

Ampersand Cable System Order

Order #	62836068
Syscode	1421
System Name	Spectrum/FVN COMBO-Ft WorthN Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/22/20 - 11/02/20
Agency	Canal Partners Media
Advertiser	Whitfield for Texas

Update Date	10/21/20
Version	1 Vs. 1

AE	Kevin Bowman
Sales Coordinator	Julianne Harris
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Aug20
-	

Client Code	
Product Code	
Est Code	NFL
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$4,240.00		
Commission	\$636.00		
Net Total	\$3,604.00		
Total Spots	4		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10/20 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	: Chicago Bears @ Los Angeles Rams	10/26/20	11/1/20	19:15	22:15	X							-	-	1	\$1,660.00	\$1,660.00	30	
2	ESPN	: Tampa Bay Buccaneers @ New York Giants	11/2/20	11/8/20	19:15	22:15	X							-	-	1	\$1,660.00	\$1,660.00	30	
3	NFLN	Falcons @ Panthers	10/26/20	11/1/20	19:20	22:20				X				-	-	1	\$460.00	\$460.00	30	
4	NFLN	Giants @ Eagles	10/19/20	10/25/20	19:20	22:20				X				-	-	1	\$460.00	\$460.00	30	

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	1	3	0	0	0	0	0	0	0	0	0	0	4
AMT	\$460.00	\$3,780.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,240.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/22/20

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