

Ampersand Cable System Order

Order #	62841636
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	10/26/20 - 11/08/20
Agency	Buying Time
Advertiser	MJ Hegar for U S Senate

Update Date	10/29/20
Version	1 Vs. 1

AE	Evan Butcher
Sales Coordinator	Hadley Reid
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Oct19
-	

Client Code	
Product Code	
Est Code	10.30-11.2
Product Name	10.30-11.2
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$19,688.00		
Commission	\$2,953.20		
Net Total	\$16,734.80		
Total Spots	48		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10/29 New MG order. Please review and confirm online. Thank you!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	CABLE	10/26/20	11/1/20	09:00	16:00					X	X	X	-	-	3	\$124.00	\$372.00	30	NPE 10/19/20-11/03/20
2	ESP2	CABLE	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$124.00	\$124.00	30	NPE 10/19/20-11/03/20
3	ESP2	CABLE	10/26/20	11/1/20	19:00	24:00					X	X	X	-	-	3	\$403.00	\$1,209.00	30	NPE 10/19/20-11/03/20
4	ESP2	CABLE	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$403.00	\$403.00	30	NPE 10/19/20-11/03/20
5	TLC	CABLE	10/26/20	11/1/20	09:00	16:00					X	X	X	-	-	3	\$267.00	\$801.00	30	NPE 10/19/20-11/03/20
6	TLC	CABLE	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$267.00	\$267.00	30	NPE 10/19/20-11/03/20
7	TLC	CABLE	10/26/20	11/1/20	19:00	24:00					X	X	X	-	-	3	\$835.00	\$2,505.00	30	NPE 10/19/20-11/03/20
8	TLC	CABLE	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$835.00	\$835.00	30	NPE 10/19/20-11/03/20
9	LMN	CABLE	10/26/20	11/1/20	09:00	16:00					X	X	X	-	-	3	\$164.00	\$492.00	30	NPE 10/19/20-11/03/20
10	LMN	CABLE	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$164.00	\$164.00	30	NPE 10/19/20-11/03/20
11	LMN	CABLE	10/26/20	11/1/20	19:00	24:00					X	X	X	-	-	3	\$399.00	\$1,197.00	30	NPE 10/19/20-11/03/20
12	LMN	CABLE	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$399.00	\$399.00	30	NPE 10/19/20-11/03/20
13	ENT	CABLE	10/26/20	11/1/20	09:00	16:00					X	X	X	-	-	3	\$206.00	\$618.00	30	NPE 10/19/20-11/03/20
14	ENT	CABLE	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$206.00	\$206.00	30	NPE 10/19/20-11/03/20
15	ENT	CABLE	10/26/20	11/1/20	19:00	24:00					X	X	X	-	-	3	\$751.00	\$2,253.00	30	NPE 10/19/20-11/03/20
16	ENT	CABLE	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$751.00	\$751.00	30	NPE 10/19/20-11/03/20
17	LIF	CABLE	10/26/20	11/1/20	09:00	16:00					X	X	X	-	-	3	\$258.00	\$774.00	30	NPE 10/19/20-11/03/20
18	LIF	CABLE	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$258.00	\$258.00	30	NPE 10/19/20-11/03/20
19	LIF	CABLE	10/26/20	11/1/20	19:00	24:00					X	X	X	-	-	3	\$1,049.00	\$3,147.00	30	NPE 10/19/20-11/03/20
20	LIF	CABLE	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$1,049.00	\$1,049.00	30	NPE 10/19/20-11/03/20
21	FS1	CABLE	10/26/20	11/1/20	09:00	16:00					X	X	X	-	-	3	\$110.00	\$330.00	30	NPE 10/19/20-11/03/20

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22	FS1	CABLE	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$110.00	\$110.00	30	NPE 10/19/20-11/03/20
23	FS1	CABLE	10/26/20	11/1/20	19:00	24:00					X	X	X	-	-	3	\$356.00	\$1,068.00	30	NPE 10/19/20-11/03/20
24	FS1	CABLE	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$356.00	\$356.00	30	NPE 10/19/20-11/03/20

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
SPOTS	48	0	0	0	0	0	0	0	0	0	0	0	48
AMT	\$19,688.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$19,688.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/30/20

62841636 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |