

Ampersand Cable System Order

Order #	62852003
Syscode	1424
System Name	Spectrum/FVN COMBO-McKinney Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	12/09/20 - 12/15/20
Agency	Strategic Media Placement
Advertiser	Drew Springer for Texas

Update Date	12/08/20
Version	1 Vs. 1

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Sep20
-	

Client Code	
Product Code	
Est Code	12.9-12.15
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$20,713.00		
Commission	\$3,106.95		
Net Total	\$17,606.05		
Total Spots	262		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : NEW ORDER 12/8, PLEASE REVIEW AND CONFIRM, THANKS!!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	DISC	DISC EF	12/7/20	12/13/20	16:00	19:00			X	X	X	X	X	-	-	5	\$65.00	\$325.00	30	PRE 11/04/20-12/19/20
2	DISC	DISC EF	12/14/20	12/20/20	16:00	19:00	X	X						-	-	2	\$65.00	\$130.00	30	PRE 11/04/20-12/19/20
3	DISC	DISC PT	12/7/20	12/13/20	19:00	24:00			X	X	X	X	X	-	-	5	\$80.00	\$400.00	30	PRE 11/04/20-12/19/20
4	DISC	DISC PT	12/14/20	12/20/20	19:00	24:00	X	X						-	-	2	\$80.00	\$160.00	30	PRE 11/04/20-12/19/20
5	ESPN	ESPN EF	12/7/20	12/13/20	16:00	19:00			X	X	X	X	X	-	-	5	\$140.00	\$700.00	30	PRE 11/04/20-12/19/20
6	ESPN	ESPN EF	12/14/20	12/20/20	16:00	19:00	X	X						-	-	2	\$140.00	\$280.00	30	PRE 11/04/20-12/19/20
7	ESPN	ESPN PT	12/7/20	12/13/20	19:00	24:00			X	X	X	X	X	-	-	10	\$170.00	\$1,700.00	30	PRE 11/04/20-12/19/20
8	ESPN	ESPN PT	12/14/20	12/20/20	19:00	24:00	X	X						-	-	4	\$170.00	\$680.00	30	PRE 11/04/20-12/19/20
9	FXNC	FXNC EM	12/7/20	12/13/20	05:00	09:00			X	X	X	X	X	-	-	5	\$110.00	\$550.00	30	PRE 11/04/20-12/19/20
10	FXNC	FXNC EM	12/14/20	12/20/20	05:00	09:00	X	X						-	-	2	\$110.00	\$220.00	30	PRE 11/04/20-12/19/20
11	FXNC	FXNC DT	12/7/20	12/13/20	09:00	16:00			X	X	X	X	X	-	-	5	\$85.00	\$425.00	30	PRE 11/04/20-12/19/20
12	FXNC	FXNC DT	12/14/20	12/20/20	09:00	16:00	X	X						-	-	2	\$85.00	\$170.00	30	PRE 11/04/20-12/19/20
13	FXNC	FXNC EF	12/7/20	12/13/20	16:00	19:00			X	X	X	X	X	-	-	10	\$150.00	\$1,500.00	30	PRE 11/04/20-12/19/20
14	FXNC	FXNC EF	12/14/20	12/20/20	16:00	19:00	X	X						-	-	4	\$150.00	\$600.00	30	PRE 11/04/20-12/19/20
15	FXNC	FXNC PT	12/7/20	12/13/20	19:00	24:00			X	X	X	X	X	-	-	16	\$180.00	\$2,880.00	30	PRE 11/04/20-12/19/20
16	FXNC	FXNC PT	12/14/20	12/20/20	19:00	24:00	X	X						-	-	4	\$180.00	\$720.00	30	PRE 11/04/20-12/19/20
17	HALL	HALL EF	12/7/20	12/13/20	16:00	19:00			X	X	X	X	X	-	-	5	\$15.00	\$75.00	30	PRE 11/04/20-12/19/20
18	HALL	HALL EF	12/14/20	12/20/20	16:00	19:00	X	X						-	-	2	\$15.00	\$30.00	30	PRE 11/04/20-12/19/20
19	HALL	HALL PT	12/7/20	12/13/20	19:00	24:00			X	X	X	X	X	-	-	10	\$20.00	\$200.00	30	PRE 11/04/20-12/19/20
20	HALL	HALL PT	12/14/20	12/20/20	19:00	24:00	X	X						-	-	4	\$20.00	\$80.00	30	PRE 11/04/20-12/19/20
21	HGTV	HGTV EF	12/7/20	12/13/20	16:00	19:00			X	X	X	X	X	-	-	5	\$140.00	\$700.00	30	PRE 11/04/20-12/19/20

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Primary Demo	Adults 35+
Makegood Policy	Not Available

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	HGTV EF	12/14/20	12/20/20	16:00	19:00	X	X						-	-	2	\$140.00	\$280.00	30	PRE 11/04/20-12/19/20
23	HGTV	HGTV PT	12/7/20	12/13/20	19:00	24:00			X	X	X	X	X	-	-	10	\$175.00	\$1,750.00	30	PRE 11/04/20-12/19/20
24	HGTV	HGTV PT	12/14/20	12/20/20	19:00	24:00	X	X						-	-	4	\$175.00	\$700.00	30	PRE 11/04/20-12/19/20
25	HIST	HIST EF	12/7/20	12/13/20	16:00	19:00			X	X	X	X	X	-	-	5	\$100.00	\$500.00	30	PRE 11/04/20-12/19/20
26	HIST	HIST EF	12/14/20	12/20/20	16:00	19:00	X	X						-	-	2	\$100.00	\$200.00	30	PRE 11/04/20-12/19/20
27	HIST	HIST PT	12/7/20	12/13/20	19:00	24:00			X	X	X	X	X	-	-	5	\$120.00	\$600.00	30	PRE 11/04/20-12/19/20
28	HIST	HIST PT	12/14/20	12/20/20	19:00	24:00	X	X						-	-	2	\$120.00	\$240.00	30	PRE 11/04/20-12/19/20
29	S1AU	S1DF EF	12/7/20	12/13/20	16:00	19:00			X	X	X	X	X	-	-	11	\$2.00	\$22.00	30	PRE 11/04/20-12/19/20
30	S1AU	S1DF EF	12/14/20	12/20/20	16:00	19:00	X	X						-	-	5	\$2.00	\$10.00	30	PRE 11/04/20-12/19/20
31	S1AU	S1DF PT	12/7/20	12/13/20	19:00	24:00			X	X	X	X	X	-	-	10	\$3.00	\$30.00	30	PRE 11/04/20-12/19/20
32	S1AU	S1DF PT	12/14/20	12/20/20	19:00	24:00	X	X						-	-	4	\$3.00	\$12.00	30	PRE 11/04/20-12/19/20
33	S1AU	S1DF EM	12/7/20	12/13/20	05:00	09:00			X	X	X	X	X	-	-	10	\$8.00	\$80.00	30	PRE 11/04/20-12/19/20
34	S1AU	S1DF EM	12/14/20	12/20/20	05:00	09:00	X	X						-	-	5	\$8.00	\$40.00	30	PRE 11/04/20-12/19/20
35	S1AU	S1DF DT	12/7/20	12/13/20	09:00	16:00			X	X	X	X	X	-	-	15	\$3.00	\$45.00	30	PRE 11/04/20-12/19/20
36	S1AU	S1DF DT	12/14/20	12/20/20	09:00	16:00	X	X						-	-	5	\$3.00	\$15.00	30	PRE 11/04/20-12/19/20
37	S1AU	S1DF O	12/7/20	12/13/20	00:00	05:00			X	X	X	X	X	-	-	10	\$1.00	\$10.00	30	PRE 11/04/20-12/19/20
38	S1AU	S1DF O	12/14/20	12/20/20	00:00	05:00	X	X						-	-	4	\$1.00	\$4.00	30	PRE 11/04/20-12/19/20
39	TNT	FXNC EF	12/7/20	12/13/20	16:00	19:00			X	X	X	X	X	-	-	5	\$90.00	\$450.00	30	PRE 11/04/20-12/19/20
40	TNT	FXNC EF	12/14/20	12/20/20	16:00	19:00	X	X						-	-	2	\$90.00	\$180.00	30	PRE 11/04/20-12/19/20
41	TNT	FXNC PT	12/7/20	12/13/20	19:00	24:00			X	X	X	X	X	-	-	7	\$110.00	\$770.00	30	PRE 11/04/20-12/19/20
42	TNT	FXNC PT	12/14/20	12/20/20	19:00	24:00	X	X						-	-	2	\$110.00	\$220.00	30	PRE 11/04/20-12/19/20

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43	TNT	FXNC DT	12/7/20	12/13/20	09:00	16:00			X	X	X	X	X	-	-	5	\$45.00	\$225.00	30	PRE 11/04/20-12/19/20
44	TNT	FXNC DT	12/14/20	12/20/20	09:00	16:00	X	X						-	-	2	\$45.00	\$90.00	30	PRE 11/04/20-12/19/20
45	TBSC	FXNC EF	12/7/20	12/13/20	16:00	19:00			X	X	X	X	X	-	-	5	\$90.00	\$450.00	30	PRE 11/04/20-12/19/20
46	TBSC	FXNC EF	12/14/20	12/20/20	16:00	19:00	X	X						-	-	2	\$90.00	\$180.00	30	PRE 11/04/20-12/19/20
47	TBSC	FXNC PT	12/7/20	12/13/20	19:00	24:00			X	X	X	X	X	-	-	5	\$110.00	\$550.00	30	PRE 11/04/20-12/19/20
48	TBSC	FXNC PT	12/14/20	12/20/20	19:00	24:00	X	X						-	-	2	\$110.00	\$220.00	30	PRE 11/04/20-12/19/20
49	TBSC	FXNC DT	12/7/20	12/13/20	09:00	16:00			X	X	X	X	X	-	-	5	\$45.00	\$225.00	30	PRE 11/04/20-12/19/20
50	TBSC	FXNC DT	12/14/20	12/20/20	09:00	16:00	X	X						-	-	2	\$45.00	\$90.00	30	PRE 11/04/20-12/19/20

	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Total
SPOTS	262	0	0	0	0	0	0	0	0	0	0	0	262
AMT	\$20,713.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$20,713.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 12/09/20

62852003 | Dallas-Ft. Worth | Spectrum/FVN COMBO-McKinney Zone, TX | 1424 |