

Ampersand Cable System Order

Order #	62727207
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	01/27/20 - 02/09/20
Agency	Assembly POL
Advertiser	Mike Bloomberg 2020

Update Date	01/30/20
Version	2 Vs. 1

AE	Molly Casca
Sales Coordinator	Chris Overberg
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
All ratings are based on DMA populations	

Client Code	MBLM
Product Code	MBLM
Est Code	0121
Product Name	Dallas 2.1-2.7
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$64,070.00		
Commission	\$9,610.50		
Net Total	\$54,459.50		
Total Spots	358		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	48	GIMP	1942966
CPP	\$1,335.00	CPM	\$32.98

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 1/30 R1 MG: removed NA's, MG \$ on other nets. Total unchanged. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AMC EM	1/27/20	2/2/20	05:00	09:00						X	X	0.20	7175	2	\$230.00	\$460.00	30	PRE
2	AMC	AMC DT	1/27/20	2/2/20	09:00	16:00						X	X	0.20	7880	6	\$85.00	\$510.00	30	PRE
3	AMC	AMC DT	2/3/20	2/9/20	09:00	16:00	X	X	X	X	X			0.10	2665	15	\$85.00	\$1,275.00	30	PRE
4	AMC	AMC PT	1/27/20	2/2/20	19:00	24:00						X	X	0.30	11461	4	\$635.00	\$2,540.00	30	PRE
5	APL	PUPPY BOWL	1/27/20	2/2/20	14:00	16:00							X	0.50	17638	1	\$315.00	\$315.00	30	PRE
6	CC	CC DT	1/27/20	2/2/20	09:00	16:00						X	X	0.00	1221	6	\$35.00	\$210.00	30	PRE
7	CC	CC DT	2/3/20	2/9/20	09:00	16:00	X	X	X	X	X			0.00	387	8	\$35.00	\$280.00	30	PRE
8	CC	CC EF	2/3/20	2/9/20	16:00	19:00	X	X	X	X	X			0.00	1799	5	\$50.00	\$250.00	30	PRE
9	CC	CC PT	1/27/20	2/2/20	19:00	24:00						X	X	0.00	1230	4	\$60.00	\$240.00	30	PRE
10	CC	CC PT	2/3/20	2/9/20	19:00	24:00	X	X	X	X	X			0.10	1945	8	\$60.00	\$480.00	30	PRE
11	ESP2	ESP2 EM	1/27/20	2/2/20	05:00	09:00						X	X	0.10	3164	2	\$145.00	\$290.00	30	PRE
12	ESP2	ESP2 DT	1/27/20	2/2/20	09:00	16:00						X	X	0.10	4215	6	\$70.00	\$420.00	30	PRE
13	ESP2	ESP2 DT	2/3/20	2/9/20	09:00	16:00	X	X	X	X	X			0.00	1583	10	\$70.00	\$700.00	30	PRE
14	ESP2	ESP2 EF	1/27/20	2/2/20	16:00	19:00						X	X	0.10	4393	3	\$180.00	\$540.00	30	PRE
15	ESPN	ESPN DT	2/3/20	2/9/20	09:00	16:00	X	X	X	X	X			0.10	4695	8	\$415.00	\$3,320.00	30	PRE
16	FOOD	FOOD DT	1/27/20	2/2/20	09:00	16:00						X	X	0.40	14771	6	\$310.00	\$1,860.00	30	PRE
17	FOOD	FOOD DT	2/3/20	2/9/20	09:00	16:00	X	X	X	X	X			0.10	4076	8	\$310.00	\$2,480.00	30	PRE
18	FOOD	FOOD PT	2/3/20	2/9/20	19:00	24:00	X	X	X	X	X			0.30	10801	8	\$740.00	\$5,920.00	30	PRE
19	FS1	FS1 DT	1/27/20	2/2/20	09:00	16:00						X	X	0.20	6622	6	\$70.00	\$420.00	30	PRE
20	FS1	FS1 DT	2/3/20	2/9/20	09:00	16:00	X	X	X	X	X			0.00	1882	12	\$70.00	\$840.00	30	PRE
21	FS1	FS1 EF	1/27/20	2/2/20	16:00	19:00						X	X	0.20	6510	2	\$180.00	\$360.00	30	PRE

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HALL	HALL EM	1/27/20	2/2/20	05:00	09:00						X	X	0.20	7906	2	\$145.00	\$290.00	30	PRE
23	HALL	HALL EM	2/3/20	2/9/20	05:00	09:00	X	X	X	X	X			0.10	4026	6	\$145.00	\$870.00	30	PRE
24	HALL	HALL DT	1/27/20	2/2/20	09:00	16:00						X	X	0.40	13893	6	\$145.00	\$870.00	30	PRE
25	HALL	HALL DT	2/3/20	2/9/20	09:00	16:00	X	X	X	X	X			0.10	5186	15	\$145.00	\$2,175.00	30	PRE
26	HALL	HALL EF	1/27/20	2/2/20	16:00	19:00						X	X	0.60	21934	2	\$465.00	\$930.00	30	PRE
27	HALL	HALL EF	2/3/20	2/9/20	16:00	19:00	X	X	X	X	X			0.30	11258	5	\$465.00	\$2,325.00	30	PRE
28	HALL	HALL PT	1/27/20	2/2/20	19:00	24:00						X	X	0.70	28591	4	\$580.00	\$2,320.00	30	PRE
29	HALL	HALL PT	2/3/20	2/9/20	19:00	24:00	X	X	X	X	X			0.40	15620	8	\$580.00	\$4,640.00	30	PRE
30	HGTV	HGTV EM	1/27/20	2/2/20	05:00	09:00						X	X	0.10	4884	2	\$405.00	\$810.00	30	PRE
31	HGTV	HGTV DT	2/3/20	2/9/20	09:00	16:00	X	X	X	X	X			0.20	8780	8	\$690.00	\$5,520.00	30	PRE
32	LIF	LIF DT	2/3/20	2/9/20	09:00	16:00	X	X	X	X	X			0.10	2131	10	\$145.00	\$1,450.00	30	PRE
33	LMN	LMN DT	1/27/20	2/2/20	09:00	16:00						X	X	0.20	5981	6	\$100.00	\$600.00	30	PRE
34	LMN	LMN DT	2/3/20	2/9/20	09:00	16:00	X	X	X	X	X			0.00	1525	10	\$100.00	\$1,000.00	30	PRE
35	LMN	LMN EF	1/27/20	2/2/20	16:00	19:00						X	X	0.10	5617	2	\$200.00	\$400.00	30	PRE
36	LMN	LMN EF	2/3/20	2/9/20	16:00	19:00	X	X	X	X	X			0.10	2880	2	\$200.00	\$400.00	30	PRE
37	LMN	LMN PT	1/27/20	2/2/20	19:00	24:00						X	X	0.10	4144	4	\$250.00	\$1,000.00	30	PRE
38	LMN	LMN PT	2/3/20	2/9/20	19:00	24:00	X	X	X	X	X			0.10	4062	8	\$250.00	\$2,000.00	30	PRE
39	OWN	OWN EM	1/27/20	2/2/20	05:00	09:00						X	X	0.00	1722	2	\$75.00	\$150.00	30	PRE
40	OWN	OWN EM	2/3/20	2/9/20	05:00	09:00	X	X	X	X	X			0.00	1238	6	\$75.00	\$450.00	30	PRE
41	OWN	OWN DT	1/27/20	2/2/20	09:00	16:00						X	X	0.10	2113	6	\$60.00	\$360.00	30	PRE
42	OWN	OWN DT	2/3/20	2/9/20	09:00	16:00	X	X	X	X	X			0.10	3654	15	\$60.00	\$900.00	30	PRE

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43	OWN	OWN EF	2/3/20	2/9/20	16:00	19:00	X	X	X	X	X			0.10	1947	4	\$160.00	\$640.00	30	PRE
44	OWN	OWN PT	1/27/20	2/2/20	19:00	24:00						X	X	0.20	7282	3	\$195.00	\$585.00	30	-1x PRE
45	OWN	OWN PT	2/3/20	2/9/20	19:00	24:00	X	X	X	X	X			0.10	5409	8	\$195.00	\$1,560.00	30	PRE
46	TVL	TVL EM	1/27/20	2/2/20	05:00	09:00						X	X	0.10	4654	2	\$145.00	\$290.00	30	PRE
47	TVL	TVL EM	2/3/20	2/9/20	05:00	09:00	X	X	X	X	X			0.10	2409	0	\$145.00	\$0.00	30	-6x PRE
48	TVL	TVL DT	1/27/20	2/2/20	09:00	16:00						X	X	0.10	5299	6	\$70.00	\$420.00	30	PRE
49	TVL	TVL DT	2/3/20	2/9/20	09:00	16:00	X	X	X	X	X			0.20	7794	15	\$70.00	\$1,050.00	30	PRE
50	TVL	TVL EF	1/27/20	2/2/20	16:00	19:00						X	X	0.20	6739	2	\$140.00	\$280.00	30	PRE
51	TVL	TVL EF	2/3/20	2/9/20	16:00	19:00	X	X	X	X	X			0.30	12246	5	\$140.00	\$700.00	30	PRE
52	TVL	TVL PT	1/27/20	2/2/20	19:00	24:00						X	X	0.20	8983	3	\$175.00	\$525.00	30	PRE
53	TVL	TVL PT	2/3/20	2/9/20	19:00	24:00	X	X	X	X	X			0.30	10327	5	\$175.00	\$875.00	30	PRE
54	WETV	WETV DT	1/27/20	2/2/20	09:00	16:00						X	X	0.10	4004	6	\$30.00	\$180.00	30	PRE
55	WETV	WETV DT	2/3/20	2/9/20	09:00	16:00	X	X	X	X	X			0.00	1546	15	\$30.00	\$450.00	30	PRE
56	WETV	WETV EF	1/27/20	2/2/20	16:00	19:00						X	X	0.10	4200	2	\$100.00	\$200.00	30	PRE
57	WETV	WETV EF	2/3/20	2/9/20	16:00	19:00	X	X	X	X	X			0.00	1329	4	\$100.00	\$400.00	30	PRE
58	WETV	WETV PT	1/27/20	2/2/20	19:00	24:00						X	X	0.10	2954	3	\$120.00	\$360.00	30	-1x PRE
59	WETV	WETV PT	2/3/20	2/9/20	19:00	24:00	X	X	X	X	X			0.10	4817	10	\$120.00	\$1,200.00	30	PRE
60	ESPN	ESPN DT	2/3/20	2/9/20	09:00	16:00	X	X	X	X	X			0.10	4695	2	\$415.00	\$830.00	30	MG+2x PRE
61	FS1	FS1 DT	2/3/20	2/9/20	09:00	16:00	X	X	X	X	X			0.00	1882	3	\$70.00	\$210.00	30	MG+3x PRE

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62	LIF	LIF DT	2/3/20	2/9/20	09:00	16:00	X	X	X	X	X			0.10	2131	1	\$145.00	\$145.00	30	MG+1x PRE

	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Total
SPOTS	358	0	0	0	0	0	0	0	0	0	0	0	358
AMT	\$64,070.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$64,070.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 01/31/20

62727207 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |