PUBLIC INSPECTION FILE.)

1. Requestor Information:

Requestor Name: Strategic Media Services

Contact Name: Neil Williams

Phone Number: 202 337 5700

Address: 4601 N. Fairfax Drive Suite 730

2. Date of request: 3/7/2022

3. Request received by: Ampersand

ISSUE

Please check one:

Ad (whether national or state/local) “communicates a political matter of national importance” by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; or (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet or judicial appointments, etc.).

OR

Ad relates to state or local issue and does not communicate a political matter of national importance (i.e., does not refer to a federal candidate/election, or any political matter of national importance such as immigration, IRS tax code, federal cabinet or judicial appointments, etc.).

4. Paid for by (Advertiser/sponsor name, address, phone number & contact):

a. Name: Winning for Women Action

b. Contact Name: Jenna Rutland - Treasurer

c. Phone Number: 202 337 5700

d. Address: 700 12th Street NW, Suite 700 Washington DC 20005

5. If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election: Senate Primary Election 5/3/2022

6. If ad refers to any state election or state candidate: ALL name(s) of candidate(s) referred to, office being sought and date of election: [Click or tap here to enter text.](#)

7. If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise):
Ohio Senate Race

8. List ALL sponsor’s chief executive officers OR members of executive committee OR board of directors: Danielle Barrow – Chief of Staff, Megan Deussenberry – Political Outreach Coordinator, Olivia Perez-Cubas – Communications Director, Susan Ralston – Senior Advisor

9. If only one name is listed in question 8 or on documentation provided by requestor/agency/advertiser, please certify that you have made a follow-up inquiry by initialing here: ____ (initial here)

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10. Describe of the Content of the Ad (including any state or local issue mentioned in the content of the ad):

11. DMA: _____, Interconnect (Check if Yes)

Zones:

12. Distribution Platform(s): Check if applies:

Linear TV; VOD; Digital/websites/apps

13. Date and information provided, if any:

13. Disposition:

Accepted – see attached contract details

Rejected – provide reason: Click or tap here to enter text.

14. Additional Information: Click or tap here to enter text.

Date ROR completed on: _____