

Ampersand Cable System Order

Order #	62730729
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	02/10/20 - 02/23/20
Agency	BlueWest Media
Advertiser	Bernie 2020 Inc

Update Date	02/10/20
Version	1 Vs. 1

AE	Ryan Bartholomew
Sales Coordinator	Drew Knepley
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	DMA Nielsen Live+SD Nov19
-	

Client Code	
Product Code	
Est Code	1896
Product Name	est 1896 2.13-2.19
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$54,825.00		
Commission	\$8,223.75		
Net Total	\$46,601.25		
Total Spots	100		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	New Order. Please review and confirm thanks.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	2/10/20	2/16/20	05:00	09:00				X	X	X	X	-	-	2	\$500.00	\$1,000.00	30	
2	CNN	CNN EM	2/17/20	2/23/20	05:00	09:00	X	X	X					-	-	1	\$500.00	\$500.00	30	
3	CNN	CNN DT	2/10/20	2/16/20	09:00	16:00				X	X	X	X	-	-	2	\$265.00	\$530.00	30	
4	CNN	CNN DT	2/17/20	2/23/20	09:00	16:00	X	X	X					-	-	1	\$265.00	\$265.00	30	
5	CNN	CNN PT	2/10/20	2/16/20	19:00	24:00				X	X	X	X	-	-	5	\$800.00	\$4,000.00	30	
6	CNN	CNN PT	2/17/20	2/23/20	19:00	24:00	X	X	X					-	-	3	\$800.00	\$2,400.00	30	
7	MNBC	MNBC EM	2/10/20	2/16/20	05:00	09:00				X	X	X	X	-	-	2	\$500.00	\$1,000.00	30	
8	MNBC	MNBC EM	2/17/20	2/23/20	05:00	09:00	X	X	X					-	-	2	\$500.00	\$1,000.00	30	
9	MNBC	MNBC DT	2/10/20	2/16/20	09:00	16:00				X	X	X	X	-	-	1	\$265.00	\$265.00	30	
10	MNBC	MNBC EF	2/10/20	2/16/20	16:00	19:00				X	X	X	X	-	-	1	\$620.00	\$620.00	30	
11	MNBC	MNBC EF	2/17/20	2/23/20	16:00	19:00	X	X	X					-	-	1	\$620.00	\$620.00	30	
12	MNBC	MNBC PT	2/10/20	2/16/20	19:00	24:00				X	X	X	X	-	-	4	\$775.00	\$3,100.00	30	
13	MNBC	MNBC PT	2/17/20	2/23/20	19:00	24:00	X	X	X					-	-	3	\$775.00	\$2,325.00	30	
14	BET	BET DT	2/10/20	2/16/20	09:00	16:00				X	X	X	X	-	-	1	\$70.00	\$70.00	30	
15	BET	BET EF	2/10/20	2/16/20	16:00	19:00				X	X	X	X	-	-	1	\$325.00	\$325.00	30	
16	BET	BET PT	2/10/20	2/16/20	19:00	24:00				X	X	X	X	-	-	7	\$405.00	\$2,835.00	30	
17	BET	BET PT	2/17/20	2/23/20	19:00	24:00	X	X	X					-	-	5	\$405.00	\$2,025.00	30	
18	BRVO	BRVO DT	2/10/20	2/16/20	09:00	16:00				X	X	X	X	-	-	1	\$150.00	\$150.00	30	
19	BRVO	BRVO EF	2/10/20	2/16/20	16:00	19:00				X	X	X	X	-	-	1	\$775.00	\$775.00	30	
20	BRVO	BRVO PT	2/10/20	2/16/20	19:00	24:00				X	X	X	X	-	-	7	\$965.00	\$6,755.00	30	
21	BRVO	BRVO PT	2/17/20	2/23/20	19:00	24:00	X	X	X					-	-	5	\$965.00	\$4,825.00	30	

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22	TLC	TLC DT	2/10/20	2/16/20	09:00	16:00				X	X	X	X	-	-	1	\$150.00	\$150.00	30	
23	TLC	TLC DT	2/17/20	2/23/20	09:00	16:00	X	X	X					-	-	1	\$150.00	\$150.00	30	
24	TLC	TLC EF	2/10/20	2/16/20	16:00	19:00				X	X	X	X	-	-	2	\$370.00	\$740.00	30	
25	TLC	TLC EF	2/17/20	2/23/20	16:00	19:00	X	X	X					-	-	1	\$370.00	\$370.00	30	
26	TLC	TLC PT	2/10/20	2/16/20	19:00	24:00				X	X	X	X	-	-	6	\$460.00	\$2,760.00	30	
27	TLC	TLC PT	2/17/20	2/23/20	19:00	24:00	X	X	X					-	-	5	\$460.00	\$2,300.00	30	
28	ENT	ENT DT	2/10/20	2/16/20	09:00	16:00				X	X	X	X	-	-	1	\$110.00	\$110.00	30	
29	ENT	ENT EF	2/10/20	2/16/20	16:00	19:00				X	X	X	X	-	-	1	\$335.00	\$335.00	30	
30	ENT	ENT PT	2/10/20	2/16/20	19:00	24:00				X	X	X	X	-	-	7	\$415.00	\$2,905.00	30	
31	ENT	ENT PT	2/17/20	2/23/20	19:00	24:00	X	X	X					-	-	5	\$415.00	\$2,075.00	30	
32	VH1	VH1 DT	2/10/20	2/16/20	09:00	16:00				X	X	X	X	-	-	1	\$120.00	\$120.00	30	
33	VH1	VH1 EF	2/10/20	2/16/20	16:00	19:00				X	X	X	X	-	-	1	\$465.00	\$465.00	30	
34	VH1	VH1 PT	2/10/20	2/16/20	19:00	24:00				X	X	X	X	-	-	7	\$580.00	\$4,060.00	30	

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35	VH1	VH1 PT	2/17/20	2/23/20	19:00	24:00	X	X	X					-	-	5	\$580.00	\$2,900.00	30	

	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Total
SPOTS	100	0	0	0	0	0	0	0	0	0	0	0	100
AMT	\$54,825.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$54,825.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/11/20

62730729 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |