

Ampersand Cable System Order

Order #	62721251
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	01/13/20 - 01/19/20
Agency	Assembly POL
Advertiser	Mike Bloomberg 2020

Update Date	01/13/20
Version	1 Vs. 1

AE	Molly Casca
Sales Coordinator	Chris Overberg
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Jan19
-	

Client Code	
Product Code	
Est Code	116
Product Name	30s Rebook
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$17,663.00		
Commission	\$2,649.45		
Net Total	\$15,013.55		
Total Spots	9		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : New 30s order. Re-booking for cancelled 30s order.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FOOD	CHOPPED	1/13/20	1/19/20	20:00	21:00		X						-	-	1	\$1,200.00	\$1,200.00	30	: CHOPPED
2	FOOD	BEAT B.FLAY	1/13/20	1/19/20	21:00	21:30				X				-	-	1	\$2,000.00	\$2,000.00	30	: BEAT BOBBY FLAY
3	HGTV	AVG. ALL WKS	1/13/20	1/19/20	20:00	21:00	X							-	-	1	\$2,600.00	\$2,600.00	30	: LOVE IT OR LIST IT
4	HGTV	AVG. ALL WKS	1/13/20	1/19/20	21:00	21:30	X							-	-	1	\$2,363.00	\$2,363.00	30	: HOUSE HUNTERS INTE
5	HGTV	HOUSE HUNTERS	1/13/20	1/19/20	21:00	21:30		X						-	-	1	\$1,450.00	\$1,450.00	30	: HOUSE HUNTERS INTE
6	HGTV	AVG. ALL WKS	1/13/20	1/19/20	20:00	21:00			X					-	-	1	\$2,600.00	\$2,600.00	30	: PROPERTY BROTHERS:
7	HGTV	HOUSE HUNTERS	1/13/20	1/19/20	21:00	21:30			X					-	-	1	\$2,550.00	\$2,550.00	30	: HOUSE HUNTERS INTE
8	HGTV	HOUSE HUNTERS	1/13/20	1/19/20	21:00	21:30				X				-	-	1	\$1,450.00	\$1,450.00	30	: HOUSE HUNTERS INTE
9	HGTV	MY LOTTERY DRE	1/13/20	1/19/20	21:00	21:30					X			-	-	1	\$1,450.00	\$1,450.00	30	: HOUSE HUNTERS INTE

	Jan 2020	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Total
SPOTS	9	0	0	0	0	0	0	0	0	0	0	0	9
AMT	\$17,663.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$17,663.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 01/13/20

62721251 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |