

Ampersand Cable System Order

Order #	62840653
Syscode	1421
System Name	Spectrum/FVN COMBO-Ft WorthN Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/26/20 - 11/01/20
Agency	Canal Partners Media
Advertiser	Whitfield for Texas

Update Date	10/28/20
Version	1 Vs. 1

AE	Kevin Bowman
Sales Coordinator	Julianne Harris
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Sep20
-	

Client Code	
Product Code	
Est Code	Sports ATS
Product Name	10.29-10.31
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$2,421.00		
Commission	\$363.15		
Net Total	\$2,057.85		
Total Spots	4		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10.27 New Order. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	FOOTBALL	10/26/20	11/1/20	11:00	14:00						X		-	-	1	\$600.00	\$600.00	30	Kansas State @ WV
2	ESP2	FOOTBALL	10/26/20	11/1/20	14:30	17:30						X		-	-	1	\$900.00	\$900.00	30	TCU @ Baylor
3	ESP2	FOOTBALL	10/26/20	11/1/20	18:30	21:30						X		-	-	1	\$600.00	\$600.00	30	Navy at SMU
4	ESPN	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00				X	X	X	X	-	-	1	\$321.00	\$321.00	30	NP

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
SPOTS	4	0	0	0	0	0	0	0	0	0	0	0	4
AMT	\$2,421.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,421.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/29/20

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