

### Ampersand Cable System Order

Order #	62836002
Syscode	1419
System Name	Spectrum/FVN COMBO-Dallas N Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/19/20 - 11/01/20
Agency	Strategic Media Placement
Advertiser	Matt Shaheen Campaign TX HD66

Update Date	10/20/20
Version	1 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Ida Hailu
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	Sep19 DMA Nielsen Parallel Live+SD
-	

Client Code	
Product Code	
Est Code	10221027
Product Name	10.22-10.27 (TX)
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$40,640.00		
Commission	\$6,096.00		
Net Total	\$34,544.00		
Total Spots	189		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10.20 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	VARIOUS	10/26/20	11/1/20	16:00	19:00	X	X						-	-	1	\$134.00	\$134.00	30	NPE
2	AEN	VARIOUS	10/26/20	11/1/20	19:00	24:00	X	X						-	-	1	\$165.00	\$165.00	30	NPE
3	AEN	VARIOUS	10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	1	\$134.00	\$134.00	30	NPE
4	AEN	VARIOUS	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	3	\$165.00	\$495.00	30	NPE
5	AMC	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00	X	X						-	-	1	\$197.00	\$197.00	30	NPE
6	AMC	VARIOUS	10/26/20	11/1/20	19:00	24:00	X	X						-	-	1	\$238.00	\$238.00	30	NPE
7	AMC	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	1	\$197.00	\$197.00	30	NPE
8	AMC	VARIOUS	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	3	\$238.00	\$714.00	30	NPE
9	CNN	VARIOUS	10/26/20	11/1/20	16:00	19:00	X	X						-	-	1	\$312.00	\$312.00	30	NPE
10	CNN	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X	X						-	-	1	\$380.00	\$380.00	30	NPE
11	CNN	VARIOUS	10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	1	\$312.00	\$312.00	30	NPE
12	CNN	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	2	\$380.00	\$760.00	30	NPE
13	CNN	NEW DAY<	10/26/20	11/1/20	05:00	09:00	X	X						-	-	1	\$116.00	\$116.00	30	NPE
14	CNN	CNN NEWSROOM<	10/26/20	11/1/20	09:00	16:00	X	X						-	-	1	\$105.00	\$105.00	30	NPE
15	CNN	AVG. ALL WKS<	10/26/20	11/1/20	00:00	05:00	X	X						-	-	1	\$13.00	\$13.00	30	NPE
16	CNN	NEW DAY<	10/19/20	10/25/20	05:00	09:00				X	X	X	X	-	-	2	\$116.00	\$232.00	30	NPE
17	CNN	CNN NEWSROOM<	10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	2	\$105.00	\$210.00	30	NPE
18	CNN	AVG. ALL WKS<	10/19/20	10/25/20	00:00	05:00				X	X	X	X	-	-	2	\$13.00	\$26.00	30	NPE
19	DISC	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00	X	X						-	-	1	\$82.00	\$82.00	30	NPE
20	DISC	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X	X						-	-	1	\$104.00	\$104.00	30	NPE
21	DISC	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	2	\$82.00	\$164.00	30	NPE

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Show All Lines			
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GRP	-	GIMP	-
CPP	-	CPM	-

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Makegood Policy	Approval Required

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	DISC	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	3	\$104.00	\$312.00	30	NPE
23	ENT	VARIOUS	10/26/20	11/1/20	16:00	19:00	X	X						-	-	1	\$12.00	\$12.00	30	NPE
24	ENT	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X	X						-	-	1	\$20.00	\$20.00	30	NPE
25	ESPN	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00	X	X						-	-	1	\$496.00	\$496.00	30	NPE
26	ESPN	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X	X						-	-	1	\$587.00	\$587.00	30	NPE
27	ESPN	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	1	\$496.00	\$496.00	30	NPE
28	ESPN	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	3	\$587.00	\$1,761.00	30	NPE
29	ESPN	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00	X	X						-	-	1	\$150.00	\$150.00	30	NPE
30	ESPN	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	3	\$150.00	\$450.00	30	NPE
31	FOOD	VARIOUS	10/26/20	11/1/20	16:00	19:00	X	X						-	-	1	\$496.00	\$496.00	30	NPE
32	FOOD	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X	X						-	-	1	\$576.00	\$576.00	30	NPE
33	FOOD	VARIOUS	10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	1	\$496.00	\$496.00	30	NPE
34	FOOD	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	2	\$576.00	\$1,152.00	30	NPE
35	FOOD	OFF AIR<	10/26/20	11/1/20	05:00	09:00	X	X						-	-	1	\$184.00	\$184.00	30	NPE
36	FOOD	VARIOUS	10/26/20	11/1/20	09:00	16:00	X	X						-	-	1	\$207.00	\$207.00	30	NPE
37	FOOD	OFF AIR<	10/19/20	10/25/20	05:00	09:00				X	X	X	X	-	-	2	\$184.00	\$368.00	30	NPE
38	FOOD	VARIOUS	10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	2	\$207.00	\$414.00	30	NPE
39	FXNC	VARIOUS	10/26/20	11/1/20	16:00	19:00	X	X						-	-	1	\$426.00	\$426.00	30	NPE
40	FXNC	VARIOUS	10/26/20	11/1/20	19:00	24:00	X	X						-	-	1	\$528.00	\$528.00	30	NPE
41	FXNC	VARIOUS	10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	2	\$426.00	\$852.00	30	NPE
42	FXNC	VARIOUS	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	2	\$528.00	\$1,056.00	30	NPE

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Primary Demo	Adults 35+
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	FXNC	FOX AND FRIEND<	10/26/20	11/1/20	05:00	09:00	X	X						-	-	1	\$184.00	\$184.00	30	NPE
44	FXNC	VARIOUS	10/26/20	11/1/20	09:00	16:00	X	X						-	-	1	\$162.00	\$162.00	30	NPE
45	FXNC	VARIOUS	10/26/20	11/1/20	00:00	05:00	X	X						-	-	1	\$23.00	\$23.00	30	NPE
46	FXNC	FOX AND FRIEND<	10/19/20	10/25/20	05:00	09:00				X	X	X	X	-	-	2	\$184.00	\$368.00	30	NPE
47	FXNC	VARIOUS	10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	2	\$162.00	\$324.00	30	NPE
48	FXNC	VARIOUS	10/19/20	10/25/20	00:00	05:00				X	X	X	X	-	-	2	\$23.00	\$46.00	30	NPE
49	HALL	HALLMARK MOVIE<	10/26/20	11/1/20	16:00	19:00	X	X						-	-	1	\$36.00	\$36.00	30	NPE
50	HALL	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X	X						-	-	1	\$46.00	\$46.00	30	NPE
51	HALL	HALLMARK MOVIE<	10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	2	\$36.00	\$72.00	30	NPE
52	HALL	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	3	\$46.00	\$138.00	30	NPE
53	HGTV	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00	X	X						-	-	1	\$426.00	\$426.00	30	NPE
54	HGTV	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X	X						-	-	1	\$519.00	\$519.00	30	NPE
55	HGTV	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	2	\$426.00	\$852.00	30	NPE
56	HGTV	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	3	\$519.00	\$1,557.00	30	NPE
57	HGTV	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00	X	X						-	-	1	\$230.00	\$230.00	30	NPE
58	HGTV	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	3	\$230.00	\$690.00	30	NPE
59	HIST	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00	X	X						-	-	1	\$346.00	\$346.00	30	NPE
60	HIST	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X	X						-	-	1	\$414.00	\$414.00	30	NPE
61	HIST	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	2	\$346.00	\$692.00	30	NPE
62	HIST	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	3	\$414.00	\$1,242.00	30	NPE
63	HIST	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00	X	X						-	-	1	\$116.00	\$116.00	30	NPE

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	HIST	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	3	\$116.00	\$348.00	30	NPE
65	LIF	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00	X	X						-	-	1	\$114.00	\$114.00	30	NPE
66	LIF	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X	X						-	-	1	\$145.00	\$145.00	30	NPE
67	LIF	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	2	\$114.00	\$228.00	30	NPE
68	LIF	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	3	\$145.00	\$435.00	30	NPE
69	LIF	VARIOUS	10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	1	\$32.00	\$32.00	30	NPE
70	MNBC	VARIOUS	10/26/20	11/1/20	16:00	19:00	X	X						-	-	1	\$298.00	\$298.00	30	NPE
71	MNBC	VARIOUS	10/26/20	11/1/20	19:00	24:00	X	X						-	-	1	\$369.00	\$369.00	30	NPE
72	MNBC	VARIOUS	10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	2	\$298.00	\$596.00	30	NPE
73	MNBC	VARIOUS	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	1	\$369.00	\$369.00	30	NPE
74	MNBC	VARIOUS	10/26/20	11/1/20	05:00	09:00	X	X						-	-	1	\$116.00	\$116.00	30	NPE
75	MNBC	VARIOUS	10/26/20	11/1/20	09:00	16:00	X	X						-	-	1	\$105.00	\$105.00	30	NPE
76	MNBC	VARIOUS	10/19/20	10/25/20	05:00	09:00				X	X	X	X	-	-	2	\$116.00	\$232.00	30	NPE
77	MNBC	VARIOUS	10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	2	\$105.00	\$210.00	30	NPE
78	OWN	VARIOUS	10/26/20	11/1/20	16:00	19:00	X	X						-	-	1	\$11.00	\$11.00	30	NPE
79	OWN	VARIOUS	10/26/20	11/1/20	19:00	24:00	X	X						-	-	1	\$11.00	\$11.00	30	NPE
80	OWN	VARIOUS	10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	2	\$11.00	\$22.00	30	NPE
81	OWN	VARIOUS	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	3	\$11.00	\$33.00	30	NPE
82	OWN	DR. PHIL<	10/26/20	11/1/20	09:00	16:00	X	X						-	-	1	\$11.00	\$11.00	30	NPE
83	OWN	DR. PHIL<	10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	3	\$11.00	\$33.00	30	NPE
84	OXYG	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00	X	X						-	-	1	\$11.00	\$11.00	30	NPE

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85	OXYG	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X	X						-	-	1	\$18.00	\$18.00	30	NPE
86	OXYG	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	2	\$11.00	\$22.00	30	NPE
87	OXYG	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	3	\$18.00	\$54.00	30	NPE
88	OXYG	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00	X	X						-	-	1	\$11.00	\$11.00	30	NPE
89	OXYG	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	3	\$11.00	\$33.00	30	NPE
90	PAR	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00	X	X						-	-	1	\$20.00	\$20.00	30	NPE
91	PAR	VARIOUS	10/26/20	11/1/20	19:00	24:00	X	X						-	-	1	\$20.00	\$20.00	30	NPE
92	PAR	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	2	\$20.00	\$40.00	30	NPE
93	PAR	VARIOUS	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	3	\$20.00	\$60.00	30	NPE
94	PAR	VARIOUS	10/26/20	11/1/20	09:00	16:00	X	X						-	-	1	\$12.00	\$12.00	30	NPE
95	PAR	VARIOUS	10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	3	\$12.00	\$36.00	30	NPE
96	TBSC	VARIOUS	10/26/20	11/1/20	16:00	19:00	X	X						-	-	1	\$496.00	\$496.00	30	NPE
97	TBSC	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X	X						-	-	1	\$610.00	\$610.00	30	NPE
98	TBSC	VARIOUS	10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	2	\$496.00	\$992.00	30	NPE
99	TBSC	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	3	\$610.00	\$1,830.00	30	NPE
100	TNT	TNT WEEKDAY MO<	10/26/20	11/1/20	16:00	19:00	X	X						-	-	1	\$391.00	\$391.00	30	NPE
101	TNT	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X	X						-	-	1	\$483.00	\$483.00	30	NPE
102	TNT	TNT WEEKDAY MO<	10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	2	\$391.00	\$782.00	30	NPE
103	TNT	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	3	\$483.00	\$1,449.00	30	NPE
104	USA	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00	X	X						-	-	1	\$391.00	\$391.00	30	NPE
105	USA	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X	X						-	-	1	\$483.00	\$483.00	30	NPE

### Ampersand Cable System Order

Order #	62836002
Syscode	1419
System Name	Spectrum/FVN COMBO-Dallas N Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/19/20 - 11/01/20
Agency	Strategic Media Placement
Advertiser	Matt Shaheen Campaign TX HD66

Update Date	10/20/20
Version	1 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Ida Hailu
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	Sep19 DMA Nielsen Parallel Live+SD
-	

Client Code	
Product Code	
Est Code	10221027
Product Name	10.22-10.27 (TX)
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$40,640.00		
Commission	\$6,096.00		
Net Total	\$34,544.00		
Total Spots	189		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 10.20 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	USA	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	2	\$391.00	\$782.00	30	NPE
107	USA	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	3	\$483.00	\$1,449.00	30	NPE
108	WETV	VARIOUS	10/26/20	11/1/20	16:00	19:00	X	X						-	-	1	\$18.00	\$18.00	30	NPE
109	WETV	VARIOUS	10/26/20	11/1/20	19:00	24:00	X	X						-	-	1	\$18.00	\$18.00	30	NPE
110	WETV	VARIOUS	10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	2	\$18.00	\$36.00	30	NPE
111	WETV	VARIOUS	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	3	\$18.00	\$54.00	30	NPE
112	WETV	LAW & ORDER:CI<	10/26/20	11/1/20	09:00	16:00	X	X						-	-	1	\$11.00	\$11.00	30	NPE
113	WETV	LAW & ORDER:CI<	10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	3	\$11.00	\$33.00	30	NPE
114	BRVO	VARIOUS	10/26/20	11/1/20	19:00	24:00	X	X						-	-	1	\$403.00	\$403.00	30	NPE
115	BRVO	VARIOUS	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	3	\$403.00	\$1,209.00	30	NPE
116	TLC	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X	X						-	-	1	\$53.00	\$53.00	30	NPE

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
<b>SPOTS</b>	130	59	0	0	0	0	0	0	0	0	0	0	189
<b>AMT</b>	\$27,981.00	\$12,659.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$40,640.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/22/20

62836002 | Dallas-Ft. Worth | Spectrum/FVN COMBO-Dallas N Zone, TX | 1419 |