

Ampersand Cable System Order

Order #	62840422
Syscode	1416
System Name	Spectrum/FVN-Full Dallas Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/26/20 - 11/08/20
Agency	Strategic Media Placement
Advertiser	Matt Shaheen Campaign TX HD66

Update Date	10/27/20
Version	1 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Emily Piccione
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Sep19 DMA Nielsen Parallel Live+SD
-	

Client Code	
Product Code	
Est Code	10.28-11.2
Product Name	TX HD66 10.28-11.2
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$1,221.00		
Commission	\$183.15		
Net Total	\$1,037.85		
Total Spots	55		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10.27 New Order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	HALL	AVG. ALL WKS<	11/2/20	11/8/20	05:00	09:00	X							-	-	1	\$13.00	\$13.00	30	NPE
2	HALL	HALLMARK MOVIE<	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$36.00	\$36.00	30	NPE
3	HALL	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$46.00	\$46.00	30	NPE
4	HALL	AVG. ALL WKS<	10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	2	\$13.00	\$26.00	30	NPE
5	HALL	HALLMARK MOVIE<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	4	\$36.00	\$144.00	30	NPE
6	HALL	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	9	\$46.00	\$414.00	30	NPE
7	PAR	AVG. ALL WKS<	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$20.00	\$20.00	30	NPE
8	PAR	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$20.00	\$20.00	30	NPE
9	PAR	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	4	\$20.00	\$80.00	30	NPE
10	PAR	VARIOUS	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	9	\$20.00	\$180.00	30	NPE
11	SECN		11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$11.00	\$11.00	30	NPE
12	SECN		11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$11.00	\$11.00	30	NPE
13	SECN		10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	4	\$11.00	\$44.00	30	NPE
14	SECN		10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	4	\$11.00	\$44.00	30	NPE
15	SECN		10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	4	\$11.00	\$44.00	30	NPE
16	SECN		10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	4	\$11.00	\$44.00	30	NPE

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17	SECN		10/26/20	11/1/20	00:00	05:00			X	X	X	X	X	-	-	4	\$11.00	\$44.00	30	NPE

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
SPOTS	55	0	0	0	0	0	0	0	0	0	0	0	55
AMT	\$1,221.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,221.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/28/20

62840422 | Dallas-Ft. Worth | Spectrum/FVN-Full Dallas Zone, TX | 1416 |