

Ampersand Cable System Order

Order #	62803033
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	09/04/20 - 09/08/20
Agency	FP1 Strategies Inc
Advertiser	Texans for Senator John Cornyn

Update Date	09/01/20
Version	1 Vs. 1

AE	Molly Casca
Sales Coordinator	John Zaleski
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Mar20
-	

Client Code	4
Product Code	4
Est Code	768
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$37,370.00		
Commission	\$5,605.50		
Net Total	\$31,764.50		
Total Spots	68		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments : 9/1 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FOOD	_	8/31/20	9/6/20	05:00	09:00					X	X	X	-	-	2	\$365.00	\$730.00	30	PRE 09/04/20-11/03/20
2	FOOD	_	9/7/20	9/13/20	05:00	09:00	X	X						-	-	1	\$365.00	\$365.00	30	PRE 09/04/20-11/03/20
3	FOOD	_	8/31/20	9/6/20	09:00	16:00					X	X	X	-	-	2	\$275.00	\$550.00	30	PRE 09/04/20-11/03/20
4	FOOD	_	9/7/20	9/13/20	09:00	16:00	X	X						-	-	2	\$275.00	\$550.00	30	PRE 09/04/20-11/03/20
5	FOOD	_	8/31/20	9/6/20	16:00	19:00					X	X	X	-	-	2	\$515.00	\$1,030.00	30	PRE 09/04/20-11/03/20
6	FOOD	_	9/7/20	9/13/20	16:00	19:00	X	X						-	-	2	\$515.00	\$1,030.00	30	PRE 09/04/20-11/03/20
7	FOOD	_	8/31/20	9/6/20	19:00	24:00					X	X	X	-	-	4	\$650.00	\$2,600.00	30	PRE 09/04/20-11/03/20
8	FOOD	_	9/7/20	9/13/20	19:00	24:00	X	X						-	-	2	\$650.00	\$1,300.00	30	PRE 09/04/20-11/03/20
9	HALL	_	8/31/20	9/6/20	05:00	09:00					X	X	X	-	-	2	\$125.00	\$250.00	30	PRE 09/04/20-11/03/20
10	HALL	_	9/7/20	9/13/20	05:00	09:00	X	X						-	-	1	\$125.00	\$125.00	30	PRE 09/04/20-11/03/20
11	HALL	_	8/31/20	9/6/20	09:00	16:00					X	X	X	-	-	2	\$125.00	\$250.00	30	PRE 09/04/20-11/03/20
12	HALL	_	9/7/20	9/13/20	09:00	16:00	X	X						-	-	2	\$125.00	\$250.00	30	PRE 09/04/20-11/03/20
13	HALL	_	8/31/20	9/6/20	16:00	19:00					X	X	X	-	-	2	\$405.00	\$810.00	30	PRE 09/04/20-11/03/20
14	HALL	_	9/7/20	9/13/20	16:00	19:00	X	X						-	-	2	\$405.00	\$810.00	30	PRE 09/04/20-11/03/20
15	HALL	_	8/31/20	9/6/20	19:00	24:00					X	X	X	-	-	4	\$510.00	\$2,040.00	30	PRE 09/04/20-11/03/20
16	HALL	_	9/7/20	9/13/20	19:00	24:00	X	X						-	-	2	\$510.00	\$1,020.00	30	PRE 09/04/20-11/03/20
17	HGTV	_	8/31/20	9/6/20	05:00	09:00					X	X	X	-	-	2	\$360.00	\$720.00	30	PRE 09/04/20-11/03/20
18	HGTV	_	9/7/20	9/13/20	05:00	09:00	X	X						-	-	1	\$360.00	\$360.00	30	PRE 09/04/20-11/03/20
19	HGTV	_	8/31/20	9/6/20	09:00	16:00					X	X	X	-	-	2	\$605.00	\$1,210.00	30	PRE 09/04/20-11/03/20
20	HGTV	_	9/7/20	9/13/20	09:00	16:00	X	X						-	-	2	\$605.00	\$1,210.00	30	PRE 09/04/20-11/03/20
21	HGTV	_	8/31/20	9/6/20	16:00	19:00					X	X	X	-	-	2	\$935.00	\$1,870.00	30	PRE 09/04/20-11/03/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	_	9/7/20	9/13/20	16:00	19:00	X	X						-	-	2	\$935.00	\$1,870.00	30	PRE 09/04/20-11/03/20
23	HGTV	_	8/31/20	9/6/20	19:00	24:00					X	X	X	-	-	4	\$1,165.00	\$4,660.00	30	PRE 09/04/20-11/03/20
24	HGTV	_	9/7/20	9/13/20	19:00	24:00	X	X						-	-	2	\$1,165.00	\$2,330.00	30	PRE 09/04/20-11/03/20
25	TNT	_	8/31/20	9/6/20	05:00	09:00					X	X	X	-	-	2	\$400.00	\$800.00	30	PRE 09/04/20-11/03/20
26	TNT	_	9/7/20	9/13/20	05:00	09:00	X	X						-	-	1	\$400.00	\$400.00	30	PRE 09/04/20-11/03/20
27	TNT	_	8/31/20	9/6/20	09:00	16:00					X	X	X	-	-	2	\$275.00	\$550.00	30	PRE 09/04/20-11/03/20
28	TNT	_	9/7/20	9/13/20	09:00	16:00	X	X						-	-	2	\$275.00	\$550.00	30	PRE 09/04/20-11/03/20
29	TNT	_	8/31/20	9/6/20	16:00	19:00					X	X	X	-	-	2	\$620.00	\$1,240.00	30	PRE 09/04/20-11/03/20
30	TNT	_	9/7/20	9/13/20	16:00	19:00	X	X						-	-	2	\$620.00	\$1,240.00	30	PRE 09/04/20-11/03/20
31	TNT	_	8/31/20	9/6/20	19:00	24:00					X	X	X	-	-	4	\$775.00	\$3,100.00	30	PRE 09/04/20-11/03/20
32	TNT	_	9/7/20	9/13/20	19:00	24:00	X	X						-	-	2	\$775.00	\$1,550.00	30	PRE 09/04/20-11/03/20

	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Total
SPOTS	68	0	0	0	0	0	0	0	0	0	0	0	68
AMT	\$37,370.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$37,370.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/02/20

62803033 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |