

Ampersand Cable System Order

Order #	62736089
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	02/24/20 - 03/08/20
Agency	BlueWest Media
Advertiser	Bernie 2020 Inc

Update Date	02/25/20
Version	2 Vs. 1

AE	Ryan Bartholomew
Sales Coordinator	Drew Knepley
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	DMA Nielsen Live+SD Dec19
-	

Client Code	
Product Code	
Est Code	1951
Product Name	est 1951 2.27-3.3
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$52,915.00		
Commission	\$7,937.25		
Net Total	\$44,977.75		
Total Spots	103		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 2.24 Added MG Lines. Please Review and Confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BRVO	BRVO DT	3/2/20	3/8/20	09:00	16:00	X	X						-	-	1	\$150.00	\$150.00	30	
2	BRVO	BRVO EF	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$775.00	\$775.00	30	
3	BRVO	BRVO EF	2/24/20	3/1/20	16:00	19:00				X	X	X	X	-	-	1	\$775.00	\$775.00	30	
4	BRVO	BRVO DT	2/24/20	3/1/20	09:00	16:00				X	X	X	X	-	-	1	\$150.00	\$150.00	30	
5	BRVO	BRVO PT	3/2/20	3/8/20	19:00	24:00	X							-	-	3	\$965.00	\$2,895.00	30	
6	BRVO	BRVO PT	2/24/20	3/1/20	19:00	24:00				X	X	X	X	-	-	7	\$965.00	\$6,755.00	30	
7	VH1	VH1 DT	3/2/20	3/8/20	09:00	16:00	X	X						-	-	1	\$120.00	\$120.00	30	
8	VH1	VH1 EF	2/24/20	3/1/20	16:00	19:00				X	X	X	X	-	-	1	\$465.00	\$465.00	30	
9	VH1	VH1 DT	2/24/20	3/1/20	09:00	16:00				X	X	X	X	-	-	1	\$120.00	\$120.00	30	
10	VH1	VH1 PT	3/2/20	3/8/20	19:00	24:00	X							-	-	4	\$580.00	\$2,320.00	30	
11	VH1	VH1 PT	2/24/20	3/1/20	19:00	24:00				X	X	X	X	-	-	7	\$580.00	\$4,060.00	30	
12	BET	BET DT	3/2/20	3/8/20	09:00	16:00	X	X						-	-	1	\$70.00	\$70.00	30	
13	BET	BET EF	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$325.00	\$325.00	30	
14	BET	BET EF	2/24/20	3/1/20	16:00	19:00				X	X	X	X	-	-	1	\$325.00	\$325.00	30	
15	BET	BET DT	2/24/20	3/1/20	09:00	16:00				X	X	X	X	-	-	1	\$70.00	\$70.00	30	
16	BET	BET PT	3/2/20	3/8/20	19:00	24:00	X							-	-	3	\$405.00	\$1,215.00	30	
17	BET	BET PT	2/24/20	3/1/20	19:00	24:00				X	X	X	X	-	-	7	\$405.00	\$2,835.00	30	
18	MNBC	MNBC DT	3/2/20	3/8/20	09:00	16:00	X	X						-	-	1	\$265.00	\$265.00	30	
19	MNBC	MNBC EF	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$620.00	\$620.00	30	
20	MNBC	MNBC EF	2/24/20	3/1/20	16:00	19:00				X	X	X	X	-	-	1	\$620.00	\$620.00	30	
21	MNBC	MNBC DT	2/24/20	3/1/20	09:00	16:00				X	X	X	X	-	-	1	\$265.00	\$265.00	30	

Ampersand Cable System Order

Order #	62736089
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	02/24/20 - 03/08/20
Agency	BlueWest Media
Advertiser	Bernie 2020 Inc

Update Date	02/25/20
Version	2 Vs. 1

AE	Ryan Bartholomew
Sales Coordinator	Drew Knepley
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	DMA Nielsen Live+SD Dec19
-	

Client Code	
Product Code	
Est Code	1951
Product Name	est 1951 2.27-3.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$52,915.00		
Commission	\$7,937.25		
Net Total	\$44,977.75		
Total Spots	103		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2.24 Added MG Lines. Please Review and Confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	MNBC PT	3/2/20	3/8/20	19:00	24:00	X							-	-	2	\$775.00	\$1,550.00	30	
23	MNBC	MNBC PT	2/24/20	3/1/20	19:00	24:00				X	X	X	X	-	-	5	\$775.00	\$3,875.00	30	
24	MNBC	MNBC EM	3/2/20	3/8/20	05:00	09:00	X	X						-	-	1	\$500.00	\$500.00	30	
25	MNBC	MNBC EM	2/24/20	3/1/20	05:00	09:00				X	X	X	X	-	-	2	\$500.00	\$1,000.00	30	
26	ENT	ENT DT	3/2/20	3/8/20	09:00	16:00	X	X						-	-	1	\$110.00	\$110.00	30	
27	ENT	ENT EF	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$335.00	\$335.00	30	
28	ENT	ENT EF	2/24/20	3/1/20	16:00	19:00				X	X	X	X	-	-	1	\$335.00	\$335.00	30	
29	ENT	ENT DT	2/24/20	3/1/20	09:00	16:00				X	X	X	X	-	-	2	\$110.00	\$220.00	30	
30	ENT	ENT PT	3/2/20	3/8/20	19:00	24:00	X							-	-	3	\$415.00	\$1,245.00	30	
31	ENT	ENT PT	2/24/20	3/1/20	19:00	24:00				X	X	X	X	-	-	6	\$415.00	\$2,490.00	30	
32	TLC	TLC DT	3/2/20	3/8/20	09:00	16:00	X	X						-	-	1	\$150.00	\$150.00	30	
33	TLC	TLC EF	3/2/20	3/8/20	16:00	19:00	X							-	-	1	\$370.00	\$370.00	30	
34	TLC	TLC EF	2/24/20	3/1/20	16:00	19:00				X	X	X	X	-	-	1	\$370.00	\$370.00	30	
35	TLC	TLC DT	2/24/20	3/1/20	09:00	16:00				X	X	X	X	-	-	1	\$150.00	\$150.00	30	
36	TLC	TLC PT	3/2/20	3/8/20	19:00	24:00	X							-	-	4	\$460.00	\$1,840.00	30	
37	TLC	TLC PT	2/24/20	3/1/20	19:00	24:00				X	X	X	X	-	-	8	\$460.00	\$3,680.00	30	
38	CNN	CNN EF	2/24/20	3/1/20	16:00	19:00				X	X	X	X	-	-	1	\$640.00	\$640.00	30	
39	CNN	CNN DT	2/24/20	3/1/20	09:00	16:00				X	X	X	X	-	-	1	\$265.00	\$265.00	30	
40	CNN	CNN PT	3/2/20	3/8/20	19:00	24:00	X							-	-	2	\$800.00	\$1,600.00	30	
41	CNN	CNN PT	2/24/20	3/1/20	19:00	24:00				X	X	X	X	-	-	5	\$800.00	\$4,000.00	30	
42	CNN	CNN EM	3/2/20	3/8/20	05:00	09:00	X	X						-	-	2	\$500.00	\$1,000.00	30	

Ampersand Cable System Order

Order #	62736089
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	02/24/20 - 03/08/20
Agency	BlueWest Media
Advertiser	Bernie 2020 Inc

Update Date	02/25/20
Version	2 Vs. 1

AE	Ryan Bartholomew
Sales Coordinator	Drew Knepley
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	DMA Nielsen Live+SD Dec19
-	

Client Code	
Product Code	
Est Code	1951
Product Name	est 1951 2.27-3.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$52,915.00		
Commission	\$7,937.25		
Net Total	\$44,977.75		
Total Spots	103		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2.24 Added MG Lines. Please Review and Confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	CNN	CNN EM	2/24/20	3/1/20	05:00	09:00				X	X	X	X	-	-	3	\$500.00	\$1,500.00	30	
44	VH1	VH1 DT	2/24/20	3/1/20	09:00	16:00				X	X	X	X	-	-	1	\$120.00	\$120.00	30	2.24 mg line
45	ENT	ENT DT	2/24/20	3/1/20	09:00	16:00				X	X	X	X	-	-	1	\$110.00	\$110.00	30	2.24 mg line
46	CNN	CNN DT	2/24/20	3/1/20	09:00	16:00				X	X	X	X	-	-	1	\$265.00	\$265.00	30	2.24 mg line

	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Total
SPOTS	103	0	0	0	0	0	0	0	0	0	0	0	103
AMT	\$52,915.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$52,915.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/25/20

62736089 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |