

Ampersand Cable System Order

Order #	62829309
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	10/21/20 - 10/27/20
Agency	FP1 Strategies Inc
Advertiser	Texans for Senator John Cornyn

Update Date	10/09/20
Version	1 Vs. 1

AE	Molly Casca
Sales Coordinator	Kylea Rogers
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Jun20
-	

Client Code	4
Product Code	4
Est Code	1022
Product Name	10.21-27
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$114,930.00		
Commission	\$17,239.50		
Net Total	\$97,690.50		
Total Spots	220		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments :	10/9 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	_	10/26/20	11/1/20	05:00	09:00	X	X						-	-	1	\$25.00	\$25.00	30	PRE 09/04/20-11/03/20
2	AEN	_	10/26/20	11/1/20	09:00	16:00	X	X						-	-	1	\$105.00	\$105.00	30	PRE 09/04/20-11/03/20
3	AEN	_	10/26/20	11/1/20	16:00	19:00	X	X						-	-	1	\$330.00	\$330.00	30	PRE 09/04/20-11/03/20
4	AEN	_	10/26/20	11/1/20	19:00	24:00	X	X						-	-	2	\$415.00	\$830.00	30	PRE 09/04/20-11/03/20
5	AEN	_	10/19/20	10/25/20	05:00	09:00			X	X	X	X	X	-	-	3	\$25.00	\$75.00	30	PRE 09/04/20-11/03/20
6	AEN	_	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	4	\$105.00	\$420.00	30	PRE 09/04/20-11/03/20
7	AEN	_	10/19/20	10/25/20	16:00	19:00			X	X	X	X	X	-	-	4	\$330.00	\$1,320.00	30	PRE 09/04/20-11/03/20
8	AEN	_	10/19/20	10/25/20	19:00	24:00			X	X	X	X	X	-	-	4	\$415.00	\$1,660.00	30	PRE 09/04/20-11/03/20
9	CNN	_	10/26/20	11/1/20	05:00	09:00	X	X						-	-	1	\$440.00	\$440.00	30	PRE 09/04/20-11/03/20
10	CNN	_	10/26/20	11/1/20	09:00	16:00	X	X						-	-	1	\$235.00	\$235.00	30	PRE 09/04/20-11/03/20
11	CNN	_	10/26/20	11/1/20	16:00	19:00	X	X						-	-	1	\$560.00	\$560.00	30	PRE 09/04/20-11/03/20
12	CNN	_	10/26/20	11/1/20	19:00	24:00	X	X						-	-	2	\$705.00	\$1,410.00	30	PRE 09/04/20-11/03/20
13	CNN	_	10/19/20	10/25/20	05:00	09:00			X	X	X	X	X	-	-	4	\$440.00	\$1,760.00	30	PRE 09/04/20-11/03/20
14	CNN	_	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	3	\$235.00	\$705.00	30	PRE 09/04/20-11/03/20
15	CNN	_	10/19/20	10/25/20	16:00	19:00			X	X	X	X	X	-	-	4	\$560.00	\$2,240.00	30	PRE 09/04/20-11/03/20
16	CNN	_	10/19/20	10/25/20	19:00	24:00			X	X	X	X	X	-	-	4	\$705.00	\$2,820.00	30	PRE 09/04/20-11/03/20
17	ESPN	_	10/26/20	11/1/20	05:00	09:00	X	X						-	-	1	\$535.00	\$535.00	30	PRE 09/04/20-11/03/20
18	ESPN	_	10/26/20	11/1/20	09:00	16:00	X	X						-	-	1	\$365.00	\$365.00	30	PRE 09/04/20-11/03/20
19	ESPN	_	10/26/20	11/1/20	16:00	19:00	X	X						-	-	1	\$890.00	\$890.00	30	PRE 09/04/20-11/03/20
20	ESPN	_	10/26/20	11/1/20	19:00	24:00	X	X						-	-	2	\$1,110.00	\$2,220.00	30	PRE 09/04/20-11/03/20
21	ESPN	_	10/19/20	10/25/20	05:00	09:00			X	X	X	X	X	-	-	4	\$535.00	\$2,140.00	30	PRE 09/04/20-11/03/20

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22	ESPN	_	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	3	\$365.00	\$1,095.00	30	PRE 09/04/20-11/03/20
23	ESPN	_	10/19/20	10/25/20	16:00	19:00			X	X	X	X	X	-	-	4	\$890.00	\$3,560.00	30	PRE 09/04/20-11/03/20
24	ESPN	_	10/19/20	10/25/20	19:00	24:00			X	X	X	X	X	-	-	4	\$1,110.00	\$4,440.00	30	PRE 09/04/20-11/03/20
25	FOOD	_	10/26/20	11/1/20	05:00	09:00	X	X						-	-	1	\$365.00	\$365.00	30	PRE 09/04/20-11/03/20
26	FOOD	_	10/26/20	11/1/20	09:00	16:00	X	X						-	-	2	\$275.00	\$550.00	30	PRE 09/04/20-11/03/20
27	FOOD	_	10/26/20	11/1/20	16:00	19:00	X	X						-	-	2	\$515.00	\$1,030.00	30	PRE 09/04/20-11/03/20
28	FOOD	_	10/26/20	11/1/20	19:00	24:00	X	X						-	-	2	\$650.00	\$1,300.00	30	PRE 09/04/20-11/03/20
29	FOOD	_	10/19/20	10/25/20	05:00	09:00			X	X	X	X	X	-	-	4	\$365.00	\$1,460.00	30	PRE 09/04/20-11/03/20
30	FOOD	_	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	4	\$275.00	\$1,100.00	30	PRE 09/04/20-11/03/20
31	FOOD	_	10/19/20	10/25/20	16:00	19:00			X	X	X	X	X	-	-	4	\$515.00	\$2,060.00	30	PRE 09/04/20-11/03/20
32	FOOD	_	10/19/20	10/25/20	19:00	24:00			X	X	X	X	X	-	-	6	\$650.00	\$3,900.00	30	PRE 09/04/20-11/03/20
33	FXNC	_	10/26/20	11/1/20	05:00	09:00	X	X						-	-	1	\$595.00	\$595.00	30	PRE 09/04/20-11/03/20
34	FXNC	_	10/26/20	11/1/20	09:00	16:00	X	X						-	-	1	\$595.00	\$595.00	30	PRE 09/04/20-11/03/20
35	FXNC	_	10/26/20	11/1/20	16:00	19:00	X	X						-	-	1	\$670.00	\$670.00	30	PRE 09/04/20-11/03/20
36	FXNC	_	10/26/20	11/1/20	19:00	24:00	X	X						-	-	2	\$835.00	\$1,670.00	30	PRE 09/04/20-11/03/20
37	FXNC	_	10/19/20	10/25/20	05:00	09:00			X	X	X	X	X	-	-	4	\$595.00	\$2,380.00	30	PRE 09/04/20-11/03/20
38	FXNC	_	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	3	\$595.00	\$1,785.00	30	PRE 09/04/20-11/03/20
39	FXNC	_	10/19/20	10/25/20	16:00	19:00			X	X	X	X	X	-	-	4	\$670.00	\$2,680.00	30	PRE 09/04/20-11/03/20
40	FXNC	_	10/19/20	10/25/20	19:00	24:00			X	X	X	X	X	-	-	4	\$835.00	\$3,340.00	30	PRE 09/04/20-11/03/20
41	HALL	_	10/26/20	11/1/20	05:00	09:00	X	X						-	-	1	\$125.00	\$125.00	30	PRE 09/04/20-11/03/20
42	HALL	_	10/26/20	11/1/20	09:00	16:00	X	X						-	-	2	\$125.00	\$250.00	30	PRE 09/04/20-11/03/20

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Product Code	4
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	HALL	_	10/26/20	11/1/20	16:00	19:00	X	X						-	-	2	\$405.00	\$810.00	30	PRE 09/04/20-11/03/20
44	HALL	_	10/26/20	11/1/20	19:00	24:00	X	X						-	-	2	\$510.00	\$1,020.00	30	PRE 09/04/20-11/03/20
45	HALL	_	10/19/20	10/25/20	05:00	09:00			X	X	X	X	X	-	-	4	\$125.00	\$500.00	30	PRE 09/04/20-11/03/20
46	HALL	_	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	4	\$125.00	\$500.00	30	PRE 09/04/20-11/03/20
47	HALL	_	10/19/20	10/25/20	16:00	19:00			X	X	X	X	X	-	-	4	\$405.00	\$1,620.00	30	PRE 09/04/20-11/03/20
48	HALL	_	10/19/20	10/25/20	19:00	24:00			X	X	X	X	X	-	-	6	\$510.00	\$3,060.00	30	PRE 09/04/20-11/03/20
49	HGTV	_	10/26/20	11/1/20	05:00	09:00	X	X						-	-	1	\$360.00	\$360.00	30	PRE 09/04/20-11/03/20
50	HGTV	_	10/26/20	11/1/20	09:00	16:00	X	X						-	-	2	\$605.00	\$1,210.00	30	PRE 09/04/20-11/03/20
51	HGTV	_	10/26/20	11/1/20	16:00	19:00	X	X						-	-	2	\$935.00	\$1,870.00	30	PRE 09/04/20-11/03/20
52	HGTV	_	10/26/20	11/1/20	19:00	24:00	X	X						-	-	2	\$1,165.00	\$2,330.00	30	PRE 09/04/20-11/03/20
53	HGTV	_	10/19/20	10/25/20	05:00	09:00			X	X	X	X	X	-	-	4	\$360.00	\$1,440.00	30	PRE 09/04/20-11/03/20
54	HGTV	_	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	4	\$605.00	\$2,420.00	30	PRE 09/04/20-11/03/20
55	HGTV	_	10/19/20	10/25/20	16:00	19:00			X	X	X	X	X	-	-	4	\$935.00	\$3,740.00	30	PRE 09/04/20-11/03/20
56	HGTV	_	10/19/20	10/25/20	19:00	24:00			X	X	X	X	X	-	-	6	\$1,165.00	\$6,990.00	30	PRE 09/04/20-11/03/20
57	LIF	_	10/26/20	11/1/20	05:00	09:00	X	X						-	-	1	\$255.00	\$255.00	30	PRE 09/04/20-11/03/20
58	LIF	_	10/26/20	11/1/20	09:00	16:00	X	X						-	-	1	\$125.00	\$125.00	30	PRE 09/04/20-11/03/20
59	LIF	_	10/26/20	11/1/20	16:00	19:00	X	X						-	-	1	\$405.00	\$405.00	30	PRE 09/04/20-11/03/20
60	LIF	_	10/26/20	11/1/20	19:00	24:00	X	X						-	-	2	\$510.00	\$1,020.00	30	PRE 09/04/20-11/03/20
61	LIF	_	10/19/20	10/25/20	05:00	09:00			X	X	X	X	X	-	-	3	\$255.00	\$765.00	30	PRE 09/04/20-11/03/20
62	LIF	_	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	4	\$125.00	\$500.00	30	PRE 09/04/20-11/03/20
63	LIF	_	10/19/20	10/25/20	16:00	19:00			X	X	X	X	X	-	-	4	\$405.00	\$1,620.00	30	PRE 09/04/20-11/03/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	LIF	_	10/19/20	10/25/20	19:00	24:00			X	X	X	X	X	-	-	4	\$510.00	\$2,040.00	30	PRE 09/04/20-11/03/20
65	TBSC	_	10/26/20	11/1/20	05:00	09:00	X	X						-	-	1	\$400.00	\$400.00	30	PRE 09/04/20-11/03/20
66	TBSC	_	10/26/20	11/1/20	09:00	16:00	X	X						-	-	1	\$275.00	\$275.00	30	PRE 09/04/20-11/03/20
67	TBSC	_	10/26/20	11/1/20	16:00	19:00	X	X						-	-	1	\$620.00	\$620.00	30	PRE 09/04/20-11/03/20
68	TBSC	_	10/26/20	11/1/20	19:00	24:00	X	X						-	-	2	\$775.00	\$1,550.00	30	PRE 09/04/20-11/03/20
69	TBSC	_	10/19/20	10/25/20	05:00	09:00			X	X	X	X	X	-	-	3	\$400.00	\$1,200.00	30	PRE 09/04/20-11/03/20
70	TBSC	_	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	4	\$275.00	\$1,100.00	30	PRE 09/04/20-11/03/20
71	TBSC	_	10/19/20	10/25/20	16:00	19:00			X	X	X	X	X	-	-	4	\$620.00	\$2,480.00	30	PRE 09/04/20-11/03/20
72	TBSC	_	10/19/20	10/25/20	19:00	24:00			X	X	X	X	X	-	-	4	\$775.00	\$3,100.00	30	PRE 09/04/20-11/03/20
73	TNT	_	10/26/20	11/1/20	05:00	09:00	X	X						-	-	1	\$400.00	\$400.00	30	PRE 09/04/20-11/03/20
74	TNT	_	10/26/20	11/1/20	09:00	16:00	X	X						-	-	2	\$275.00	\$550.00	30	PRE 09/04/20-11/03/20
75	TNT	_	10/26/20	11/1/20	16:00	19:00	X	X						-	-	2	\$620.00	\$1,240.00	30	PRE 09/04/20-11/03/20
76	TNT	_	10/26/20	11/1/20	19:00	24:00	X	X						-	-	2	\$775.00	\$1,550.00	30	PRE 09/04/20-11/03/20
77	TNT	_	10/19/20	10/25/20	05:00	09:00			X	X	X	X	X	-	-	4	\$400.00	\$1,600.00	30	PRE 09/04/20-11/03/20
78	TNT	_	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	4	\$275.00	\$1,100.00	30	PRE 09/04/20-11/03/20
79	TNT	_	10/19/20	10/25/20	16:00	19:00			X	X	X	X	X	-	-	4	\$620.00	\$2,480.00	30	PRE 09/04/20-11/03/20

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80	TNT	-	10/19/20	10/25/20	19:00	24:00			X	X	X	X	X	-	-	6	\$775.00	\$4,650.00	30	PRE 09/04/20-11/03/20

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	162	58	0	0	0	0	0	0	0	0	0	0	220
AMT	\$83,845.00	\$31,085.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$114,930.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/12/20

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