

Ampersand Cable System Order

Order #	62833016
Syscode	1419
System Name	Spectrum/FVN COMBO-Dallas N Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/17/20 - 11/03/20
Agency	Hulsen Media Services
Advertiser	Michelle Beckley Campaign

Update Date	10/16/20
Version	1 Vs. 1

AE	Amanda Williams
Sales Coordinator	Preston Bodnar
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA Nielsen Live+SD Oct19
-	

Client Code	
Product Code	
Est Code	2571
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$96,135.00		
Commission	\$14,420.25		
Net Total	\$81,714.75		
Total Spots	579		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	226.77	GIMP	338262
CPP	\$424.00	CPM	\$284.20

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10/15 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AVG. ALL WKS	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	0.14	209	4	\$124.00	\$496.00	30	NPE 10/19/20-11/03/20
2	AMC	AVG. ALL WKS	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	0.14	209	4	\$124.00	\$496.00	30	NPE 10/19/20-11/03/20
3	AMC	AVG. ALL WKS	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	0.20	298	2	\$197.00	\$394.00	30	NPE 10/19/20-11/03/20
4	AMC	FEAR THE WALKING DEAD, SOULMATES, THE WALKING DEAD: WORLD BEYOND	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	0.35	522	3	\$238.00	\$714.00	30	NPE 10/19/20-11/03/20
5	BET	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00						X	X	0.17	254	4	\$5.00	\$20.00	30	PRE
6	BET	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	0.11	164	4	\$5.00	\$20.00	30	PRE
7	BET	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	0.11	164	4	\$5.00	\$20.00	30	PRE
8	BET	BET MOVIE OF T<	11/2/20	11/8/20	16:00	19:00	X							0.12	179	1	\$10.00	\$10.00	30	PRE
9	BET	BET MOVIE OF T<	10/12/20	10/18/20	16:00	19:00						X	X	0.11	164	2	\$10.00	\$20.00	30	PRE
10	BET	BET MOVIE OF T<	10/19/20	10/25/20	16:00	19:00	X	X	X	X	X	X	X	0.12	179	7	\$10.00	\$70.00	30	PRE
11	BET	BET MOVIE OF T<	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	0.12	179	7	\$10.00	\$70.00	30	PRE
12	BET	ASSISTED LIVING, SISTAS	11/2/20	11/8/20	19:00	24:00	X							0.14	209	2	\$15.00	\$30.00	30	PRE
13	BET	ASSISTED LIVING, SISTAS	10/12/20	10/18/20	19:00	24:00						X	X	0.18	268	4	\$15.00	\$60.00	30	PRE
14	BET	ASSISTED LIVING, SISTAS	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	0.22	328	14	\$15.00	\$210.00	30	PRE
15	BET	ASSISTED LIVING, SISTAS	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	0.22	328	14	\$15.00	\$210.00	30	PRE
16	BRVO	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00						X	X	0.17	254	4	\$146.00	\$584.00	30	NPE 09/28/20-10/18/20
17	BRVO	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	0.10	149	4	\$162.00	\$648.00	30	NPE 10/19/20-11/03/20
18	BRVO	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	0.10	149	4	\$162.00	\$648.00	30	NPE 10/19/20-11/03/20
19	BRVO	AVG. ALL WKS<	10/12/20	10/18/20	16:00	19:00						X	X	0.20	298	2	\$304.00	\$608.00	30	NPE 09/28/20-10/18/20
20	BRVO	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00	X	X	X	X	X	X	X	0.14	209	2	\$334.00	\$668.00	30	NPE 10/19/20-11/03/20

Ampersand Cable System Order

Order #	62833016
Syscode	1419
System Name	Spectrum/FVN COMBO-Dallas N Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/17/20 - 11/03/20
Agency	Hulsen Media Services
Advertiser	Michelle Beckley Campaign

Update Date	10/16/20
Version	1 Vs. 1

AE	Amanda Williams
Sales Coordinator	Preston Bodnar
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA Nielsen Live+SD Oct19
-	

Client Code	
Product Code	
Est Code	2571
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	3		
Total	\$96,135.00		
Commission	\$14,420.25		
Net Total	\$81,714.75		
Total Spots	579		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	226.77	GIMP	338262
CPP	\$424.00	CPM	\$284.20

