

Ampersand Cable System Order

Order #	62836851
Syscode	1417
System Name	Spectrum/FVN COMBO-Bedford Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/19/20 - 11/08/20
Agency	Canal Partners Media
Advertiser	Whitfield for Texas

Update Date	10/22/20
Version	1 Vs. 1

AE	Kevin Bowman
Sales Coordinator	Julianne Harris
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Sep20
-	

Client Code	
Product Code	
Est Code	ATS
Product Name	10.23-11.2
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$6,555.00		
Commission	\$983.25		
Net Total	\$5,571.75		
Total Spots	93		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10.21 New Order. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FOOD		10/19/20	10/25/20	09:00	16:00					X	X	X	-	-	6	\$59.00	\$354.00	30	NPE 10/19/20-11/03/20
2	FOOD		10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	14	\$59.00	\$826.00	30	NPE 10/19/20-11/03/20
3	FOOD		11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$59.00	\$118.00	30	NPE 10/19/20-11/03/20
4	FOOD		10/19/20	10/25/20	16:00	19:00					X	X	X	-	-	2	\$127.00	\$254.00	30	NPE 10/19/20-11/03/20
5	FOOD		10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$127.00	\$762.00	30	NPE 10/19/20-11/03/20
6	FOOD		11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$127.00	\$127.00	30	NPE 10/19/20-11/03/20
7	FOOD		10/19/20	10/25/20	19:00	24:00					X	X	X	-	-	4	\$150.00	\$600.00	30	NPE 10/19/20-11/03/20
8	FOOD		10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$150.00	\$1,500.00	30	NPE 10/19/20-11/03/20
9	FOOD		11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$150.00	\$150.00	30	NPE 10/19/20-11/03/20
10	HALL		10/19/20	10/25/20	09:00	16:00					X	X	X	-	-	6	\$23.00	\$138.00	30	NPE 10/19/20-11/03/20
11	HALL		10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	14	\$23.00	\$322.00	30	NPE 10/19/20-11/03/20
12	HALL		11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$23.00	\$46.00	30	NPE 10/19/20-11/03/20
13	HALL		10/19/20	10/25/20	16:00	19:00					X	X	X	-	-	2	\$46.00	\$92.00	30	NPE 10/19/20-11/03/20
14	HALL		10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$46.00	\$276.00	30	NPE 10/19/20-11/03/20
15	HALL		11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$46.00	\$46.00	30	NPE 10/19/20-11/03/20
16	HALL		10/19/20	10/25/20	19:00	24:00					X	X	X	-	-	4	\$59.00	\$236.00	30	NPE 10/19/20-11/03/20
17	HALL		10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$59.00	\$590.00	30	NPE 10/19/20-11/03/20

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18	HALL		11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$59.00	\$118.00	30	NPE 10/19/20-11/03/20

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	24	69	0	0	0	0	0	0	0	0	0	0	93
AMT	\$1,674.00	\$4,881.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,555.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/23/20

62836851 | Dallas-Ft. Worth | Spectrum/FVN COMBO-Bedford Zone, TX | 1417 |