

Ampersand Cable System Order

Order #	62735894
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	02/24/20 - 03/08/20
Agency	AssemblyPOL
Advertiser	Mike Bloomberg 2020

Update Date	02/28/20
Version	4 Vs. 3

AE	Molly Casca
Sales Coordinator	Chris Overberg
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
-	

Client Code	MBLM
Product Code	MBLM
Est Code	0131
Product Name	Dallas 2.25-3.3 EM Cut
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$317,757.00		
Commission	\$47,663.55		
Net Total	\$270,093.45		
Total Spots	1436		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	313.5	GIMP	7445567
CPP	\$1,014.00	CPM	\$42.68

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	R3: 2/28 Sked Match per system comments
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AMC EM	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	0.10	2569	8	\$230.00	\$1,840.00	30	PRE
2	AMC	AMC EM	3/2/20	3/8/20	05:00	09:00	X	X						0.00	229	2	\$230.00	\$460.00	30	MG+2x match PRE
3	AMC	AMC DT	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	0.20	4354	23	\$85.00	\$1,955.00	30	-1x PRE
4	AMC	AVG. ALL WKS	3/2/20	3/8/20	09:00	16:00	X							0.10	2960	1	\$85.00	\$85.00	30	MG+1x match PRE
5	AMC	AMC EF	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	0.20	5849	6	\$510.00	\$3,060.00	30	-1x PRE
6	AMC	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00	X							0.20	5157	0	\$510.00	\$0.00	30	PRE
7	AMC	AMC PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.40	8630	12	\$635.00	\$7,620.00	30	PRE
8	AMC	AVG. ALL WKS	3/2/20	3/8/20	19:00	24:00	X							0.30	7072	0	\$635.00	\$0.00	30	PRE
9	APL	APL EM	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	0.00	795	12	\$145.00	\$1,740.00	30	PRE
10	APL	APL EM	3/2/20	3/8/20	05:00	09:00	X	X						0.00	867	1	\$145.00	\$145.00	30	MG+1x match PRE
11	APL	APL DT	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	0.20	4144	28	\$70.00	\$1,960.00	30	PRE
12	APL	AVG. ALL WKS	3/2/20	3/8/20	09:00	16:00	X							0.10	1704	1	\$70.00	\$70.00	30	MG+1x match PRE
13	APL	APL EF	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	0.20	4845	7	\$180.00	\$1,260.00	30	PRE
14	APL	AVG. ALL WKS<	3/2/20	3/8/20	16:00	19:00	X							0.10	2542	0	\$180.00	\$0.00	30	PRE
15	APL	APL PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.30	6858	12	\$220.00	\$2,640.00	30	PRE
16	APL	LAST ALASKANS,<	3/2/20	3/8/20	19:00	24:00	X							0.20	5117	0	\$220.00	\$0.00	30	PRE
17	BBCA	BBCA EM	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	0.10	1762	10	\$35.00	\$350.00	30	PRE
18	BBCA	BBCA EM	3/2/20	3/8/20	05:00	09:00	X	X						0.10	2175	1	\$35.00	\$35.00	30	MG+1x match PRE
19	BBCA	BBCA DT	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	0.20	4096	28	\$35.00	\$980.00	30	PRE
20	BBCA	AVG. ALL WKS	3/2/20	3/8/20	09:00	16:00	X							0.10	3384	1	\$35.00	\$35.00	30	MG+1x match PRE
21	BBCA	BBCA EF	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	0.20	3713	7	\$60.00	\$420.00	30	PRE

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22	BBCA	STAR TREK: NXT<	3/2/20	3/8/20	16:00	19:00	X							0.10	3342	0	\$60.00	\$0.00	30	PRE
23	BBCA	BBCA PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.20	4706	13	\$70.00	\$910.00	30	-1x PRE
24	BBCA	AVG. ALL WKS	3/2/20	3/8/20	19:00	24:00	X							0.20	4190	0	\$70.00	\$0.00	30	PRE
25	CC	CC EM	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	0.00	167	12	\$35.00	\$420.00	30	PRE
26	CC	CC EM	3/2/20	3/8/20	05:00	09:00	X	X						0.00	109	1	\$35.00	\$35.00	30	MG+1x match PRE
27	CC	CC DT	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	0.00	701	22	\$35.00	\$770.00	30	-2x PRE
28	CC	CC DT	3/2/20	3/8/20	09:00	16:00	X							0.00	167	1	\$35.00	\$35.00	30	MG+1x match PRE
29	CC	CC EF	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	0.10	1600	7	\$50.00	\$350.00	30	PRE
30	CC	VARIOUS	3/2/20	3/8/20	16:00	19:00	X							0.00	1188	0	\$50.00	\$0.00	30	PRE
31	CC	CC PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.10	1897	12	\$60.00	\$720.00	30	PRE
32	CC	BEST THING I E<	3/2/20	3/8/20	19:00	24:00	X							0.00	802	0	\$60.00	\$0.00	30	PRE
33	CMT	CMT EM	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	0.00	124	12	\$35.00	\$420.00	30	PRE
34	CMT	CMT EM	3/2/20	3/8/20	05:00	09:00	X	X						0.00	86	1	\$35.00	\$35.00	30	MG+1x match PRE
35	CMT	CMT DT	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	0.10	2954	23	\$50.00	\$1,150.00	30	-1x PRE
36	CMT	VARIOUS	3/2/20	3/8/20	09:00	16:00	X							0.10	2889	1	\$50.00	\$50.00	30	MG+1x match PRE
37	CMT	CMT EF	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	0.30	6081	7	\$105.00	\$735.00	30	PRE
38	CMT	LAST MAN STAND<	3/2/20	3/8/20	16:00	19:00	X							0.40	8556	0	\$105.00	\$0.00	30	PRE
39	CMT	CMT PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.10	2922	12	\$130.00	\$1,560.00	30	PRE
40	CMT	VARIOUS	3/2/20	3/8/20	19:00	24:00	X							0.30	8094	0	\$130.00	\$0.00	30	PRE
41	CNBC	CNBC EM	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	0.10	1297	10	\$180.00	\$1,800.00	30	PRE
42	CNBC	CNBC EM	3/2/20	3/8/20	05:00	09:00	X	X						0.10	1764	1	\$180.00	\$180.00	30	MG+1x match PRE

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43	CNBC	English Premier League: Everton vs Manchester United	2/24/20	3/1/20	09:00	11:00						X		0.10	1870	1	\$843.00	\$843.00	30	English Premier League: Everton vs Manchester United
44	CNBC	CNBC DT	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	0.10	1320	25	\$150.00	\$3,750.00	30	-3x PRE
45	CNBC	CNBC DT	3/2/20	3/8/20	09:00	16:00	X							0.10	1226	1	\$150.00	\$150.00	30	MG+1x match PRE
46	CNBC	CNBC EF	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	0.10	1302	7	\$255.00	\$1,785.00	30	PRE
47	CNBC	AVG. ALL WKS	3/2/20	3/8/20	19:00	24:00	X							0.10	2698	0	\$315.00	\$0.00	30	PRE
48	CNN	CNN EM	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	0.60	14189	9	\$500.00	\$4,500.00	30	-1x PRE
49	CNN	CNN EM	3/2/20	3/8/20	05:00	09:00	X	X						0.60	15073	1	\$500.00	\$500.00	30	MG+1x match PRE
50	CNN	CNN DT	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	0.60	14994	28	\$265.00	\$7,420.00	30	PRE
51	CNN	AVG. ALL WKS<	3/2/20	3/8/20	09:00	16:00	X							0.60	14576	1	\$265.00	\$265.00	30	MG+1x match PRE
52	CNN	CNN EF	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	0.70	16825	6	\$640.00	\$3,840.00	30	-1x PRE
53	CNN	SITUATION ROOM<	3/2/20	3/8/20	16:00	19:00	X							0.70	16567	0	\$640.00	\$0.00	30	PRE
54	CNN	CNN PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.90	20375	12	\$800.00	\$9,600.00	30	PRE
55	CNN	AVG. ALL WKS	3/2/20	3/8/20	19:00	24:00	X							1.00	23831	0	\$800.00	\$0.00	30	PRE
56	DIY	DIY EM	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	0.00	348	12	\$50.00	\$600.00	30	PRE
57	DIY	DIY EM	3/2/20	3/8/20	05:00	09:00	X	X						0.00	166	1	\$50.00	\$50.00	30	MG+1x match PRE
58	DIY	DIY DT	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	0.10	1778	23	\$45.00	\$1,035.00	30	-1x PRE
59	DIY	DIY DT	3/2/20	3/8/20	09:00	16:00	X							0.00	813	1	\$45.00	\$45.00	30	MG+1x match PRE
60	DIY	DIY EF	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	0.10	1755	7	\$70.00	\$490.00	30	PRE
61	DIY	DIY PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.10	1658	12	\$85.00	\$1,020.00	30	PRE
62	DIY	MAINE CABIN MA	3/2/20	3/8/20	19:00	24:00	X							0.00	703	0	\$85.00	\$0.00	30	PRE

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63	ESP2	ESP2 EM	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	0.10	1488	12	\$145.00	\$1,740.00	30	PRE
64	ESP2	ESP2 EM	3/2/20	3/8/20	05:00	09:00	X	X						0.00	1019	1	\$145.00	\$145.00	30	MG+1x match PRE
65	ESP2	ESP2 DT	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	0.10	2195	22	\$70.00	\$1,540.00	30	PRE
66	ESP2	VARIOUS	3/2/20	3/8/20	09:00	16:00	X							0.10	3171	1	\$70.00	\$70.00	30	MG+1x match PRE
67	ESP2	ESP2 EF	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	0.10	2156	7	\$180.00	\$1,260.00	30	PRE
68	ESP2	AVG. ALL WKS<	3/2/20	3/8/20	16:00	19:00	X							0.20	5379	0	\$180.00	\$0.00	30	PRE
69	ESP2	AVG. ALL WKS	3/2/20	3/8/20	19:00	24:00	X							0.30	6395	0	\$220.00	\$0.00	30	PRE
70	ESPN	ESPN EM	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	0.20	5100	11	\$605.00	\$6,655.00	30	-1x PRE
71	ESPN	ESPN EM	3/2/20	3/8/20	05:00	09:00	X	X						0.20	4418	1	\$605.00	\$605.00	30	MG+1x match PRE
72	ESPN	ESPN DT	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	0.20	5636	21	\$415.00	\$8,715.00	30	-2x PRE
73	ESPN	ESPN DT	3/2/20	3/8/20	09:00	16:00	X							0.20	5844	1	\$415.00	\$415.00	30	MG+1x match PRE
74	ESPN	NCAA Basketball: Cincinnati (AAC) @ Houston (AAC)	2/24/20	3/1/20	12:00	14:00							X	0.30	6614	1	\$2,604.00	\$2,604.00	30	NCAA Basketball: Cincinnati (AAC) @ Houston (AAC)
75	ESPN	ESPN EF	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	0.30	6880	7	\$1,015.00	\$7,105.00	30	PRE
76	ESPN	COLLEGE BKBL R<	3/2/20	3/8/20	19:00	24:00	X							0.40	8983	0	\$1,265.00	\$0.00	30	PRE
77	ESPN	NCAA Basketball: Texas Tech (Big 12) @ Baylor (Big 12)	3/2/20	3/8/20	20:00	22:00	X							0.50	12857	1	\$7,935.00	\$7,935.00	30	MG+1x match NCAA
78	ESPN	NBA: Boston Celtics @ Utah Jazz	2/24/20	3/1/20	21:00	23:30			X					0.90	21496	1	\$7,935.00	\$7,935.00	30	NBA: Boston Celtics @ Utah Jazz
79	ESPN	NBA: Denver Nuggets @ Los Angeles Clippers	2/24/20	3/1/20	21:30	24:00					X			0.80	18830	1	\$7,935.00	\$7,935.00	30	NBA: Denver Nuggets @ Los Angeles Clippers
80	FOOD	FOOD EM	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	0.00	1113	4	\$415.00	\$1,660.00	30	PRE
81	FOOD	FOOD EM	3/2/20	3/8/20	05:00	09:00	X	X						0.00	278	0	\$415.00	\$0.00	30	PRE
82	FOOD	FOOD DT	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	0.30	8113	23	\$310.00	\$7,130.00	30	-1x PRE

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83	FOOD	FOOD DT	3/2/20	3/8/20	09:00	16:00	X							0.10	1241	1	\$310.00	\$310.00	30	MG+1x match PRE
84	FOOD	FOOD EF	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	0.30	8018	7	\$595.00	\$4,165.00	30	PRE
85	FOOD	FOOD PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.40	9710	12	\$740.00	\$8,880.00	30	PRE
86	FOOD	KIDS BAKING CH<	3/2/20	3/8/20	19:00	24:00	X							0.60	13206	0	\$740.00	\$0.00	30	PRE
87	FS1	FS1 EM	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	0.00	427	12	\$145.00	\$1,740.00	30	PRE
88	FS1	FS1 EM	3/2/20	3/8/20	05:00	09:00	X	X						0.00	616	1	\$145.00	\$145.00	30	MG+1x match PRE
89	FS1	FS1 DT	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	0.10	3547	13	\$70.00	\$910.00	30	-3x PRE
90	FS1	AVG. ALL WKS<	3/2/20	3/8/20	09:00	16:00	X							0.10	1373	0	\$70.00	\$0.00	30	PRE
91	FS1	XFL: Houston Roughnecks @ Dallas Renegades	2/24/20	3/1/20	15:00	18:00							X	0.20	5295	1	\$873.00	\$873.00	30	PRE
92	FS1	FS1 EF	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	0.10	3137	7	\$180.00	\$1,260.00	30	PRE
93	FS1	AVG. ALL WKS<	3/2/20	3/8/20	16:00	19:00	X							0.10	2148	0	\$180.00	\$0.00	30	PRE
94	FS1	AVG. ALL WKS	3/2/20	3/8/20	19:00	24:00	X							0.20	4266	0	\$220.00	\$0.00	30	PRE
95	FYI	FYI EM	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	0.00	80	12	\$30.00	\$360.00	30	PRE
96	FYI	FYI EM	3/2/20	3/8/20	05:00	09:00	X	X						0.00	172	0	\$30.00	\$0.00	30	-4x PRE
97	FYI	FYI DT	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	0.00	265	22	\$35.00	\$770.00	30	-6x PRE
98	FYI	FYI DT	3/2/20	3/8/20	09:00	16:00	X							0.00	280	0	\$35.00	\$0.00	30	-3x PRE
99	FYI	FYI EF	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	0.00	604	7	\$60.00	\$420.00	30	PRE
100	FYI	FYI PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.10	1220	12	\$70.00	\$840.00	30	PRE
101	FYI	PARKING WARS	3/2/20	3/8/20	19:00	24:00	X							0.10	1313	0	\$70.00	\$0.00	30	-2x PRE
102	GOLF	GOLF EM	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	0.00	225	12	\$75.00	\$900.00	30	PRE

Ampersand Cable System Order

Order #	62735894
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	02/24/20 - 03/08/20
Agency	AssemblyPOL
Advertiser	Mike Bloomberg 2020

Update Date	02/28/20
Version	4 Vs. 3

AE	Molly Casca
Sales Coordinator	Chris Overberg
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
-	

Client Code	MBLM
Product Code	MBLM
Est Code	0131
Product Name	Dallas 2.25-3.3 EM Cut
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$317,757.00		
Commission	\$47,663.55		
Net Total	\$270,093.45		
Total Spots	1436		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	313.5	GIMP	7445567
CPP	\$1,014.00	CPM	\$42.68

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	R3: 2/28 Sked Match per system comments
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
103	GOLF	GOLF EM	3/2/20	3/8/20	05:00	09:00	X	X						0.00	371	1	\$75.00	\$75.00	30	MG+1x match PRE
104	GOLF	GOLF DT	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	0.20	3898	20	\$70.00	\$1,400.00	30	-2x PRE
105	GOLF	TOUR REPLAY<	3/2/20	3/8/20	09:00	16:00	X							0.10	2493	0	\$70.00	\$0.00	30	PRE
106	GOLF	PGA Tour: The Honda Classic Final Round	2/24/20	3/1/20	12:00	14:00							X	0.70	17189	1	\$348.00	\$348.00	30	PGA Tour: The Honda Classic Final Round
107	GOLF	PGA Tour: The Honda Classic Round 3	2/24/20	3/1/20	12:00	14:00						X		0.80	19164	1	\$348.00	\$348.00	30	PGA Tour: The Honda Classic Round 3
108	GOLF	PGA Tour: The Honda Classic Round 2	2/24/20	3/1/20	13:00	17:00					X			0.30	7221	1	\$348.00	\$348.00	30	PGA Tour: The Honda Classic Round 2
109	GOLF	PGA Tour: The Honda Classic Round 1	2/24/20	3/1/20	13:00	17:00				X				0.10	3325	1	\$348.00	\$348.00	30	PGA Tour: The Honda Classic Round 1
110	GOLF	GOLF EF	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	0.20	4573	7	\$115.00	\$805.00	30	PRE
111	GOLF	VARIOUS	3/2/20	3/8/20	16:00	19:00	X							0.00	1178	0	\$115.00	\$0.00	30	PRE
112	GOLF	GOLF PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.20	3669	12	\$140.00	\$1,680.00	30	PRE
113	GOLF	AVG. ALL WKS	3/2/20	3/8/20	19:00	24:00	X							0.10	1667	0	\$140.00	\$0.00	30	PRE
114	HALL	HALL EM	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	0.20	5382	12	\$145.00	\$1,740.00	30	PRE
115	HALL	HALL EM	3/2/20	3/8/20	05:00	09:00	X	X						0.20	3975	1	\$145.00	\$145.00	30	MG+1x match PRE
116	HALL	HALL DT	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	0.30	8187	12	\$145.00	\$1,740.00	30	PRE
117	HALL	AVG. ALL WKS<	3/2/20	3/8/20	09:00	16:00	X							0.20	4592	0	\$145.00	\$0.00	30	PRE
118	HALL	HALL EF	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	0.60	15070	7	\$465.00	\$3,255.00	30	PRE
119	HALL	HALLMARK MOVIE	3/2/20	3/8/20	16:00	19:00	X							0.40	9737	0	\$465.00	\$0.00	30	PRE
120	HALL	HALL PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.90	20470	12	\$580.00	\$6,960.00	30	PRE
121	HALL	AVG. ALL WKS<	3/2/20	3/8/20	19:00	24:00	X							0.50	12459	0	\$580.00	\$0.00	30	PRE
122	HGTV	HGTV EM	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	0.10	3482	10	\$405.00	\$4,050.00	30	PRE

Ampersand Cable System Order

Order #	62735894
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	02/24/20 - 03/08/20
Agency	AssemblyPOL
Advertiser	Mike Bloomberg 2020

Update Date	02/28/20
Version	4 Vs. 3

AE	Molly Casca
Sales Coordinator	Chris Overberg
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
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Client Code	MBLM
Product Code	MBLM
Est Code	0131
Product Name	Dallas 2.25-3.3 EM Cut
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$317,757.00		
Commission	\$47,663.55		
Net Total	\$270,093.45		
Total Spots	1436		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	313.5	GIMP	7445567
CPP	\$1,014.00	CPM	\$42.68

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	R3: 2/28 Sked Match per system comments
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
123	HGTV	HGTV EM	3/2/20	3/8/20	05:00	09:00	X	X						0.10	2122	0	\$405.00	\$0.00	30	PRE
124	HGTV	HGTV DT	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	0.60	13576	20	\$690.00	\$13,800.00	30	-4x PRE
125	HGTV	HGTV DT	3/2/20	3/8/20	09:00	16:00	X							0.40	9434	0	\$690.00	\$0.00	30	PRE
126	HGTV	HGTV EF	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	0.50	11327	7	\$1,060.00	\$7,420.00	30	PRE
127	HGTV	HGTV PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.80	18606	11	\$1,325.00	\$14,575.00	30	-1x PRE
128	HGTV	HOUSE HUNTERS<	3/2/20	3/8/20	19:00	24:00	X							0.80	19762	0	\$1,325.00	\$0.00	30	PRE
129	HLN	HLN EM	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	0.30	6149	11	\$235.00	\$2,585.00	30	-1x PRE
130	HLN	HLN EM	3/2/20	3/8/20	05:00	09:00	X	X						0.20	5871	1	\$235.00	\$235.00	30	MG+1x match PRE
131	HLN	HLN DT	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	0.10	3319	28	\$200.00	\$5,600.00	30	PRE
132	HLN	HLN DT	3/2/20	3/8/20	09:00	16:00	X							0.10	2950	0	\$200.00	\$0.00	30	PRE
133	HLN	HLN EF	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	0.10	2369	7	\$190.00	\$1,330.00	30	PRE
134	HLN	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00	X							0.10	2143	0	\$190.00	\$0.00	30	PRE
135	HLN	HLN PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.30	6734	12	\$235.00	\$2,820.00	30	PRE
136	HLN	AVG. ALL WKS	3/2/20	3/8/20	19:00	24:00	X							0.40	8504	0	\$235.00	\$0.00	30	PRE
137	LIF	LIF EM	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	0.00	951	11	\$290.00	\$3,190.00	30	-1x PRE
138	LIF	LIF EM	3/2/20	3/8/20	05:00	09:00	X	X						0.10	1703	1	\$290.00	\$290.00	30	MG+1x match PRE
139	LIF	LIF DT	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	0.10	2151	21	\$145.00	\$3,045.00	30	-3x PRE
140	LIF	AVG. ALL WKS	3/2/20	3/8/20	09:00	16:00	X							0.10	3273	0	\$145.00	\$0.00	30	PRE
141	LIF	LIF EF	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	0.20	3638	7	\$465.00	\$3,255.00	30	PRE
142	LIF	AVG. ALL WKS	3/2/20	3/8/20	19:00	24:00			X	X	X	X	X	0.30	6143	0	\$580.00	\$0.00	30	PRE
143	LMN	LMN EM	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	0.00	823	12	\$145.00	\$1,740.00	30	PRE

Ampersand Cable System Order

Order #	62735894
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	02/24/20 - 03/08/20
Agency	AssemblyPOL
Advertiser	Mike Bloomberg 2020

Update Date	02/28/20
Version	4 Vs. 3

AE	Molly Casca
Sales Coordinator	Chris Overberg
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
-	

Client Code	MBLM
Product Code	MBLM
Est Code	0131
Product Name	Dallas 2.25-3.3 EM Cut
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$317,757.00		
Commission	\$47,663.55		
Net Total	\$270,093.45		
Total Spots	1436		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	313.5	GIMP	7445567
CPP	\$1,014.00	CPM	\$42.68

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	R3: 2/28 Sked Match per system comments
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
144	LMN	LMN EM	3/2/20	3/8/20	05:00	09:00	X	X						0.00	1168	1	\$145.00	\$145.00	30	MG+1x match PRE
145	LMN	LMN DT	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	0.10	2789	25	\$100.00	\$2,500.00	30	-1x PRE
146	LMN	AVG. ALL WKS	3/2/20	3/8/20	09:00	16:00	X							0.10	2856	0	\$100.00	\$0.00	30	PRE
147	LMN	LMN EF	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	0.20	3604	7	\$200.00	\$1,400.00	30	PRE
148	LMN	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00	X							0.20	4009	0	\$200.00	\$0.00	30	PRE
149	LMN	LMN PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.20	4359	12	\$250.00	\$3,000.00	30	PRE
150	LMN	AVG. ALL WKS	3/2/20	3/8/20	19:00	24:00	X							0.10	2441	0	\$250.00	\$0.00	30	PRE
151	MNBC	MNBC EM	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	0.80	19765	7	\$500.00	\$3,500.00	30	-3x PRE
152	MNBC	MNBC EM	3/2/20	3/8/20	05:00	09:00	X	X						0.90	22400	1	\$500.00	\$500.00	30	MG+1x match PRE
153	MNBC	MNBC DT	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	0.90	22263	28	\$265.00	\$7,420.00	30	PRE
154	MNBC	VARIOUS	3/2/20	3/8/20	09:00	16:00	X							1.00	22935	0	\$265.00	\$0.00	30	PRE
155	MNBC	MNBC EF	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	1.00	24239	7	\$620.00	\$4,340.00	30	PRE
156	MNBC	VARIOUS	3/2/20	3/8/20	16:00	19:00	X							1.30	32033	0	\$620.00	\$0.00	30	PRE
157	MNBC	MNBC PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.90	22225	12	\$775.00	\$9,300.00	30	PRE
158	MNBC	VARIOUS	3/2/20	3/8/20	19:00	24:00	X							1.30	32271	0	\$775.00	\$0.00	30	PRE
159	NBCS	English Premier League: Aston Villa vs Sheffield United	2/24/20	3/1/20	06:30	08:30						X		0.20	5887	0	\$375.00	\$0.00	30	-1x FIXED
160	NBCS	English Premier League: Watford vs Liverpool	2/24/20	3/1/20	08:00	10:00							X	0.30	7296	1	\$375.00	\$375.00	30	English Premier League: Watford vs Liverpool
161	NBCS	English Premier League: Brighton vs Crystal Palace	2/24/20	3/1/20	09:00	11:00						X		0.20	5951	1	\$375.00	\$375.00	30	English Premier League: Brighton vs Crystal Palace
162	NBCS	English Premier League: West Ham vs Southampton	2/24/20	3/1/20	10:15	12:15							X	0.30	6252	1	\$375.00	\$375.00	30	English Premier League: West Ham vs Southampton

Ampersand Cable System Order

Order #	62735894
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	02/24/20 - 03/08/20
Agency	AssemblyPOL
Advertiser	Mike Bloomberg 2020

Update Date	02/28/20
Version	4 Vs. 3

Client Code	MBLM
Product Code	MBLM
Est Code	0131
Product Name	Dallas 2.25-3.3 EM Cut
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$317,757.00		
Commission	\$47,663.55		
Net Total	\$270,093.45		
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Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	313.5	GIMP	7445567
CPP	\$1,014.00	CPM	\$42.68

AE	Molly Casca
Sales Coordinator	Chris Overberg
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
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Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	R3: 2/28 Sked Match per system comments
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
163	NBCS	English Premier League: Norwich City vs Leicester	2/24/20	3/1/20	11:30	13:30						X		0.20	5194	1	\$375.00	\$375.00	30	English Premier League: Norwich City vs Leicester
164	NBCS	English Premier League: Tottenham vs Wolves	2/24/20	3/1/20	13:45	15:45						X		0.20	4777	1	\$375.00	\$375.00	30	English Premier League: Tottenham vs Wolves
165	NBCS	NHL: Buffalo Sabres @ Colorado Avalanche	2/24/20	3/1/20	19:00	21:30			X					0.00	460	1	\$375.00	\$375.00	30	NHL: Buffalo Sabres @ Colorado Avalanche
166	NFLN	NFLN EM	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	0.00	664	12	\$75.00	\$900.00	30	PRE
167	NFLN	NFLN EM	3/2/20	3/8/20	05:00	09:00	X	X						0.00	976	1	\$75.00	\$75.00	30	MG+1x match PRE
168	NFLN	NFLN DT	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	0.10	1268	23	\$70.00	\$1,610.00	30	-1x PRE
169	NFLN	NFLN DT	3/2/20	3/8/20	09:00	16:00	X							0.00	376	0	\$70.00	\$0.00	30	PRE
170	NFLN	NFLN EF	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	0.10	1966	7	\$180.00	\$1,260.00	30	PRE
171	NFLN	AVG. ALL WKS<	3/2/20	3/8/20	19:00	24:00			X	X	X	X	X	0.10	2928	0	\$220.00	\$0.00	30	PRE
172	NGC	NGC EM	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	0.00	851	6	\$35.00	\$210.00	30	PRE
173	NGC	NGC EM	3/2/20	3/8/20	05:00	09:00	X	X						0.00	308	1	\$35.00	\$35.00	30	MG+1x match PRE
174	NGC	NGC DT	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	0.20	4757	23	\$45.00	\$1,035.00	30	-1x PRE
175	NGC	AVG. ALL WKS	3/2/20	3/8/20	09:00	16:00	X							0.10	1350	0	\$45.00	\$0.00	30	PRE
176	NGC	NGC EF	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	0.20	4893	7	\$75.00	\$525.00	30	PRE
177	NGC	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00	X							0.10	2024	0	\$75.00	\$0.00	30	PRE
178	NGC	NGC PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.20	5657	14	\$90.00	\$1,260.00	30	PRE
179	NGC	AVG. ALL WKS	3/2/20	3/8/20	19:00	24:00	X							0.40	10269	0	\$90.00	\$0.00	30	PRE
180	OWN	OWN EM	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	0.10	1516	11	\$75.00	\$825.00	30	-1x PRE
181	OWN	OWN EM	3/2/20	3/8/20	05:00	09:00	X	X						0.00	476	1	\$75.00	\$75.00	30	MG+1x match PRE
182	OWN	OWN DT	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	0.10	3260	28	\$60.00	\$1,680.00	30	PRE

Ampersand Cable System Order

Order #	62735894
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	02/24/20 - 03/08/20
Agency	AssemblyPOL
Advertiser	Mike Bloomberg 2020

Update Date	02/28/20
Version	4 Vs. 3

AE	Molly Casca
Sales Coordinator	Chris Overberg
Office	Washington
Phone	(301) 941-2620
Status	Accepted
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Client Code	MBLM
Product Code	MBLM
Est Code	0131
Product Name	Dallas 2.25-3.3 EM Cut
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$317,757.00		
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Total Spots	1436		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	313.5	GIMP	7445567
CPP	\$1,014.00	CPM	\$42.68

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	R3: 2/28 Sked Match per system comments
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
183	OWN	DR. PHIL<	3/2/20	3/8/20	09:00	16:00	X							0.10	2935	0	\$60.00	\$0.00	30	PRE
184	OWN	OWN EF	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	0.10	1644	7	\$160.00	\$1,120.00	30	PRE
185	OWN	DATELINE ON OW	3/2/20	3/8/20	16:00	19:00	X							0.10	3489	0	\$160.00	\$0.00	30	PRE
186	OWN	OWN PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.30	6316	12	\$195.00	\$2,340.00	30	PRE
187	OWN	VARIOUS	3/2/20	3/8/20	19:00	24:00	X							0.20	3713	0	\$195.00	\$0.00	30	PRE
188	SCI	SCI EM	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	0.10	1382	12	\$30.00	\$360.00	30	PRE
189	SCI	SCI EM	3/2/20	3/8/20	05:00	09:00	X	X						0.00	689	1	\$30.00	\$30.00	30	MG+1x match PRE
190	SCI	SCI DT	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	0.10	2258	28	\$20.00	\$560.00	30	PRE
191	SCI	AVG. ALL WKS	3/2/20	3/8/20	09:00	16:00	X							0.10	2427	0	\$20.00	\$0.00	30	PRE
192	SCI	SCI EF	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	0.10	2087	7	\$90.00	\$630.00	30	PRE
193	SCI	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00	X							0.10	1743	0	\$90.00	\$0.00	30	PRE
194	SCI	SCI PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.20	4308	14	\$110.00	\$1,540.00	30	PRE
195	SCI	HOW THE UNIVER<	3/2/20	3/8/20	19:00	24:00	X							0.20	4322	0	\$110.00	\$0.00	30	PRE
196	TRAV	TRAV EM	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	0.10	2173	4	\$145.00	\$580.00	30	PRE
197	TRAV	TRAV EM	3/2/20	3/8/20	05:00	09:00	X	X						0.00	1125	0	\$145.00	\$0.00	30	PRE
198	TRAV	TRAV DT	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	0.10	3587	15	\$70.00	\$1,050.00	30	-1x PRE
199	TRAV	AVG. ALL WKS	3/2/20	3/8/20	09:00	16:00	X							0.10	2031	0	\$70.00	\$0.00	30	PRE
200	TRAV	TRAV EF	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	0.20	4291	7	\$195.00	\$1,365.00	30	PRE
201	TRAV	AVG. ALL WKS	3/2/20	3/8/20	16:00	19:00	X							0.20	3746	0	\$195.00	\$0.00	30	PRE
202	TRAV	TRAV PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.30	6909	12	\$240.00	\$2,880.00	30	PRE
203	TRAV	AVG. ALL WKS	3/2/20	3/8/20	19:00	24:00	X							0.20	4502	0	\$240.00	\$0.00	30	PRE

Ampersand Cable System Order

Order #	62735894
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	02/24/20 - 03/08/20
Agency	AssemblyPOL
Advertiser	Mike Bloomberg 2020

Update Date	02/28/20
Version	4 Vs. 3

AE	Molly Casca
Sales Coordinator	Chris Overberg
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
-	

Client Code	MBLM
Product Code	MBLM
Est Code	0131
Product Name	Dallas 2.25-3.3 EM Cut
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$317,757.00		
Commission	\$47,663.55		
Net Total	\$270,093.45		
Total Spots	1436		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	313.5	GIMP	7445567
CPP	\$1,014.00	CPM	\$42.68

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	R3: 2/28 Sked Match per system comments
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
204	TVL	TVL EM	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	0.10	3015	4	\$145.00	\$580.00	30	-8x PRE
205	TVL	TVL EM	3/2/20	3/8/20	05:00	09:00	X	X						0.10	2505	0	\$145.00	\$0.00	30	PRE
206	TVL	TVL DT	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	0.30	6843	28	\$70.00	\$1,960.00	30	PRE
207	TVL	AVG. ALL WKS<	3/2/20	3/8/20	09:00	16:00	X							0.40	8508	0	\$70.00	\$0.00	30	-3x PRE
208	TVL	TVL EF	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	0.40	10462	7	\$140.00	\$980.00	30	PRE
209	TVL	MASH<	3/2/20	3/8/20	16:00	19:00	X							0.50	11936	0	\$140.00	\$0.00	30	-2x PRE
210	TVL	TVL PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.40	9882	0	\$175.00	\$0.00	30	PRE
211	TVL	VARIOUS	3/2/20	3/8/20	19:00	24:00	X							0.40	10312	0	\$175.00	\$0.00	30	-2x PRE
212	WETV	WETV EM	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	0.00	114	0	\$35.00	\$0.00	30	PRE
213	WETV	WETV EM	3/2/20	3/8/20	05:00	09:00	X	X						0.00	21	0	\$35.00	\$0.00	30	PRE
214	WETV	WETV DT	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	0.10	2311	22	\$30.00	\$660.00	30	-1x PRE
215	WETV	CSI MIAMI<	3/2/20	3/8/20	09:00	16:00	X							0.10	1869	0	\$30.00	\$0.00	30	PRE
216	WETV	WETV EF	2/24/20	3/1/20	16:00	19:00		X	X	X	X	X	X	0.10	2170	7	\$100.00	\$700.00	30	PRE
217	WETV	CRIMINAL MINDS	3/2/20	3/8/20	16:00	19:00	X							0.10	2023	0	\$100.00	\$0.00	30	PRE
218	WETV	WETV PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.20	4336	11	\$120.00	\$1,320.00	30	-1x PRE
219	WETV	CRIMINAL MINDS	3/2/20	3/8/20	19:00	24:00	X							0.20	3979	0	\$120.00	\$0.00	30	PRE
220	LIF	AVG. ALL WKS	2/24/20	3/1/20	19:00	24:00			X	X	X	X	X	0.30	6143	0	\$580.00	\$0.00	30	PRE
221	NFLN	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00			X	X	X	X	X	0.10	2928	0	\$220.00	\$0.00	30	PRE
222	ESP2	VARIOUS	3/2/20	3/8/20	09:00	16:00	X							0.10	3353	0	\$70.00	\$0.00	30	PRE
223	ESPN	ESPN DT	3/2/20	3/8/20	09:00	16:00	X							0.20	5987	0	\$415.00	\$0.00	30	PRE
224	AMC	AMC PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.40	8862	1	\$635.00	\$635.00	30	PRE

Ampersand Cable System Order

Order #	62735894
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	02/24/20 - 03/08/20
Agency	AssemblyPOL
Advertiser	Mike Bloomberg 2020

Update Date	02/28/20
Version	4 Vs. 3

AE	Molly Casca
Sales Coordinator	Chris Overberg
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
-	

Client Code	MBLM
Product Code	MBLM
Est Code	0131
Product Name	Dallas 2.25-3.3 EM Cut
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$317,757.00		
Commission	\$47,663.55		
Net Total	\$270,093.45		
Total Spots	1436		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	313.5	GIMP	7445567
CPP	\$1,014.00	CPM	\$42.68

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	R3: 2/28 Sked Match per system comments
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
225	APL	APL PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.30	7185	4	\$220.00	\$880.00	30	PRE
226	CNN	CNN PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.90	21077	3	\$800.00	\$2,400.00	30	PRE
227	DIY	DIY PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.10	1676	1	\$85.00	\$85.00	30	PRE
228	FOOD	FOOD PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.40	10059	1	\$740.00	\$740.00	30	PRE
229	FYI	FYI PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.00	1197	1	\$70.00	\$70.00	30	PRE
230	GOLF	GOLF PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.20	3832	1	\$140.00	\$140.00	30	PRE
231	HALL	HALL PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.90	21316	0	\$580.00	\$0.00	30	PRE
232	CC	CC PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.10	1916	2	\$60.00	\$120.00	30	PRE
233	ESP2	NCAA Basketball: Regular Season	2/24/20	3/1/20	09:00	16:00		X	X	X	X	X	X	0.10	2395	0	\$70.00	\$0.00	30	-1x PRE
234	AMC	AMC EM	2/24/20	3/1/20	05:00	09:00			X	X	X	X	X	0.10	3074	2	\$230.00	\$460.00	30	PRE
235	APL	APL EM	2/24/20	3/1/20	05:00	09:00			X	X	X	X	X	0.00	822	2	\$145.00	\$290.00	30	PRE
236	BBCA	BBCA EM	2/24/20	3/1/20	05:00	09:00			X	X	X	X	X	0.10	1658	2	\$35.00	\$70.00	30	PRE
237	BBCA	BBCA PT	2/24/20	3/1/20	19:00	24:00			X	X	X	X	X	0.20	4824	2	\$70.00	\$140.00	30	PRE
238	CC	CC PT	2/24/20	3/1/20	19:00	24:00		X	X	X	X	X	X	0.10	1897	1	\$60.00	\$60.00	30	PRE
239	CMT	CMT EM	2/24/20	3/1/20	05:00	09:00			X	X	X	X	X	0.00	130	2	\$35.00	\$70.00	30	PRE
240	CNBC	CNBC EM	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	0.10	1297	1	\$180.00	\$180.00	30	-1x PRE
241	CNBC	AVG. ALL WKS	3/2/20	3/8/20	19:00	24:00			X	X	X	X	X	0.10	2192	0	\$315.00	\$0.00	30	MG+8x match PRE
242	CNN	CNN EM	2/24/20	3/1/20	05:00	09:00			X	X	X	X	X	0.60	13613	0	\$500.00	\$0.00	30	PRE
243	DIY	DIY EM	2/24/20	3/1/20	05:00	09:00			X	X	X	X	X	0.00	378	1	\$50.00	\$50.00	30	-1x PRE
244	DIY	DIY EF	3/2/20	3/8/20	16:00	19:00	X	X	X	X	X	X	X	0.10	1573	0	\$70.00	\$0.00	30	PRE

Ampersand Cable System Order

Order #	62735894
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	02/24/20 - 03/08/20
Agency	AssemblyPOL
Advertiser	Mike Bloomberg 2020

Update Date	02/28/20
Version	4 Vs. 3

AE	Molly Casca
Sales Coordinator	Chris Overberg
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
-	

