

### Ampersand Cable System Order

Order #	62727207
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	01/27/20 - 02/09/20
Agency	Assembly POL
Advertiser	Mike Bloomberg 2020

Update Date	02/05/20
Version	3 Vs. 2

AE	Molly Casca
Sales Coordinator	Chris Overberg
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
All ratings are based on DMA populations	

Client Code	MBLM
Product Code	MBLM
Est Code	0121
Product Name	Dallas 2.1-2.7
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$37,185.00		
Commission	\$5,577.75		
Net Total	\$31,607.25		
Total Spots	206		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	31.8	GIMP	1242264
CPP	\$1,169.00	CPM	\$29.93

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2/5 R2 MG: revised to match affiliate .scx. End-dated order for 2/4. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AMC EM	1/27/20	2/2/20	05:00	09:00						X	X	0.20	7175	2	\$230.00	\$460.00	30	PRE
2	AMC	AMC DT	1/27/20	2/2/20	09:00	16:00						X	X	0.20	7880	6	\$85.00	\$510.00	30	PRE
3	AMC	AMC DT	2/3/20	2/9/20	09:00	16:00	X	X						0.10	2418	6	\$85.00	\$510.00	30	-9x PRE
4	AMC	AMC PT	1/27/20	2/2/20	19:00	24:00						X	X	0.30	11461	4	\$635.00	\$2,540.00	30	PRE
5	APL	PUPPY BOWL	1/27/20	2/2/20	14:00	16:00							X	0.50	17638	1	\$315.00	\$315.00	30	PRE
6	CC	CC DT	1/27/20	2/2/20	09:00	16:00						X	X	0.00	1221	6	\$35.00	\$210.00	30	PRE
7	CC	CC DT	2/3/20	2/9/20	09:00	16:00	X	X						0.00	165	4	\$35.00	\$140.00	30	-4x PRE
8	CC	CC EF	2/3/20	2/9/20	16:00	19:00	X	X						0.00	1374	2	\$50.00	\$100.00	30	-3x PRE
9	CC	CC PT	1/27/20	2/2/20	19:00	24:00						X	X	0.00	1230	4	\$60.00	\$240.00	30	PRE
10	CC	CC PT	2/3/20	2/9/20	19:00	24:00	X	X						0.00	1602	2	\$60.00	\$120.00	30	-6x PRE
11	ESP2	ESP2 EM	1/27/20	2/2/20	05:00	09:00						X	X	0.10	3164	2	\$145.00	\$290.00	30	PRE
12	ESP2	ESP2 DT	1/27/20	2/2/20	09:00	16:00						X	X	0.10	4215	6	\$70.00	\$420.00	30	PRE
13	ESP2	ESP2 DT	2/3/20	2/9/20	09:00	16:00	X	X						0.10	2042	4	\$70.00	\$280.00	30	-6x PRE
14	ESP2	ESP2 EF	1/27/20	2/2/20	16:00	19:00						X	X	0.10	4393	3	\$180.00	\$540.00	30	PRE
15	ESPN	ESPN DT	2/3/20	2/9/20	09:00	16:00	X	X						0.10	5500	3	\$415.00	\$1,245.00	30	-5x PRE
16	FOOD	FOOD DT	1/27/20	2/2/20	09:00	16:00						X	X	0.40	14771	6	\$310.00	\$1,860.00	30	PRE
17	FOOD	FOOD DT	2/3/20	2/9/20	09:00	16:00	X	X						0.10	2826	3	\$310.00	\$930.00	30	-5x PRE
18	FOOD	FOOD PT	2/3/20	2/9/20	19:00	24:00	X	X						0.30	13264	4	\$740.00	\$2,960.00	30	-4x PRE
19	FS1	FS1 DT	1/27/20	2/2/20	09:00	16:00						X	X	0.20	6622	4	\$70.00	\$280.00	30	-2x PRE
20	FS1	FS1 DT	2/3/20	2/9/20	09:00	16:00	X	X						0.00	1863	4	\$70.00	\$280.00	30	-8x PRE
21	FS1	FS1 EF	1/27/20	2/2/20	16:00	19:00						X	X	0.20	6510	2	\$180.00	\$360.00	30	PRE

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22	HALL	HALL EM	1/27/20	2/2/20	05:00	09:00						X	X	0.20	7906	2	\$145.00	\$290.00	30	PRE
23	HALL	HALL EM	2/3/20	2/9/20	05:00	09:00	X	X						0.10	3975	3	\$145.00	\$435.00	30	-3x PRE
24	HALL	HALL DT	1/27/20	2/2/20	09:00	16:00						X	X	0.40	13893	4	\$145.00	\$580.00	30	-2x PRE
25	HALL	HALL DT	2/3/20	2/9/20	09:00	16:00	X	X						0.10	5122	4	\$145.00	\$580.00	30	-11x PRE
26	HALL	HALL EF	1/27/20	2/2/20	16:00	19:00						X	X	0.60	21934	2	\$465.00	\$930.00	30	PRE
27	HALL	HALL EF	2/3/20	2/9/20	16:00	19:00	X	X						0.30	10781	2	\$465.00	\$930.00	30	-3x PRE
28	HALL	HALL PT	1/27/20	2/2/20	19:00	24:00						X	X	0.70	28591	4	\$580.00	\$2,320.00	30	PRE
29	HALL	HALL PT	2/3/20	2/9/20	19:00	24:00	X	X						0.30	12891	3	\$580.00	\$1,740.00	30	-5x PRE
30	HGTV	HGTV EM	1/27/20	2/2/20	05:00	09:00						X	X	0.10	4884	2	\$405.00	\$810.00	30	PRE
31	HGTV	HGTV DT	2/3/20	2/9/20	09:00	16:00	X	X						0.20	9035	4	\$690.00	\$2,760.00	30	-4x PRE
32	LIF	LIF DT	2/3/20	2/9/20	09:00	16:00	X	X						0.10	2509	4	\$145.00	\$580.00	30	-6x PRE
33	LMN	LMN DT	1/27/20	2/2/20	09:00	16:00						X	X	0.20	5981	6	\$100.00	\$600.00	30	PRE
34	LMN	LMN DT	2/3/20	2/9/20	09:00	16:00	X	X						0.00	1913	4	\$100.00	\$400.00	30	-6x PRE
35	LMN	LMN EF	1/27/20	2/2/20	16:00	19:00						X	X	0.10	5617	2	\$200.00	\$400.00	30	PRE
36	LMN	LMN EF	2/3/20	2/9/20	16:00	19:00	X	X						0.10	2675	1	\$200.00	\$200.00	30	-1x PRE
37	LMN	LMN PT	1/27/20	2/2/20	19:00	24:00						X	X	0.10	4144	4	\$250.00	\$1,000.00	30	PRE
38	LMN	LMN PT	2/3/20	2/9/20	19:00	24:00	X	X						0.10	2729	3	\$250.00	\$750.00	30	-5x PRE
39	OWN	OWN EM	1/27/20	2/2/20	05:00	09:00						X	X	0.00	1722	2	\$75.00	\$150.00	30	PRE
40	OWN	OWN EM	2/3/20	2/9/20	05:00	09:00	X	X						0.00	476	3	\$75.00	\$225.00	30	-3x PRE
41	OWN	OWN DT	1/27/20	2/2/20	09:00	16:00						X	X	0.10	2113	6	\$60.00	\$360.00	30	PRE
42	OWN	OWN DT	2/3/20	2/9/20	09:00	16:00	X	X						0.10	3976	6	\$60.00	\$360.00	30	-9x PRE

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43	OWN	OWN EF	2/3/20	2/9/20	16:00	19:00	X	X						0.10	2614	1	\$160.00	\$160.00	30	-3x PRE
44	OWN	OWN PT	1/27/20	2/2/20	19:00	24:00						X	X	0.20	7282	3	\$195.00	\$585.00	30	PRE
45	OWN	OWN PT	2/3/20	2/9/20	19:00	24:00	X	X						0.20	9187	3	\$195.00	\$585.00	30	-5x PRE
46	TVL	TVL EM	1/27/20	2/2/20	05:00	09:00						X	X	0.10	4654	2	\$145.00	\$290.00	30	PRE
47	TVL	TVL EM	2/3/20	2/9/20	05:00	09:00	X	X						0.10	2506	0	\$145.00	\$0.00	30	PRE
48	TVL	TVL DT	1/27/20	2/2/20	09:00	16:00						X	X	0.10	5299	6	\$70.00	\$420.00	30	PRE
49	TVL	TVL DT	2/3/20	2/9/20	09:00	16:00	X	X						0.20	7691	6	\$70.00	\$420.00	30	-9x PRE
50	TVL	TVL EF	1/27/20	2/2/20	16:00	19:00						X	X	0.20	6739	2	\$140.00	\$280.00	30	PRE
51	TVL	TVL EF	2/3/20	2/9/20	16:00	19:00	X	X						0.30	11305	2	\$140.00	\$280.00	30	-3x PRE
52	TVL	TVL PT	1/27/20	2/2/20	19:00	24:00						X	X	0.20	8983	3	\$175.00	\$525.00	30	PRE
53	TVL	TVL PT	2/3/20	2/9/20	19:00	24:00	X	X						0.30	10345	2	\$175.00	\$350.00	30	-3x PRE
54	WETV	WETV DT	1/27/20	2/2/20	09:00	16:00						X	X	0.10	4004	6	\$30.00	\$180.00	30	PRE
55	WETV	WETV DT	2/3/20	2/9/20	09:00	16:00	X	X						0.10	3025	6	\$30.00	\$180.00	30	-9x PRE
56	WETV	WETV EF	1/27/20	2/2/20	16:00	19:00						X	X	0.10	4200	2	\$100.00	\$200.00	30	PRE
57	WETV	WETV EF	2/3/20	2/9/20	16:00	19:00	X	X						0.10	2677	2	\$100.00	\$200.00	30	-2x PRE
58	WETV	WETV PT	1/27/20	2/2/20	19:00	24:00						X	X	0.10	2954	3	\$120.00	\$360.00	30	PRE
59	WETV	WETV PT	2/3/20	2/9/20	19:00	24:00	X	X						0.10	3964	4	\$120.00	\$480.00	30	-6x PRE
60	ESPN	ESPN DT	2/3/20	2/9/20	09:00	16:00	X	X						0.10	5500	1	\$415.00	\$415.00	30	-1x PRE
61	FS1	FS1 DT	2/3/20	2/9/20	09:00	16:00	X	X						0.00	1863	2	\$70.00	\$140.00	30	-1x PRE

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62	LIF	LIF DT	2/3/20	2/9/20	09:00	16:00	X	X						0.10	2509	1	\$145.00	\$145.00	30	PRE

	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Total
<b>SPOTS</b>	206	0	0	0	0	0	0	0	0	0	0	0	206
<b>AMT</b>	\$37,185.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$37,185.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 02/10/20

62727207 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |