

Ampersand Cable System Order

Order #	62853525
Syscode	1424
System Name	Spectrum/FVN COMBO-McKinney Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	12/14/20 - 12/20/20
Agency	CrossRoads Media LLC
Advertiser	Greg Abbott Campaign

Update Date	12/14/20
Version	1 Vs. 1

AE	Nesma Rodriguez
Sales Coordinator	Patrick Diamantes
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Sep20
-	

Client Code	
Product Code	
Est Code	5861
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$15,744.00		
Commission	\$2,361.60		
Net Total	\$13,382.40		
Total Spots	60		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 12.14 new order. please review and confirm. thank you.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	12/14/20	12/20/20	05:00	09:00		X	X	X	X			-	-	12	\$272.00	\$3,264.00	30	NCR
2	FXNC	VARIOUS	12/14/20	12/20/20	09:00	16:00		X	X	X	X			-	-	12	\$211.00	\$2,532.00	30	NCR
3	FXNC	VARIOUS	12/14/20	12/20/20	16:00	19:00		X	X	X	X			-	-	12	\$371.00	\$4,452.00	30	NCR
4	FXNC	VARIOUS	12/14/20	12/20/20	19:00	24:00		X	X	X	X			-	-	12	\$445.00	\$5,340.00	30	NCR
5	FXNC	VARIOUS	12/14/20	12/20/20	00:00	05:00		X	X	X	X			-	-	12	\$13.00	\$156.00	30	NCR

	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Total
SPOTS	60	0	0	0	0	0	0	0	0	0	0	0	60
AMT	\$15,744.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$15,744.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 12/15/20

62853525 | Dallas-Ft. Worth | Spectrum/FVN COMBO-McKinney Zone, TX | 1424 |