

### Ampersand Cable System Order

|             |                                      |
|-------------|--------------------------------------|
| Order #     | 62835576                             |
| Syscode     | 1419                                 |
| System Name | Spectrum/FVN COMBO-Dallas N Zone, TX |
| Market      | Dallas-Ft. Worth                     |

|              |                           |
|--------------|---------------------------|
| Flight Dates | 10/21/20 - 11/02/20       |
| Agency       | Hulsen Media Services     |
| Advertiser   | Michelle Beckley Campaign |

|             |          |
|-------------|----------|
| Update Date | 10/20/20 |
| Version     | 1 Vs. 1  |

|                   |                           |
|-------------------|---------------------------|
| AE                | Amanda Williams           |
| Sales Coordinator | Preston Bodnar            |
| Office            | Dallas                    |
| Phone             | (214) 932-2910            |
| Status            | Accepted                  |
| Survey            | DMA Nielsen Live+SD Oct19 |
| -                 |                           |

|               |                 |
|---------------|-----------------|
| Client Code   |                 |
| Product Code  |                 |
| Est Code      | 2607            |
| Product Name  |                 |
| Credit Status | Cash in Advance |

|                  |                |      |          |
|------------------|----------------|------|----------|
| Show All Lines   |                |      |          |
| Total # of Weeks | 2              |      |          |
| Total            | \$24,529.00    |      |          |
| Commission       | \$3,679.35     |      |          |
| Net Total        | \$20,849.65    |      |          |
| Total Spots      | 176            |      |          |
| Affiliate Split  | 100.0          |      |          |
| Sold On          | Cost Per Point |      |          |
| GRP              | 44.92          | GIMP | 67010    |
| CPP              | \$546.00       | CPM  | \$366.05 |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

Comments : 10/20 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

| Line | Net  | Program                 | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG  | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment          |
|------|------|-------------------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|------|-----|-------------|-----------|------------|----------|-----------------------|
| 1    | APL  | VARIOUS                 | 10/26/20   | 11/1/20   | 09:00      | 16:00     | X | X | X | X | X | X | X | 0.07 | 104 | 4           | \$11.00   | \$44.00    | 30       | NPE 10/19/20-11/03/20 |
| 2    | APL  | VARIOUS                 | 10/19/20   | 10/25/20  | 09:00      | 16:00     |   |   | X | X | X | X | X | 0.08 | 119 | 4           | \$11.00   | \$44.00    | 30       | NPE 10/19/20-11/03/20 |
| 3    | APL  | AVG. ALL WKS<           | 10/26/20   | 11/1/20   | 16:00      | 19:00     | X | X | X | X | X | X | X | 0.11 | 164 | 2           | \$29.00   | \$58.00    | 30       | NPE 10/19/20-11/03/20 |
| 4    | APL  | AVG. ALL WKS<           | 10/19/20   | 10/25/20  | 16:00      | 19:00     |   |   | X | X | X | X | X | 0.12 | 179 | 2           | \$29.00   | \$58.00    | 30       | NPE 10/19/20-11/03/20 |
| 5    | APL  | AVG. ALL WKS<           | 11/2/20    | 11/8/20   | 19:00      | 24:00     | X |   |   |   |   |   |   | 0.11 | 164 | 2           | \$29.00   | \$58.00    | 30       | NPE 10/19/20-11/03/20 |
| 6    | APL  | AVG. ALL WKS<           | 10/19/20   | 10/25/20  | 19:00      | 24:00     |   |   | X | X | X | X | X | 0.18 | 268 | 10          | \$29.00   | \$290.00   | 30       | NPE 10/19/20-11/03/20 |
| 7    | APL  | AVG. ALL WKS<           | 10/26/20   | 11/1/20   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.16 | 239 | 14          | \$29.00   | \$406.00   | 30       | NPE 10/19/20-11/03/20 |
| 8    | ENT  | AVG. ALL WKS<           | 10/26/20   | 11/1/20   | 09:00      | 16:00     | X | X | X | X | X | X | X | 0.04 | 60  | 4           | \$12.00   | \$48.00    | 30       | NPE 10/19/20-11/03/20 |
| 9    | ENT  | AVG. ALL WKS<           | 10/19/20   | 10/25/20  | 09:00      | 16:00     |   |   | X | X | X | X | X | 0.04 | 60  | 4           | \$12.00   | \$48.00    | 30       | NPE 10/19/20-11/03/20 |
| 10   | ENT  | VARIOUS                 | 10/19/20   | 10/25/20  | 16:00      | 19:00     |   |   | X | X | X | X | X | 0.06 | 89  | 2           | \$12.00   | \$24.00    | 30       | NPE 10/19/20-11/03/20 |
| 11   | ENT  | VARIOUS                 | 10/26/20   | 11/1/20   | 16:00      | 19:00     | X | X | X | X | X | X | X | 0.07 | 104 | 2           | \$12.00   | \$24.00    | 30       | NPE 10/19/20-11/03/20 |
| 12   | ENT  | SOUP, THE, TOTAL BELLAS | 11/2/20    | 11/8/20   | 19:00      | 24:00     | X |   |   |   |   |   |   | 0.06 | 89  | 1           | \$20.00   | \$20.00    | 30       | NPE 10/19/20-11/03/20 |
| 13   | ENT  | SOUP, THE, TOTAL BELLAS | 10/19/20   | 10/25/20  | 19:00      | 24:00     |   |   | X | X | X | X | X | 0.13 | 194 | 5           | \$20.00   | \$100.00   | 30       | NPE 10/19/20-11/03/20 |
| 14   | ENT  | SOUP, THE, TOTAL BELLAS | 10/26/20   | 11/1/20   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.11 | 164 | 7           | \$20.00   | \$140.00   | 30       | NPE 10/19/20-11/03/20 |
| 15   | OXYG | AVG. ALL WKS<           | 10/19/20   | 10/25/20  | 09:00      | 16:00     |   |   | X | X | X | X | X | 0.19 | 283 | 4           | \$11.00   | \$44.00    | 30       | NPE 10/19/20-11/03/20 |
| 16   | OXYG | AVG. ALL WKS<           | 10/26/20   | 11/1/20   | 09:00      | 16:00     | X | X | X | X | X | X | X | 0.21 | 313 | 4           | \$11.00   | \$44.00    | 30       | NPE 10/19/20-11/03/20 |
| 17   | OXYG | AVG. ALL WKS<           | 10/19/20   | 10/25/20  | 16:00      | 19:00     |   |   | X | X | X | X | X | 0.22 | 328 | 2           | \$11.00   | \$22.00    | 30       | NPE 10/19/20-11/03/20 |
| 18   | OXYG | AVG. ALL WKS<           | 10/26/20   | 11/1/20   | 16:00      | 19:00     | X | X | X | X | X | X | X | 0.22 | 328 | 2           | \$11.00   | \$22.00    | 30       | NPE 10/19/20-11/03/20 |
| 19   | OXYG | AVG. ALL WKS<           | 11/2/20    | 11/8/20   | 19:00      | 24:00     | X |   |   |   |   |   |   | 0.18 | 268 | 2           | \$18.00   | \$36.00    | 30       | NPE 10/19/20-11/03/20 |
| 20   | OXYG | AVG. ALL WKS<           | 10/19/20   | 10/25/20  | 19:00      | 24:00     |   |   | X | X | X | X | X | 0.20 | 298 | 10          | \$18.00   | \$180.00   | 30       | NPE 10/19/20-11/03/20 |
| 21   | OXYG | AVG. ALL WKS<           | 10/26/20   | 11/1/20   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.19 | 283 | 14          | \$18.00   | \$252.00   | 30       | NPE 10/19/20-11/03/20 |

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| Advertiser   | Michelle Beckley Campaign |

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| Update Date | 10/20/20 |
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| AE                | Amanda Williams           |
| Sales Coordinator | Preston Bodnar            |
| Office            | Dallas                    |
| Phone             | (214) 932-2910            |
| Status            | Accepted                  |
| Survey            | DMA Nielsen Live+SD Oct19 |
| -                 |                           |

|               |                 |
|---------------|-----------------|
| Client Code   |                 |
| Product Code  |                 |
| Est Code      | 2607            |
| Product Name  |                 |
| Credit Status | Cash in Advance |

|                  |                |      |          |
|------------------|----------------|------|----------|
| Show All Lines   |                |      |          |
| Total # of Weeks | 2              |      |          |
| Total            | \$24,529.00    |      |          |
| Commission       | \$3,679.35     |      |          |
| Net Total        | \$20,849.65    |      |          |
| Total Spots      | 176            |      |          |
| Affiliate Split  | 100.0          |      |          |
| Sold On          | Cost Per Point |      |          |
| GRP              | 44.92          | GIMP | 67010    |
| CPP              | \$546.00       | CPM  | \$366.05 |

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| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|            |   |
|------------|---|
| Comments : | 10/20 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS! |
|------------|---|

| Line | Net  | Program  | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG  | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment          |
|------|------|--|------------|-----------|------------|-----------|---|---|---|---|---|---|---|------|-----|-------------|-----------|------------|----------|-----------------------|
| 22   | TBSC | MLB: Championship Series   | 10/19/20   | 10/25/20  | 09:00      | 16:00     |   |   | X | X | X | X | X | 0.15 | 224 | 4           | \$276.00  | \$1,104.00 | 30       | NPE 10/19/20-11/03/20 |
| 23   | TBSC | MLB: Championship Series   | 10/26/20   | 11/1/20   | 09:00      | 16:00     | X | X | X | X | X | X | X | 0.15 | 224 | 4           | \$276.00  | \$1,104.00 | 30       | NPE 10/19/20-11/03/20 |
| 24   | TBSC | MLB: Championship Series   | 10/26/20   | 11/1/20   | 16:00      | 19:00     | X | X | X | X | X | X | X | 0.34 | 507 | 2           | \$496.00  | \$992.00   | 30       | NPE 10/19/20-11/03/20 |
| 25   | TBSC | MLB: Championship Series   | 10/19/20   | 10/25/20  | 16:00      | 19:00     |   |   | X | X | X | X | X | 0.37 | 552 | 2           | \$496.00  | \$992.00   | 30       | NPE 10/19/20-11/03/20 |
| 26   | TBSC | BIG BANG THEORY, THE, CONAN, FULL FRONTAL WITH SAMANTHA BEE, AMERICAN DAD, MISERY INDEX, THE | 11/2/20    | 11/8/20   | 19:00      | 24:00     | X |   |   |   |   |   |   | 0.43 | 641 | 1           | \$610.00  | \$610.00   | 30       | NPE 10/19/20-11/03/20 |
| 27   | TBSC | BIG BANG THEORY, THE, CONAN, FULL FRONTAL WITH SAMANTHA BEE, AMERICAN DAD, MISERY INDEX, THE | 10/19/20   | 10/25/20  | 19:00      | 24:00     |   |   | X | X | X | X | X | 0.52 | 776 | 5           | \$610.00  | \$3,050.00 | 30       | NPE 10/19/20-11/03/20 |
| 28   | TBSC | BIG BANG THEORY, THE, CONAN, FULL FRONTAL WITH SAMANTHA BEE, AMERICAN DAD, MISERY INDEX, THE | 10/26/20   | 11/1/20   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.53 | 791 | 7           | \$610.00  | \$4,270.00 | 30       | NPE 10/19/20-11/03/20 |
| 29   | TNT  | VARIOUS  | 10/19/20   | 10/25/20  | 09:00      | 16:00     |   |   | X | X | X | X | X | 0.25 | 373 | 4           | \$276.00  | \$1,104.00 | 30       | NPE 10/19/20-11/03/20 |
| 30   | TNT  | VARIOUS  | 10/26/20   | 11/1/20   | 09:00      | 16:00     | X | X | X | X | X | X | X | 0.23 | 343 | 4           | \$276.00  | \$1,104.00 | 30       | NPE 10/19/20-11/03/20 |
| 31   | TNT  | AVG. ALL WKS<  | 10/19/20   | 10/25/20  | 16:00      | 19:00     |   |   | X | X | X | X | X | 0.32 | 477 | 2           | \$391.00  | \$782.00   | 30       | NPE 10/19/20-11/03/20 |
| 32   | TNT  | AVG. ALL WKS<  | 10/26/20   | 11/1/20   | 16:00      | 19:00     | X | X | X | X | X | X | X | 0.31 | 462 | 2           | \$391.00  | \$782.00   | 30       | NPE 10/19/20-11/03/20 |
| 33   | TNT  | AVG. ALL WKS<  | 11/2/20    | 11/8/20   | 19:00      | 24:00     | X |   |   |   |   |   |   | 0.44 | 656 | 1           | \$483.00  | \$483.00   | 30       | NPE 10/19/20-11/03/20 |
| 34   | TNT  | AVG. ALL WKS<  | 10/19/20   | 10/25/20  | 19:00      | 24:00     |   |   | X | X | X | X | X | 0.41 | 612 | 5           | \$483.00  | \$2,415.00 | 30       | NPE 10/19/20-11/03/20 |
| 35   | TNT  | AVG. ALL WKS<  | 10/26/20   | 11/1/20   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.46 | 686 | 7           | \$483.00  | \$3,381.00 | 30       | NPE 10/19/20-11/03/20 |
| 36   | WETV | VARIOUS  | 10/26/20   | 11/1/20   | 09:00      | 16:00     | X | X | X | X | X | X | X | 0.35 | 522 | 4           | \$11.00   | \$44.00    | 30       | NPE 10/19/20-11/03/20 |

