

Ampersand Cable System Order

Order #	62836975
Syscode	1416
System Name	Spectrum/FVN-Full Dallas Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/19/20 - 11/01/20
Agency	Strategic Media Placement
Advertiser	Matt Shaheen Campaign TX HD66

Update Date	10/22/20
Version	2 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Ida Hailu
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Sep19 DMA Nielsen Parallel Live+SD
-	

Client Code	
Product Code	
Est Code	10231027
Product Name	10.23-10.27 (TX)
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$322.00		
Commission	\$48.30		
Net Total	\$273.70		
Total Spots	18		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.22 R1. Revised to reflect correct flight dates
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	HALL	AVG. ALL WKS<	10/26/20	11/1/20	05:00	09:00	X	X						-	-	1	\$13.00	\$13.00	30	NPE
2	HALL	HALLMARK MOVIE<	10/26/20	11/1/20	16:00	19:00	X	X						-	-	1	\$36.00	\$36.00	30	NPE
3	HALL	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X	X						-	-	1	\$46.00	\$46.00	30	NPE
4	HALL	AVG. ALL WKS<	10/19/20	10/25/20	05:00	09:00					X	X	X	-	-	1	\$13.00	\$13.00	30	NPE
5	HALL	HALLMARK MOVIE<	10/19/20	10/25/20	16:00	19:00					X	X	X	-	-	1	\$36.00	\$36.00	30	NPE
6	HALL	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00					X	X	X	-	-	1	\$46.00	\$46.00	30	NPE
7	SECN		10/26/20	11/1/20	16:00	19:00	X	X						-	-	1	\$11.00	\$11.00	30	NPE
8	SECN		10/26/20	11/1/20	19:00	24:00	X	X						-	-	1	\$11.00	\$11.00	30	NPE
9	SECN		10/19/20	10/25/20	05:00	09:00					X	X	X	-	-	1	\$11.00	\$11.00	30	NPE
10	SECN		10/19/20	10/25/20	16:00	19:00					X	X	X	-	-	2	\$11.00	\$22.00	30	NPE
11	SECN		10/19/20	10/25/20	19:00	24:00					X	X	X	-	-	3	\$11.00	\$33.00	30	NPE
12	SECN		10/19/20	10/25/20	09:00	16:00					X	X	X	-	-	2	\$11.00	\$22.00	30	NPE
13	SECN		10/19/20	10/25/20	00:00	05:00					X	X	X	-	-	2	\$11.00	\$22.00	30	NPE

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	13	5	0	0	0	0	0	0	0	0	0	0	18
AMT	\$205.00	\$117.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$322.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/23/20

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