

Ampersand Cable System Order

Order #	62833733
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	10/19/20 - 11/01/20
Agency	Buying Time
Advertiser	MJ Hegar for U S Senate

Update Date	10/19/20
Version	1 Vs. 1

AE	Evan Butcher
Sales Coordinator	Hadley Reid
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jul20
-	

Client Code	
Product Code	
Est Code	10/20-1026
Product Name	10/20-10/26
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$210,474.00		
Commission	\$31,571.10		
Net Total	\$178,902.90		
Total Spots	239		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10/16 New order. Please review and confirm online. Thank you!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CABLE	10/19/20	10/25/20	05:00	09:00		X	X	X	X	X	X	-	-	6	\$1,011.00	\$6,066.00	30	NPE 10/19/20-11/03/20
2	CNN	CABLE	10/26/20	11/1/20	05:00	09:00	X							-	-	1	\$1,011.00	\$1,011.00	30	NPE 10/19/20-11/03/20
3	CNN	CABLE	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	12	\$542.00	\$6,504.00	30	NPE 10/19/20-11/03/20
4	CNN	CABLE	10/26/20	11/1/20	09:00	16:00	X							-	-	2	\$542.00	\$1,084.00	30	NPE 10/19/20-11/03/20
5	CNN	CABLE	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	9	\$1,288.00	\$11,592.00	30	NPE 10/19/20-11/03/20
6	CNN	CABLE	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$1,288.00	\$1,288.00	30	NPE 10/19/20-11/03/20
7	CNN	CABLE	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$1,623.00	\$19,476.00	30	NPE 10/19/20-11/03/20
8	CNN	CABLE	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$1,623.00	\$3,246.00	30	NPE 10/19/20-11/03/20
9	DISC	CABLE	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$100.00	\$600.00	30	PRE 09/04/20-11/03/20
10	DISC	CABLE	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$100.00	\$100.00	30	PRE 09/04/20-11/03/20
11	DISC	CABLE	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$605.00	\$2,420.00	30	PRE 09/04/20-11/03/20
12	DISC	CABLE	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$605.00	\$605.00	30	PRE 09/04/20-11/03/20
13	DISC	CABLE	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$760.00	\$4,560.00	30	PRE 09/04/20-11/03/20
14	DISC	CABLE	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$760.00	\$760.00	30	PRE 09/04/20-11/03/20
15	FXNC	CABLE	10/19/20	10/25/20	05:00	09:00		X	X	X	X	X	X	-	-	6	\$1,370.00	\$8,220.00	30	NPE 10/19/20-11/03/20
16	FXNC	CABLE	10/26/20	11/1/20	05:00	09:00	X							-	-	1	\$1,370.00	\$1,370.00	30	NPE 10/19/20-11/03/20
17	FXNC	CABLE	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	12	\$595.00	\$7,140.00	30	PRE 09/04/20-11/03/20
18	FXNC	CABLE	10/26/20	11/1/20	09:00	16:00	X							-	-	2	\$595.00	\$1,190.00	30	PRE 09/04/20-11/03/20
19	FXNC	CABLE	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$1,541.00	\$9,246.00	30	NPE 10/19/20-11/03/20
20	FXNC	CABLE	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$1,541.00	\$1,541.00	30	NPE 10/19/20-11/03/20
21	FXNC	CABLE	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$1,921.00	\$23,052.00	30	NPE 10/19/20-11/03/20

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22	FXNC	CABLE	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$1,921.00	\$3,842.00	30	NPE 10/19/20-11/03/20
23	HALL	CABLE	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$125.00	\$750.00	30	PRE 09/04/20-11/03/20
24	HALL	CABLE	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$125.00	\$125.00	30	PRE 09/04/20-11/03/20
25	HALL	CABLE	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$933.00	\$3,732.00	30	NPE 10/19/20-11/03/20
26	HALL	CABLE	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$933.00	\$933.00	30	NPE 10/19/20-11/03/20
27	HALL	CABLE	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	4	\$1,172.00	\$4,688.00	30	NPE 10/19/20-11/03/20
28	HALL	CABLE	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$1,172.00	\$1,172.00	30	NPE 10/19/20-11/03/20
29	HGTV	CABLE	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	4	\$2,679.00	\$10,716.00	30	NPE 10/19/20-11/03/20
30	HGTV	CABLE	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$2,679.00	\$2,679.00	30	NPE 10/19/20-11/03/20
31	HIST	CABLE	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$220.00	\$1,320.00	30	PRE 09/04/20-11/03/20
32	HIST	CABLE	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$220.00	\$220.00	30	PRE 09/04/20-11/03/20
33	HIST	CABLE	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$550.00	\$2,200.00	30	PRE 09/04/20-11/03/20
34	HIST	CABLE	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$550.00	\$550.00	30	PRE 09/04/20-11/03/20
35	HIST	CABLE	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	4	\$675.00	\$2,700.00	30	PRE 09/04/20-11/03/20
36	HIST	CABLE	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$675.00	\$675.00	30	PRE 09/04/20-11/03/20
37	ID	CABLE	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$195.00	\$1,170.00	30	PRE 09/04/20-11/03/20
38	ID	CABLE	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$195.00	\$195.00	30	PRE 09/04/20-11/03/20
39	ID	CABLE	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$470.00	\$2,820.00	30	PRE 09/04/20-11/03/20
40	ID	CABLE	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$470.00	\$470.00	30	PRE 09/04/20-11/03/20
41	ID	CABLE	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$1,204.00	\$7,224.00	30	NPE 10/19/20-11/03/20
42	ID	CABLE	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$1,204.00	\$1,204.00	30	NPE 10/19/20-11/03/20

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43	MNBC	CABLE	10/19/20	10/25/20	05:00	09:00		X	X	X	X	X	X	-	-	6	\$440.00	\$2,640.00	30	PRE 09/04/20-11/03/20
44	MNBC	CABLE	10/26/20	11/1/20	05:00	09:00	X							-	-	1	\$440.00	\$440.00	30	PRE 09/04/20-11/03/20
45	MNBC	CABLE	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	12	\$542.00	\$6,504.00	30	NPE 10/19/20-11/03/20
46	MNBC	CABLE	10/26/20	11/1/20	09:00	16:00	X							-	-	2	\$542.00	\$1,084.00	30	NPE 10/19/20-11/03/20
47	MNBC	CABLE	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	9	\$1,254.00	\$11,286.00	30	NPE 10/19/20-11/03/20
48	MNBC	CABLE	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$1,254.00	\$1,254.00	30	NPE 10/19/20-11/03/20
49	MNBC	CABLE	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$680.00	\$8,160.00	30	PRE 09/04/20-11/03/20
50	MNBC	CABLE	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$680.00	\$1,360.00	30	PRE 09/04/20-11/03/20
51	TLC	CABLE	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$130.00	\$780.00	30	PRE 09/04/20-11/03/20
52	TLC	CABLE	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$130.00	\$130.00	30	PRE 09/04/20-11/03/20
53	TLC	CABLE	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$670.00	\$4,020.00	30	NPE 10/19/20-11/03/20
54	TLC	CABLE	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$670.00	\$670.00	30	NPE 10/19/20-11/03/20
55	TLC	CABLE	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$835.00	\$10,020.00	30	NPE 10/19/20-11/03/20

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56	TLC	CABLE	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$835.00	\$1,670.00	30	NPE 10/19/20-11/03/20

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	204	35	0	0	0	0	0	0	0	0	0	0	239
AMT	\$179,606.00	\$30,868.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$210,474.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/20/20

62833733 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |