

Ampersand Cable System Order

Order #	62842596
Syscode	1424
System Name	Spectrum/FVN COMBO-McKinney Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/26/20 - 11/08/20
Agency	LC Media
Advertiser	Lorenzo for Texas HD 67

Update Date	10/30/20
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Oct19
-	

Client Code	MG
Product Code	30
Est Code	
Product Name	10.31-11.02 MG
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$1,330.00		
Commission	\$199.50		
Net Total	\$1,130.50		
Total Spots	4		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10/30 New MG Order: Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	NCAA Football: Texas Christian (Big 12) @ Baylor (Big 12)	10/26/20	11/1/20	14:30	17:30						X		-	-	1	\$800.00	\$800.00	30	
2	ESPN	NCAA Football: Western Kentucky @ Brigham Young	10/26/20	11/1/20	21:15	24:00						X		-	-	1	\$200.00	\$200.00	30	
3	FS1	NCAA Football: Iowa State (Big 12) @ Kansas (Big 12)	10/26/20	11/1/20	11:00	14:00						X		-	-	1	\$200.00	\$200.00	30	
4	FS1	NCAA Football: Nevada-Reno @ Nevada-Las Vegas	10/26/20	11/1/20	21:30	24:00						X		-	-	1	\$130.00	\$130.00	30	

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
SPOTS	4	0	0	0	0	0	0	0	0	0	0	0	4
AMT	\$1,330.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,330.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/02/20

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