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| Flight Dates | 10/21/20 - 11/02/20       |
| Agency       | Hulsen Media Services     |
| Advertiser   | Michelle Beckley Campaign |

|             |          |
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| Update Date | 10/20/20 |
| Version     | 1 Vs. 1  |

|                   |                           |
|-------------------|---------------------------|
| AE                | Amanda Williams           |
| Sales Coordinator | Preston Bodnar            |
| Office            | Dallas                    |
| Phone             | (214) 932-2910            |
| Status            | Accepted                  |
| Survey            | DMA Nielsen Live+SD Oct19 |
| -                 |                           |

|               |                 |
|---------------|-----------------|
| Client Code   |                 |
| Product Code  |                 |
| Est Code      | 2607            |
| Product Name  |                 |
| Credit Status | Cash in Advance |

|                  |                |      |          |
|------------------|----------------|------|----------|
| Show All Lines   |                |      |          |
| Total # of Weeks | 2              |      |          |
| Total            | \$24,529.00    |      |          |
| Commission       | \$3,679.35     |      |          |
| Net Total        | \$20,849.65    |      |          |
| Total Spots      | 176            |      |          |
| Affiliate Split  | 100.0          |      |          |
| Sold On          | Cost Per Point |      |          |
| GRP              | 44.92          | GIMP | 67010    |
| CPP              | \$546.00       | CPM  | \$366.05 |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

Comments : 10/20 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

| Line | Net  | Program                                  | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG  | IMP  | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment          |
|------|------|--|------------|-----------|------------|-----------|---|---|---|---|---|---|---|------|------|-------------|-----------|------------|----------|-----------------------|
| 37   | WETV | VARIOUS                                  | 10/19/20   | 10/25/20  | 09:00      | 16:00     |   |   | X | X | X | X | X | 0.29 | 433  | 4           | \$11.00   | \$44.00    | 30       | NPE 10/19/20-11/03/20 |
| 38   | WETV | VARIOUS                                  | 10/19/20   | 10/25/20  | 16:00      | 19:00     |   |   | X | X | X | X | X | 0.33 | 492  | 2           | \$18.00   | \$36.00    | 30       | NPE 10/19/20-11/03/20 |
| 39   | WETV | VARIOUS                                  | 10/26/20   | 11/1/20   | 16:00      | 19:00     | X | X | X | X | X | X | X | 0.42 | 626  | 2           | \$18.00   | \$36.00    | 30       | NPE 10/19/20-11/03/20 |
| 40   | WETV | LOVE AFTER LOCKUP, BRAXTON FAMILY VALUES | 11/2/20    | 11/8/20   | 19:00      | 24:00     | X |   |   |   |   |   |   | 1.01 | 1507 | 1           | \$18.00   | \$18.00    | 30       | NPE 10/19/20-11/03/20 |
| 41   | WETV | LOVE AFTER LOCKUP, BRAXTON FAMILY VALUES | 10/19/20   | 10/25/20  | 19:00      | 24:00     |   |   | X | X | X | X | X | 0.52 | 776  | 5           | \$18.00   | \$90.00    | 30       | NPE 10/19/20-11/03/20 |
| 42   | WETV | LOVE AFTER LOCKUP, BRAXTON FAMILY VALUES | 10/26/20   | 11/1/20   | 19:00      | 24:00     | X | X | X | X | X | X | X | 0.59 | 880  | 7           | \$18.00   | \$126.00   | 30       | NPE 10/19/20-11/03/20 |

|              | Oct 2020    | Nov 2020    | Dec 2020 | Jan 2021 | Feb 2021 | Mar 2021 | Apr 2021 | May 2021 | Jun 2021 | Jul 2021 | Aug 2021 | Sep 2021 | Total       |
|--------------|-------------|-------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|-------------|
| <b>SPOTS</b> | 76          | 100         | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 176         |
| <b>AMT</b>   | \$10,427.00 | \$14,102.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$24,529.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT

Date Printed 10/21/20

62835576 | Dallas-Ft. Worth | Spectrum/FVN COMBO-Dallas N Zone, TX | 1419 |