Comments : 10/15 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	BRVO	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	0.14	209	2	\$334.00	\$668.00	30	NPE 10/19/20-11/03/20
22	BRVO	DON'T BE TARDY..., REAL HOUSEWIVES OF POTOMAC, THE, REAL HOUSEWIVES: OC, BELOW DECK MEDITERRANEAN,	11/2/20	11/8/20	19:00	24:00	X							0.54	805	1	\$403.00	\$403.00	30	NPE 10/19/20-11/03/20
23	BRVO	DON'T BE TARDY..., REAL HOUSEWIVES OF POTOMAC, THE, REAL HOUSEWIVES: OC, BELOW DECK MEDITERRANEAN,	10/12/20	10/18/20	19:00	24:00						X	X	0.40	597	2	\$367.00	\$734.00	30	NPE 09/28/20-10/18/20
24	BRVO	DON'T BE TARDY..., REAL HOUSEWIVES OF POTOMAC, THE, REAL HOUSEWIVES: OC, BELOW DECK MEDITERRANEAN,	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	0.45	671	7	\$403.00	\$2,821.00	30	NPE 10/19/20-11/03/20
25	BRVO	DON'T BE TARDY..., REAL HOUSEWIVES OF POTOMAC, THE, REAL HOUSEWIVES: OC, BELOW DECK MEDITERRANEAN,	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	0.45	671	7	\$403.00	\$2,821.00	30	NPE 10/19/20-11/03/20
26	CNN	VARIOUS	11/2/20	11/8/20	09:00	16:00	X							0.83	1238	2	\$105.00	\$210.00	30	NPE 10/19/20-11/03/20
27	CNN	VARIOUS	10/12/20	10/18/20	09:00	16:00						X	X	0.59	880	4	\$95.00	\$380.00	30	NPE 09/28/20-10/18/20
28	CNN	VARIOUS	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	0.80	1193	14	\$105.00	\$1,470.00	30	NPE 10/19/20-11/03/20
29	CNN	VARIOUS	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	0.80	1193	14	\$105.00	\$1,470.00	30	NPE 10/19/20-11/03/20
30	DISC	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							0.46	686	1	\$104.00	\$104.00	30	NPE 10/19/20-11/03/20
31	DISC	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00						X	X	0.60	895	2	\$94.00	\$188.00	30	NPE 09/28/20-10/18/20
32	DISC	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	0.61	910	7	\$104.00	\$728.00	30	NPE 10/19/20-11/03/20
33	DISC	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	0.61	910	7	\$104.00	\$728.00	30	NPE 10/19/20-11/03/20

Ampersand Cable System Order

Order #	62833016
Syscode	1419
System Name	Spectrum/FVN COMBO-Dallas N Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/17/20 - 11/03/20
Agency	Hulsen Media Services
Advertiser	Michelle Beckley Campaign

Update Date	10/16/20
Version	1 Vs. 1

AE	Amanda Williams
Sales Coordinator	Preston Bodnar
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA Nielsen Live+SD Oct19
-	

Client Code	
Product Code	
Est Code	2571
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$96,135.00		
Commission	\$14,420.25		
Net Total	\$81,714.75		
Total Spots	579		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	226.77	GIMP	338262
CPP	\$424.00	CPM	\$284.20

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10/15 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
34	ESP2	NCAA Football: Regular Season	10/12/20	10/18/20	09:00	16:00						X	X	0.25	373	4	\$5.00	\$20.00	30	PRE
35	ESP2	NCAA Football: Regular Season	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	0.16	239	4	\$5.00	\$20.00	30	PRE
36	ESP2	NCAA Football: Regular Season	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	0.16	239	4	\$5.00	\$20.00	30	PRE
37	ESP2	NCAA Football: Regular Season	10/12/20	10/18/20	16:00	19:00						X	X	0.29	433	2	\$48.00	\$96.00	30	NPE 09/28/20-10/18/20
38	ESP2	NCAA Football: Regular Season	10/19/20	10/25/20	16:00	19:00	X	X	X	X	X	X	X	0.14	209	2	\$53.00	\$106.00	30	NPE 10/19/20-11/03/20
39	ESP2	NCAA Football: Regular Season	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	0.14	209	2	\$53.00	\$106.00	30	NPE 10/19/20-11/03/20
40	ESP2	NCAA Football: Regular Season	11/2/20	11/8/20	19:00	24:00	X							0.11	164	1	\$61.00	\$61.00	30	NPE 10/19/20-11/03/20
41	ESP2	NCAA Football: Regular Season	10/12/20	10/18/20	19:00	24:00						X	X	0.10	149	2	\$56.00	\$112.00	30	NPE 09/28/20-10/18/20
42	ESP2	NCAA Football: Regular Season	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	0.14	209	7	\$61.00	\$427.00	30	NPE 10/19/20-11/03/20
43	ESP2	NCAA Football: Regular Season	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	0.14	209	7	\$61.00	\$427.00	30	NPE 10/19/20-11/03/20
44	ESPN	College Gameday, NCAA Football: Regular Season	10/12/20	10/18/20	09:00	16:00						X	X	0.74	1104	4	\$137.00	\$548.00	30	NPE 09/28/20-10/18/20
45	ESPN	College Gameday, NCAA Football: Regular Season	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	0.48	716	4	\$150.00	\$600.00	30	NPE 10/19/20-11/03/20
46	ESPN	College Gameday, NCAA Football: Regular Season	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	0.48	716	4	\$150.00	\$600.00	30	NPE 10/19/20-11/03/20
47	ESPN	NCAA Football: Regular Season, College Gameday	10/12/20	10/18/20	16:00	19:00						X	X	0.35	522	2	\$450.00	\$900.00	30	NPE 09/28/20-10/18/20
48	ESPN	NCAA Football: Regular Season, College Gameday	10/19/20	10/25/20	16:00	19:00	X	X	X	X	X	X	X	0.43	641	2	\$496.00	\$992.00	30	NPE 10/19/20-11/03/20
49	ESPN	NCAA Football: Regular Season, College Gameday	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	0.43	641	2	\$496.00	\$992.00	30	NPE 10/19/20-11/03/20

Ampersand Cable System Order

Order #	62833016
Syscode	1419
System Name	Spectrum/FVN COMBO-Dallas N Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/17/20 - 11/03/20
Agency	Hulsen Media Services
Advertiser	Michelle Beckley Campaign

Update Date	10/16/20
Version	1 Vs. 1

AE	Amanda Williams
Sales Coordinator	Preston Bodnar
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA Nielsen Live+SD Oct19
-	

Client Code	
Product Code	
Est Code	2571
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$96,135.00		
Commission	\$14,420.25		
Net Total	\$81,714.75		
Total Spots	579		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	226.77	GIMP	338262
CPP	\$424.00	CPM	\$284.20

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10/15 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
50	ESPN	NCAA Football: Regular Season, College Gameday, NFL: Regular Season, MLS: Regular Season	11/2/20	11/8/20	19:00	24:00	X							7.36	10978	1	\$587.00	\$587.00	30	NPE 10/19/20-11/03/20
51	ESPN	NCAA Football: Regular Season, College Gameday, NFL: Regular Season, MLS: Regular Season	10/12/20	10/18/20	19:00	24:00						X	X	1.22	1820	2	\$534.00	\$1,068.00	30	NPE 09/28/20-10/18/20
52	ESPN	NCAA Football: Regular Season, College Gameday, NFL: Regular Season, MLS: Regular Season	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	1.77	2640	7	\$587.00	\$4,109.00	30	NPE 10/19/20-11/03/20
53	ESPN	NCAA Football: Regular Season, College Gameday, NFL: Regular Season, MLS: Regular Season	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	1.77	2640	7	\$587.00	\$4,109.00	30	NPE 10/19/20-11/03/20
54	FOOD	VARIOUS	10/12/20	10/18/20	09:00	16:00						X	X	0.66	984	4	\$188.00	\$752.00	30	NPE 09/28/20-10/18/20
55	FOOD	VARIOUS	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	0.39	582	4	\$207.00	\$828.00	30	NPE 10/19/20-11/03/20
56	FOOD	VARIOUS	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	0.39	582	4	\$207.00	\$828.00	30	NPE 10/19/20-11/03/20
57	FOOD	AVG. ALL WKS<	10/12/20	10/18/20	16:00	19:00						X	X	0.40	597	2	\$450.00	\$900.00	30	NPE 09/28/20-10/18/20
58	FOOD	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00	X	X	X	X	X	X	X	0.35	522	2	\$496.00	\$992.00	30	NPE 10/19/20-11/03/20
59	FOOD	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	0.35	522	2	\$496.00	\$992.00	30	NPE 10/19/20-11/03/20
60	FOOD	CHOPPED, DINERS, DRIVE-INS AND DIVES, GUY'S GROCERY GAMES, HALLOWEEN FREAKSHOW CAKES, HALLOWEEN BAK	11/2/20	11/8/20	19:00	24:00	X							0.74	1104	1	\$576.00	\$576.00	30	NPE 10/19/20-11/03/20
61	FOOD	CHOPPED, DINERS, DRIVE-INS AND DIVES, GUY'S GROCERY GAMES, HALLOWEEN FREAKSHOW CAKES, HALLOWEEN BAK	10/12/20	10/18/20	19:00	24:00						X	X	0.69	1029	2	\$523.00	\$1,046.00	30	NPE 09/28/20-10/18/20

Ampersand Cable System Order

Order #	62833016
Syscode	1419
System Name	Spectrum/FVN COMBO-Dallas N Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/17/20 - 11/03/20
Agency	Hulsen Media Services
Advertiser	Michelle Beckley Campaign

Update Date	10/16/20
Version	1 Vs. 1

AE	Amanda Williams
Sales Coordinator	Preston Bodnar
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA Nielsen Live+SD Oct19
-	

Client Code	
Product Code	
Est Code	2571
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$96,135.00		
Commission	\$14,420.25		
Net Total	\$81,714.75		
Total Spots	579		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	226.77	GIMP	338262
CPP	\$424.00	CPM	\$284.20

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10/15 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
62	FOOD	CHOPPED, DINERS, DRIVE-INS AND DIVES, GUY'S GROCERY GAMES, HALLOWEEN FREAKSHOW CAKES, HALLOWEEN BAK	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	0.53	791	7	\$576.00	\$4,032.00	30	NPE 10/19/20-11/03/20
63	FOOD	CHOPPED, DINERS, DRIVE-INS AND DIVES, GUY'S GROCERY GAMES, HALLOWEEN FREAKSHOW CAKES, HALLOWEEN BAK	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	0.53	791	7	\$576.00	\$4,032.00	30	NPE 10/19/20-11/03/20
64	HGTV	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00						X	X	0.66	984	4	\$209.00	\$836.00	30	NPE 09/28/20-10/18/20
65	HGTV	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	0.51	761	4	\$230.00	\$920.00	30	NPE 10/19/20-11/03/20
66	HGTV	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	0.51	761	4	\$230.00	\$920.00	30	NPE 10/19/20-11/03/20
67	HGTV	AVG. ALL WKS<	10/12/20	10/18/20	16:00	19:00						X	X	0.68	1014	2	\$388.00	\$776.00	30	NPE 09/28/20-10/18/20
68	HGTV	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00	X	X	X	X	X	X	X	0.54	805	2	\$426.00	\$852.00	30	NPE 10/19/20-11/03/20
69	HGTV	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	0.54	805	2	\$426.00	\$852.00	30	NPE 10/19/20-11/03/20
70	HGTV	HOUSE HUNTERS, HOUSE HUNTERS INTERNATIONAL, FLIP OR FLOP, LOVE IT OR LIST IT, PROPERTY BROTHERS: FO	10/12/20	10/18/20	19:00	24:00						X	X	0.52	776	2	\$471.00	\$942.00	30	NPE 09/28/20-10/18/20
71	HGTV	HOUSE HUNTERS, HOUSE HUNTERS INTERNATIONAL, FLIP OR FLOP, LOVE IT OR LIST IT, PROPERTY BROTHERS: FO	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	0.66	984	7	\$519.00	\$3,633.00	30	NPE 10/19/20-11/03/20
72	HGTV	HOUSE HUNTERS, HOUSE HUNTERS INTERNATIONAL, FLIP OR FLOP, LOVE IT OR LIST IT, PROPERTY BROTHERS: FO	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	0.66	984	7	\$519.00	\$3,633.00	30	NPE 10/19/20-11/03/20
73	HIST	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00						X	X	0.32	477	4	\$105.00	\$420.00	30	NPE 09/28/20-10/18/20

Ampersand Cable System Order

Order #	62833016
Syscode	1419
System Name	Spectrum/FVN COMBO-Dallas N Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/17/20 - 11/03/20
Agency	Hulsen Media Services
Advertiser	Michelle Beckley Campaign

Update Date	10/16/20
Version	1 Vs. 1

AE	Amanda Williams
Sales Coordinator	Preston Bodnar
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA Nielsen Live+SD Oct19
-	

Client Code	
Product Code	
Est Code	2571
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$96,135.00		
Commission	\$14,420.25		
Net Total	\$81,714.75		
Total Spots	579		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	226.77	GIMP	338262
CPP	\$424.00	CPM	\$284.20

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10/15 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
74	HIST	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	0.31	462	4	\$116.00	\$464.00	30	NPE 10/19/20-11/03/20
75	HIST	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	0.31	462	4	\$116.00	\$464.00	30	NPE 10/19/20-11/03/20
76	HIST	VARIOUS	10/12/20	10/18/20	16:00	19:00						X	X	0.43	641	2	\$314.00	\$628.00	30	NPE 09/28/20-10/18/20
77	HIST	VARIOUS	10/19/20	10/25/20	16:00	19:00	X	X	X	X	X	X	X	0.36	537	2	\$346.00	\$692.00	30	NPE 10/19/20-11/03/20
78	HIST	VARIOUS	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	0.36	537	2	\$346.00	\$692.00	30	NPE 10/19/20-11/03/20
79	HIST	PAWN STARS	11/2/20	11/8/20	19:00	24:00	X							0.43	641	1	\$414.00	\$414.00	30	NPE 10/19/20-11/03/20
80	HIST	PAWN STARS	10/12/20	10/18/20	19:00	24:00						X	X	0.46	686	2	\$376.00	\$752.00	30	NPE 09/28/20-10/18/20
81	HIST	PAWN STARS	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	0.53	791	7	\$414.00	\$2,898.00	30	NPE 10/19/20-11/03/20
82	HIST	PAWN STARS	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	0.53	791	7	\$414.00	\$2,898.00	30	NPE 10/19/20-11/03/20
83	HLN	MORNING EXPRES<	11/2/20	11/8/20	05:00	09:00	X							0.16	239	2	\$15.00	\$30.00	30	PRE
84	HLN	MORNING EXPRES<	10/12/20	10/18/20	05:00	09:00						X	X	0.13	194	4	\$15.00	\$60.00	30	PRE
85	HLN	MORNING EXPRES<	10/19/20	10/25/20	05:00	09:00	X	X	X	X	X	X	X	0.15	224	14	\$15.00	\$210.00	30	PRE
86	HLN	MORNING EXPRES<	10/26/20	11/1/20	05:00	09:00	X	X	X	X	X	X	X	0.15	224	14	\$15.00	\$210.00	30	PRE
87	HLN	VARIOUS	11/2/20	11/8/20	09:00	16:00	X							0.06	89	2	\$15.00	\$30.00	30	PRE
88	HLN	VARIOUS	10/12/20	10/18/20	09:00	16:00						X	X	0.07	104	4	\$15.00	\$60.00	30	PRE
89	HLN	VARIOUS	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	0.07	104	14	\$15.00	\$210.00	30	PRE
90	HLN	VARIOUS	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	0.07	104	14	\$15.00	\$210.00	30	PRE
91	HLN	FORENSIC FILES<	11/2/20	11/8/20	16:00	19:00	X							0.06	89	1	\$10.00	\$10.00	30	PRE
92	HLN	FORENSIC FILES<	10/12/20	10/18/20	16:00	19:00						X	X	0.06	89	2	\$10.00	\$20.00	30	PRE
93	HLN	FORENSIC FILES<	10/19/20	10/25/20	16:00	19:00	X	X	X	X	X	X	X	0.07	104	7	\$10.00	\$70.00	30	PRE
94	HLN	FORENSIC FILES<	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	0.07	104	7	\$10.00	\$70.00	30	PRE

Ampersand Cable System Order

Order #	62833016
Syscode	1419
System Name	Spectrum/FVN COMBO-Dallas N Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/17/20 - 11/03/20
Agency	Hulsen Media Services
Advertiser	Michelle Beckley Campaign

Update Date	10/16/20
Version	1 Vs. 1

AE	Amanda Williams
Sales Coordinator	Preston Bodnar
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA Nielsen Live+SD Oct19
-	

Client Code	
Product Code	
Est Code	2571
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	3		
Total	\$96,135.00		
Commission	\$14,420.25		
Net Total	\$81,714.75		
Total Spots	579		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	226.77	GIMP	338262
CPP	\$424.00	CPM	\$284.20

Comments : 10/15 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
95	HLN	FORENSIC FILES<	11/2/20	11/8/20	19:00	24:00	X							0.18	268	1	\$18.00	\$18.00	30	NPE 10/19/20-11/03/20
96	HLN	FORENSIC FILES<	10/12/20	10/18/20	19:00	24:00						X	X	0.15	224	2	\$17.00	\$34.00	30	NPE 09/28/20-10/18/20
97	HLN	FORENSIC FILES<	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	0.15	224	7	\$18.00	\$126.00	30	NPE 10/19/20-11/03/20
98	HLN	FORENSIC FILES<	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	0.15	224	7	\$18.00	\$126.00	30	NPE 10/19/20-11/03/20
99	LIF	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00						X	X	0.22	328	4	\$29.00	\$116.00	30	NPE 09/28/20-10/18/20
100	LIF	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	0.20	298	4	\$32.00	\$128.00	30	NPE 10/19/20-11/03/20
101	LIF	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	0.20	298	4	\$32.00	\$128.00	30	NPE 10/19/20-11/03/20
102	LIF	AVG. ALL WKS	10/12/20	10/18/20	16:00	19:00						X	X	0.31	462	2	\$104.00	\$208.00	30	NPE 09/28/20-10/18/20
103	LIF	AVG. ALL WKS	10/19/20	10/25/20	16:00	19:00	X	X	X	X	X	X	X	0.22	328	2	\$114.00	\$228.00	30	NPE 10/19/20-11/03/20
104	LIF	AVG. ALL WKS	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	0.22	328	2	\$114.00	\$228.00	30	NPE 10/19/20-11/03/20
105	LIF	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							0.26	388	1	\$145.00	\$145.00	30	NPE 10/19/20-11/03/20
106	LIF	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00						X	X	0.69	1029	2	\$131.00	\$262.00	30	NPE 09/28/20-10/18/20
107	LIF	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	0.39	582	7	\$145.00	\$1,015.00	30	NPE 10/19/20-11/03/20
108	LIF	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	0.39	582	7	\$145.00	\$1,015.00	30	NPE 10/19/20-11/03/20
109	MNBC	VARIOUS	11/2/20	11/8/20	09:00	16:00		X						0.65	970	2	\$105.00	\$210.00	30	NPE 10/19/20-11/03/20
110	MNBC	VARIOUS	11/2/20	11/8/20	09:00	16:00	X							0.73	1089	2	\$105.00	\$210.00	30	NPE 10/19/20-11/03/20
111	MNBC	VARIOUS	10/12/20	10/18/20	09:00	16:00						X	X	0.45	671	4	\$95.00	\$380.00	30	NPE 09/28/20-10/18/20
112	MNBC	VARIOUS	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	0.67	999	14	\$105.00	\$1,470.00	30	NPE 10/19/20-11/03/20
113	MNBC	VARIOUS	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	0.67	999	14	\$105.00	\$1,470.00	30	NPE 10/19/20-11/03/20
114	TRAV	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00						X	X	0.09	134	4	\$9.00	\$36.00	30	NPE 09/28/20-10/18/20
115	TRAV	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	0.07	104	4	\$11.00	\$44.00	30	NPE 10/19/20-11/03/20

Ampersand Cable System Order

Order #	62833016
Syscode	1419
System Name	Spectrum/FVN COMBO-Dallas N Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/17/20 - 11/03/20
Agency	Hulsen Media Services
Advertiser	Michelle Beckley Campaign

Update Date	10/16/20
Version	1 Vs. 1

AE	Amanda Williams
Sales Coordinator	Preston Bodnar
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA Nielsen Live+SD Oct19
-	

Client Code	
Product Code	
Est Code	2571
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$96,135.00		
Commission	\$14,420.25		
Net Total	\$81,714.75		
Total Spots	579		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	226.77	GIMP	338262
CPP	\$424.00	CPM	\$284.20

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/15 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
116	TRAV	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	0.07	104	4	\$11.00	\$44.00	30	NPE 10/19/20-11/03/20
117	TRAV	AVG. ALL WKS<	10/12/20	10/18/20	16:00	19:00						X	X	0.16	239	2	\$17.00	\$34.00	30	NPE 09/28/20-10/18/20
118	TRAV	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00	X	X	X	X	X	X	X	0.12	179	2	\$18.00	\$36.00	30	NPE 10/19/20-11/03/20
119	TRAV	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	0.12	179	2	\$18.00	\$36.00	30	NPE 10/19/20-11/03/20
120	TRAV	GHOST NATION, PARANORMAL CAUGHT ON CAMERA	11/2/20	11/8/20	19:00	24:00	X							0.17	254	1	\$18.00	\$18.00	30	NPE 10/19/20-11/03/20
121	TRAV	GHOST NATION, PARANORMAL CAUGHT ON CAMERA	10/12/20	10/18/20	19:00	24:00						X	X	0.17	254	2	\$17.00	\$34.00	30	NPE 09/28/20-10/18/20
122	TRAV	GHOST NATION, PARANORMAL CAUGHT ON CAMERA	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	0.19	283	7	\$18.00	\$126.00	30	NPE 10/19/20-11/03/20
123	TRAV	GHOST NATION, PARANORMAL CAUGHT ON CAMERA	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	0.19	283	7	\$18.00	\$126.00	30	NPE 10/19/20-11/03/20
124	USA	VARIOUS	10/12/20	10/18/20	09:00	16:00						X	X	0.25	373	4	\$251.00	\$1,004.00	30	NPE 09/28/20-10/18/20
125	USA	VARIOUS	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	0.27	403	4	\$276.00	\$1,104.00	30	NPE 10/19/20-11/03/20
126	USA	VARIOUS	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	0.27	403	4	\$276.00	\$1,104.00	30	NPE 10/19/20-11/03/20
127	USA	VARIOUS	10/12/20	10/18/20	16:00	19:00						X	X	0.31	462	2	\$355.00	\$710.00	30	NPE 09/28/20-10/18/20
128	USA	VARIOUS	10/19/20	10/25/20	16:00	19:00	X	X	X	X	X	X	X	0.32	477	2	\$391.00	\$782.00	30	NPE 10/19/20-11/03/20
129	USA	VARIOUS	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	0.32	477	2	\$391.00	\$782.00	30	NPE 10/19/20-11/03/20
130	USA	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							1.20	1790	1	\$483.00	\$483.00	30	NPE 10/19/20-11/03/20
131	USA	VARIOUS	10/12/20	10/18/20	19:00	24:00						X	X	0.31	462	2	\$439.00	\$878.00	30	NPE 09/28/20-10/18/20
132	USA	VARIOUS	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	0.51	761	7	\$483.00	\$3,381.00	30	NPE 10/19/20-11/03/20

Ampersand Cable System Order

Order #	62833016
Syscode	1419
System Name	Spectrum/FVN COMBO-Dallas N Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/17/20 - 11/03/20
Agency	Hulsen Media Services
Advertiser	Michelle Beckley Campaign

Update Date	10/16/20
Version	1 Vs. 1

AE	Amanda Williams
Sales Coordinator	Preston Bodnar
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA Nielsen Live+SD Oct19
-	

Client Code	
Product Code	
Est Code	2571
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$96,135.00		
Commission	\$14,420.25		
Net Total	\$81,714.75		
Total Spots	579		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	226.77	GIMP	338262
CPP	\$424.00	CPM	\$284.20

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/15 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
133	USA	VARIOUS	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	0.51	761	7	\$483.00	\$3,381.00	30	NPE 10/19/20-11/03/20

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	327	252	0	0	0	0	0	0	0	0	0	0	579
AMT	\$53,852.00	\$42,283.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$96,135.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/19/20

62833016 | Dallas-Ft. Worth | Spectrum/FVN COMBO-Dallas N Zone, TX | 1419 |