Client Code	MBLM
Product Code	MBLM
Est Code	0131
Product Name	Dallas 2.25-3.3 EM Cut
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$317,757.00		
Commission	\$47,663.55		
Net Total	\$270,093.45		
Total Spots	1436		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	313.5	GIMP	7445567
CPP	\$1,014.00	CPM	\$42.68

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	R3: 2/28 Sked Match per system comments
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
245	ESP2	ESP2 EM	2/24/20	3/1/20	05:00	09:00			X	X	X	X	X	0.10	1536	2	\$145.00	\$290.00	30	PRE
246	FOOD	FOOD EF	2/24/20	3/1/20	16:00	19:00			X	X	X	X	X	0.30	7376	1	\$595.00	\$595.00	30	PRE
247	FS1	FS1 EM	2/24/20	3/1/20	05:00	09:00			X	X	X	X	X	0.00	430	3	\$145.00	\$435.00	30	PRE
248	FYI	FYI EM	2/24/20	3/1/20	05:00	09:00			X	X	X	X	X	0.00	42	2	\$30.00	\$60.00	30	PRE
249	FYI	FYI DT	2/24/20	3/1/20	09:00	16:00			X	X	X	X	X	0.00	318	2	\$35.00	\$70.00	30	PRE
250	FYI	FYI EF	3/2/20	3/8/20	16:00	19:00	X							0.00	0	0	\$60.00	\$0.00	30	-1x PRE
251	GOLF	GOLF EM	2/24/20	3/1/20	05:00	09:00			X	X	X	X	X	0.00	256	2	\$75.00	\$150.00	30	PRE
252	HGTV	HGTV EM	2/24/20	3/1/20	05:00	09:00			X	X	X	X	X	0.20	3937	0	\$405.00	\$0.00	30	-2x PRE
253	HGTV	HGTV PT	2/24/20	3/1/20	19:00	24:00			X	X	X	X	X	0.80	19298	1	\$1,325.00	\$1,325.00	30	PRE
254	HLN	HLN EM	2/24/20	3/1/20	05:00	09:00			X	X	X	X	X	0.30	6103	0	\$235.00	\$0.00	30	-2x PRE
255	HLN	HLN PT	2/24/20	3/1/20	19:00	24:00			X	X	X	X	X	0.30	7000	2	\$235.00	\$470.00	30	PRE
256	LIF	LIF EM	2/24/20	3/1/20	05:00	09:00			X	X	X	X	X	0.00	930	2	\$290.00	\$580.00	30	PRE
257	LIF	AVG. ALL WKS	3/2/20	3/8/20	19:00	24:00	X							0.20	4235	0	\$580.00	\$0.00	30	PRE
258	LMN	LMN EF	2/24/20	3/1/20	16:00	19:00			X	X	X	X	X	0.20	4057	1	\$200.00	\$200.00	30	PRE
259	MNBC	MNBC EM	2/24/20	3/1/20	05:00	09:00			X	X	X	X	X	0.80	19134	1	\$500.00	\$500.00	30	-1x PRE
260	MNBC	MNBC PT	2/24/20	3/1/20	19:00	24:00			X	X	X	X	X	0.80	19469	2	\$775.00	\$1,550.00	30	PRE
261	NFLN	NFLN EM	2/24/20	3/1/20	05:00	09:00			X	X	X	X	X	0.00	669	2	\$75.00	\$150.00	30	PRE
262	NFLN	AVG. ALL WKS<	3/2/20	3/8/20	19:00	24:00	X							0.00	1128	0	\$220.00	\$0.00	30	PRE
263	NGC	NGC PT	2/24/20	3/1/20	19:00	24:00			X	X	X	X	X	0.20	5176	2	\$90.00	\$180.00	30	PRE
264	OWN	OWN EM	2/24/20	3/1/20	05:00	09:00			X	X	X	X	X	0.10	1737	2	\$75.00	\$150.00	30	PRE
265	SCI	SCI EM	2/24/20	3/1/20	05:00	09:00			X	X	X	X	X	0.10	1500	2	\$30.00	\$60.00	30	PRE

Ampersand Cable System Order

Order #	62735894
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	02/24/20 - 03/08/20
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Update Date	02/28/20
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AE	Molly Casca
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Client Code	MBLM
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Show All Lines			
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Comments :	R3: 2/28 Sked Match per system comments
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
266	SCI	SCI PT	2/24/20	3/1/20	19:00	24:00			X	X	X	X	X	0.20	4302	3	\$110.00	\$330.00	30	PRE
267	TRAV	TRAV PT	2/24/20	3/1/20	19:00	24:00			X	X	X	X	X	0.30	6575	2	\$240.00	\$480.00	30	PRE
268	WETV	WETV PT	2/24/20	3/1/20	19:00	24:00			X	X	X	X	X	0.20	4413	3	\$120.00	\$360.00	30	PRE
269	ESPN	NCAA Basketball: Cincinnati (AAC) @ Houston (AAC)	2/24/20	3/1/20	12:00	14:00							X	0.30	6614	0	\$2,604.00	\$0.00	30	-1x NCAA
270	SCI	SCI PT	2/24/20	3/1/20	19:00	24:00					X	X	X	0.20	3976	0	\$110.00	\$0.00	30	-1x PRE
271	CNBC	AVG. ALL WKS	2/24/20	3/1/20	19:00	24:00			X	X	X	X	X	0.10	2192	8	\$315.00	\$2,520.00	30	MG+8x match PRE
272	DIY	DIY EF	2/24/20	3/1/20	16:00	19:00			X	X	X	X	X	0.10	1714	2	\$70.00	\$140.00	30	MG+2x line added PRE
273	HGTV	HGTV EM	2/24/20	3/1/20	05:00	09:00		X	X	X	X	X	X	0.10	3482	1	\$405.00	\$405.00	30	MG+1x line added PRE

	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Total
SPOTS	1436	0	0	0	0	0	0	0	0	0	0	0	1436
AMT	\$317,757.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$317,757.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/03/20

62735894 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |