

Ampersand Cable System Order

Order #	62840710
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	10/26/20 - 11/01/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	10/28/20
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Version	1 Vs. 1
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Show All Lines

Total # of Weeks	1
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Total	\$3,500.00
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Commission	\$525.00
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Net Total	\$2,975.00
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Total Spots	1
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Affiliate Split	100.0
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Sold On	Cost Per Spot
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GRP	-	GIMP	-
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CPP	-	CPM	-
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AE	Ryan Bartholomew
Sales Coordinator	Drew Knepley
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	DMA Nielsen Live+SD Sep20
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Client Code	
Product Code	
Est Code	TX 10.31
Product Name	TX College Football 10.31
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : New Order. Please review and confirm thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	NCAA Football: Texas Christian (Big 12) @ Baylor (Big 12)	10/26/20	11/1/20	14:30	17:30						X		-	-	1	\$3,500.00	\$3,500.00	60	xx

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$3,500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,500.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/29/20

62840710 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |