

Ampersand Cable System Order

Order #	62836975
Syscode	1426
System Name	Spectrum/FVN COMBO-Plano Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/19/20 - 11/01/20
Agency	Strategic Media Placement
Advertiser	Matt Shaheen Campaign TX HD66

Update Date	10/22/20
Version	2 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Ida Hailu
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	Sep19 DMA Nielsen Parallel Live+SD
-	

Client Code	
Product Code	
Est Code	10231027
Product Name	10.23-10.27 (TX)
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$4,518.00		
Commission	\$677.70		
Net Total	\$3,840.30		
Total Spots	27		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.22 R1. Revised to reflect correct flight dates
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	10/26/20	11/1/20	05:00	09:00	X	X						-	-	1	\$91.00	\$91.00	30	NPE
2	CNN	CNN NEWSROOM<	10/26/20	11/1/20	09:00	16:00	X	X						-	-	2	\$68.00	\$136.00	30	NPE
3	CNN	NEW DAY<	10/19/20	10/25/20	05:00	09:00					X	X	X	-	-	1	\$91.00	\$91.00	30	NPE
4	CNN	CNN NEWSROOM<	10/19/20	10/25/20	09:00	16:00					X	X	X	-	-	2	\$68.00	\$136.00	30	NPE
5	ESPN	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00	X	X						-	-	1	\$321.00	\$321.00	30	NPE
6	ESPN	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00					X	X	X	-	-	1	\$321.00	\$321.00	30	NPE
7	ESPN	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00					X	X	X	-	-	1	\$391.00	\$391.00	30	NPE
8	ESPN	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00	X	X						-	-	1	\$150.00	\$150.00	30	NPE
9	FXNC	VARIOUS	10/26/20	11/1/20	16:00	19:00	X	X						-	-	1	\$289.00	\$289.00	30	NPE
10	FXNC	VARIOUS	10/19/20	10/25/20	16:00	19:00					X	X	X	-	-	1	\$289.00	\$289.00	30	NPE
11	FXNC	FOX AND FRIEND<	10/26/20	11/1/20	05:00	09:00	X	X						-	-	1	\$253.00	\$253.00	30	NPE
12	FXNC	VARIOUS	10/26/20	11/1/20	09:00	16:00	X	X						-	-	1	\$196.00	\$196.00	30	NPE
13	FXNC	FOX AND FRIEND<	10/19/20	10/25/20	05:00	09:00					X	X	X	-	-	2	\$253.00	\$506.00	30	NPE
14	FXNC	VARIOUS	10/19/20	10/25/20	09:00	16:00					X	X	X	-	-	2	\$196.00	\$392.00	30	NPE
15	HALL	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X	X						-	-	1	\$46.00	\$46.00	30	NPE
16	MNBC	VARIOUS	10/26/20	11/1/20	05:00	09:00	X	X						-	-	1	\$82.00	\$82.00	30	NPE
17	MNBC	VARIOUS	10/26/20	11/1/20	09:00	16:00	X	X						-	-	1	\$68.00	\$68.00	30	NPE
18	MNBC	VARIOUS	10/19/20	10/25/20	05:00	09:00					X	X	X	-	-	2	\$82.00	\$164.00	30	NPE
19	MNBC	VARIOUS	10/19/20	10/25/20	09:00	16:00					X	X	X	-	-	2	\$68.00	\$136.00	30	NPE

Ampersand Cable System Order

Order #	62836975
Syscode	1426
System Name	Spectrum/FVN COMBO-Plano Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/19/20 - 11/01/20
Agency	Strategic Media Placement
Advertiser	Matt Shaheen Campaign TX HD66

Update Date	10/22/20
Version	2 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Ida Hailu
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	Sep19 DMA Nielsen Parallel Live+SD
-	

Client Code	
Product Code	
Est Code	10231027
Product Name	10.23-10.27 (TX)
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$4,518.00		
Commission	\$677.70		
Net Total	\$3,840.30		
Total Spots	27		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10.22 R1. Revised to reflect correct flight dates
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
20	TBSC	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X	X						-	-	2	\$230.00	\$460.00	30	NPE

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	14	13	0	0	0	0	0	0	0	0	0	0	27
AMT	\$2,426.00	\$2,092.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,518.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/23/20

62836975 | Dallas-Ft. Worth | Spectrum/FVN COMBO-Plano Zone, TX | 1426 |