

Ampersand Cable System Order

Order #	62855838
Syscode	1420
System Name	Spectrum/FVN-Denton Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	12/18/20 - 12/19/20
Agency	Strategic Media Placement
Advertiser	Drew Springer for Texas

Update Date	12/18/20
Version	1 Vs. 1

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Jul20 DMA Nielsen Parallel Live+SD
-	

Client Code	12.19
Product Code	12.19
Est Code	12.19
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$490.00		
Commission	\$73.50		
Net Total	\$416.50		
Total Spots	54		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 12/18 New ATS order. please review and confirm, thakns!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	DISC	DISC O	12/14/20	12/20/20	00:00	05:00						X		-	-	5	\$5.00	\$25.00	30	PRE 11/04/20-12/19/20
2	DISC	DISC EM	12/14/20	12/20/20	05:00	09:00						X		-	-	4	\$10.00	\$40.00	30	PRE 11/04/20-12/19/20
3	ESPN	ESPN O	12/14/20	12/20/20	00:00	05:00						X		-	-	5	\$5.00	\$25.00	30	PRE 11/04/20-12/19/20
4	ESPN	ESPN EM	12/14/20	12/20/20	05:00	09:00						X		-	-	4	\$15.00	\$60.00	30	PRE 11/04/20-12/19/20
5	FXNC	FXNC O	12/14/20	12/20/20	00:00	05:00						X		-	-	5	\$5.00	\$25.00	30	PRE 11/04/20-12/19/20
6	FXNC	FXNC EM	12/14/20	12/20/20	05:00	09:00						X		-	-	4	\$30.00	\$120.00	30	PRE 11/04/20-12/19/20
7	HALL	HALL O	12/14/20	12/20/20	00:00	05:00						X		-	-	5	\$5.00	\$25.00	30	PRE 11/04/20-12/19/20
8	HALL	HALL EM	12/14/20	12/20/20	05:00	09:00						X		-	-	4	\$5.00	\$20.00	30	PRE 11/04/20-12/19/20
9	HGTV	HGTV O	12/14/20	12/20/20	00:00	05:00						X		-	-	5	\$5.00	\$25.00	30	PRE 11/04/20-12/19/20
10	HGTV	HGTV EM	12/14/20	12/20/20	05:00	09:00						X		-	-	4	\$15.00	\$60.00	30	PRE 11/04/20-12/19/20
11	HIST	HIST O	12/14/20	12/20/20	00:00	05:00						X		-	-	5	\$5.00	\$25.00	30	PRE 11/04/20-12/19/20
12	HIST	HIST EM	12/14/20	12/20/20	05:00	09:00						X		-	-	4	\$10.00	\$40.00	30	PRE 11/04/20-12/19/20

	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Total
SPOTS	54	0	0	0	0	0	0	0	0	0	0	0	54
AMT	\$490.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$490.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 12/21/20

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