

Ampersand Cable System Order

Order #	62834854
Syscode	1424
System Name	Spectrum/FVN COMBO-McKinney Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/26/20 - 11/08/20
Agency	LC Media
Advertiser	Lorenzo for Texas HD 67

Update Date	10/20/20
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Keith Wellock
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Oct19
-	

Client Code	LOREN
Product Code	30
Est Code	C27N02
Product Name	10.27-11.02
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$22,904.00		
Commission	\$3,435.60		
Net Total	\$19,468.40		
Total Spots	250		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10.19 New Order: Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	10	\$41.00	\$410.00	30	NPE 10/19/20-11/03/20
2	AEN	AVG. ALL WKS<	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$41.00	\$41.00	30	NPE 10/19/20-11/03/20
3	AEN	VARIOUS	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$185.00	\$925.00	30	NPE 10/19/20-11/03/20
4	AEN	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$185.00	\$185.00	30	NPE 10/19/20-11/03/20
5	AMC	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	10	\$41.00	\$410.00	30	NPE 10/19/20-11/03/20
6	CNN	NEW DAY<	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	9	\$91.00	\$819.00	30	NPE 10/19/20-11/03/20
7	CNN	NEW DAY<	11/2/20	11/8/20	05:00	09:00	X							-	-	1	\$91.00	\$91.00	30	NPE 10/19/20-11/03/20
8	CNN	CNN NEWSROOM<	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	10	\$82.00	\$820.00	30	NPE 10/19/20-11/03/20
9	CNN	CNN NEWSROOM<	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$82.00	\$82.00	30	NPE 10/19/20-11/03/20
10	CNN	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$220.00	\$1,100.00	30	NPE 10/19/20-11/03/20
11	CNN	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$220.00	\$220.00	30	NPE 10/19/20-11/03/20
12	ESPN	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	10	\$162.00	\$1,620.00	30	NPE 10/19/20-11/03/20
13	ESPN	AVG. ALL WKS<	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$162.00	\$162.00	30	NPE 10/19/20-11/03/20
14	FOOD	VARIOUS	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	10	\$68.00	\$680.00	30	NPE 10/19/20-11/03/20
15	FOOD	VARIOUS	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$68.00	\$68.00	30	NPE 10/19/20-11/03/20
16	FOOD	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$230.00	\$1,150.00	30	NPE 10/19/20-11/03/20
17	FOOD	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$230.00	\$230.00	30	NPE 10/19/20-11/03/20
18	FX	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	10	\$41.00	\$410.00	30	NPE 10/19/20-11/03/20
19	FX	AVG. ALL WKS<	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$41.00	\$41.00	30	NPE 10/19/20-11/03/20
20	FX	VARIOUS	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$155.00	\$775.00	30	NPE 10/19/20-11/03/20
21	FX	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$155.00	\$155.00	30	NPE 10/19/20-11/03/20

Ampersand Cable System Order

Order #	62834854
Syscode	1424
System Name	Spectrum/FVN COMBO-McKinney Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/26/20 - 11/08/20
Agency	LC Media
Advertiser	Lorenzo for Texas HD 67

Update Date	10/20/20
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Keith Wellock
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Oct19
-	

Client Code	LOREN
Product Code	30
Est Code	C27N02
Product Name	10.27-11.02
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$22,904.00		
Commission	\$3,435.60		
Net Total	\$19,468.40		
Total Spots	250		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10.19 New Order: Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HALL	HALLMARK MOVIE<	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	10	\$23.00	\$230.00	30	NPE 10/19/20-11/03/20
23	HALL	HALLMARK MOVIE<	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$23.00	\$23.00	30	NPE 10/19/20-11/03/20
24	HGTV	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	10	\$150.00	\$1,500.00	30	NPE 10/19/20-11/03/20
25	HGTV	AVG. ALL WKS<	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$150.00	\$150.00	30	NPE 10/19/20-11/03/20
26	ID	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	10	\$12.00	\$120.00	30	NPE 10/19/20-11/03/20
27	ID	AVG. ALL WKS<	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$12.00	\$12.00	30	NPE 10/19/20-11/03/20
28	ID	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$32.00	\$160.00	30	NPE 10/19/20-11/03/20
29	ID	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$32.00	\$32.00	30	NPE 10/19/20-11/03/20
30	LIF	VARIOUS	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	10	\$41.00	\$410.00	30	NPE 10/19/20-11/03/20
31	LIF	VARIOUS	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$41.00	\$41.00	30	NPE 10/19/20-11/03/20
32	LIF	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$197.00	\$985.00	30	NPE 10/19/20-11/03/20
33	LIF	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$197.00	\$197.00	30	NPE 10/19/20-11/03/20
34	LMN	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	10	\$11.00	\$110.00	30	NPE 10/19/20-11/03/20
35	LMN	AVG. ALL WKS<	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$11.00	\$11.00	30	NPE 10/19/20-11/03/20
36	LMN	AVG. ALL WKS	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$18.00	\$90.00	30	NPE 10/19/20-11/03/20
37	LMN	AVG. ALL WKS	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$18.00	\$18.00	30	NPE 10/19/20-11/03/20
38	MNBC	VARIOUS	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	9	\$91.00	\$819.00	30	NPE 10/19/20-11/03/20
39	MNBC	VARIOUS	11/2/20	11/8/20	05:00	09:00	X							-	-	1	\$91.00	\$91.00	30	NPE 10/19/20-11/03/20
40	MNBC	VARIOUS	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	10	\$82.00	\$820.00	30	NPE 10/19/20-11/03/20
41	MNBC	VARIOUS	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$82.00	\$82.00	30	NPE 10/19/20-11/03/20
42	MNBC	VARIOUS	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$196.00	\$980.00	30	NPE 10/19/20-11/03/20

Ampersand Cable System Order

Order #	62834854
Syscode	1424
System Name	Spectrum/FVN COMBO-McKinney Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/26/20 - 11/08/20
Agency	LC Media
Advertiser	Lorenzo for Texas HD 67

Update Date	10/20/20
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Keith Wellock
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Oct19
-	

Client Code	LOREN
Product Code	30
Est Code	C27N02
Product Name	10.27-11.02
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$22,904.00		
Commission	\$3,435.60		
Net Total	\$19,468.40		
Total Spots	250		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10.19 New Order: Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	MNBC	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$196.00	\$196.00	30	NPE 10/19/20-11/03/20
44	TLC	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	10	\$20.00	\$200.00	30	NPE 10/19/20-11/03/20
45	TLC	AVG. ALL WKS<	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$20.00	\$20.00	30	NPE 10/19/20-11/03/20
46	TLC	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$53.00	\$265.00	30	NPE 10/19/20-11/03/20
47	TLC	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$53.00	\$53.00	30	NPE 10/19/20-11/03/20
48	TNT	VARIOUS	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	10	\$105.00	\$1,050.00	30	NPE 10/19/20-11/03/20
49	TNT	VARIOUS	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$105.00	\$105.00	30	NPE 10/19/20-11/03/20
50	TNT	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$253.00	\$1,265.00	30	NPE 10/19/20-11/03/20
51	TNT	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$253.00	\$253.00	30	NPE 10/19/20-11/03/20
52	USA	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	10	\$82.00	\$820.00	30	NPE 10/19/20-11/03/20
53	USA	AVG. ALL WKS<	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$82.00	\$82.00	30	NPE 10/19/20-11/03/20
54	USA	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$220.00	\$1,100.00	30	NPE 10/19/20-11/03/20
55	USA	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$220.00	\$220.00	30	NPE 10/19/20-11/03/20

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
SPOTS	250	0	0	0	0	0	0	0	0	0	0	0	250
AMT	\$22,904.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$22,904.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/21/20

62834854 | Dallas-Ft. Worth | Spectrum/FVN COMBO-McKinney Zone, TX | 1424 |