

Ampersand Cable System Order

Order #	62801211
Syscode	1427
System Name	Spectrum/FVN COMBO-Richardson Zo, TX
Market	Dallas-Ft. Worth

Flight Dates	08/31/20 - 09/13/20
Agency	AKPD Message & Media
Advertiser	Colin Allred for Congress

Update Date	08/31/20
Version	1 Vs. 1

AE	Leah Losier
Sales Coordinator	Dan Glines
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	Sep19 DMA Nielsen Parallel Live+3
-	

Client Code	
Product Code	
Est Code	
Product Name	Colin Allred For Congress 9.1-9.7
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$24,400.00		
Commission	\$3,660.00		
Net Total	\$20,740.00		
Total Spots	322		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.28 New Order, Please Confirm Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	9/7/20	9/13/20	09:00	16:00	X							-	-	1	\$30.00	\$30.00	30	PRE 09/04/20-11/03/20
2	AEN	CABLE	9/7/20	9/13/20	16:00	19:00	X							-	-	1	\$100.00	\$100.00	30	PRE 09/04/20-11/03/20
3	AEN	CABLE	9/7/20	9/13/20	19:00	24:00	X							-	-	1	\$120.00	\$120.00	30	PRE 09/04/20-11/03/20
4	AEN	CABLE	8/31/20	9/6/20	09:00	16:00		X	X	X	X	X	X	-	-	8	\$30.00	\$240.00	30	PRE 09/04/20-11/03/20
5	AEN	CABLE	8/31/20	9/6/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$100.00	\$400.00	30	PRE 09/04/20-11/03/20
6	AEN	CABLE	8/31/20	9/6/20	19:00	24:00		X	X	X	X	X	X	-	-	9	\$120.00	\$1,080.00	30	PRE 09/04/20-11/03/20
7	CNN	CABLE	9/7/20	9/13/20	05:00	09:00	X							-	-	2	\$35.00	\$70.00	30	PRE 09/04/20-11/03/20
8	CNN	CABLE	9/7/20	9/13/20	09:00	16:00	X							-	-	2	\$30.00	\$60.00	30	PRE 09/04/20-11/03/20
9	CNN	CABLE	9/7/20	9/13/20	16:00	19:00	X							-	-	1	\$45.00	\$45.00	30	PRE 09/04/20-11/03/20
10	CNN	CABLE	9/7/20	9/13/20	19:00	24:00	X							-	-	3	\$55.00	\$165.00	30	PRE 09/04/20-11/03/20
11	CNN	CABLE	8/31/20	9/6/20	05:00	09:00		X	X	X	X	X	X	-	-	14	\$35.00	\$490.00	30	PRE 09/04/20-11/03/20
12	CNN	CABLE	8/31/20	9/6/20	09:00	16:00		X	X	X	X	X	X	-	-	12	\$30.00	\$360.00	30	PRE 09/04/20-11/03/20
13	CNN	CABLE	8/31/20	9/6/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$45.00	\$180.00	30	PRE 09/04/20-11/03/20
14	CNN	CABLE	8/31/20	9/6/20	19:00	24:00		X	X	X	X	X	X	-	-	17	\$55.00	\$935.00	30	PRE 09/04/20-11/03/20
15	DISC	CABLE	9/7/20	9/13/20	09:00	16:00	X							-	-	1	\$20.00	\$20.00	30	PRE 09/04/20-11/03/20
16	DISC	CABLE	9/7/20	9/13/20	16:00	19:00	X							-	-	1	\$50.00	\$50.00	30	PRE 09/04/20-11/03/20
17	DISC	CABLE	9/7/20	9/13/20	19:00	24:00	X							-	-	3	\$60.00	\$180.00	30	PRE 09/04/20-11/03/20
18	DISC	CABLE	8/31/20	9/6/20	09:00	16:00		X	X	X	X	X	X	-	-	7	\$20.00	\$140.00	30	PRE 09/04/20-11/03/20
19	DISC	CABLE	8/31/20	9/6/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$50.00	\$200.00	30	PRE 09/04/20-11/03/20
20	DISC	CABLE	8/31/20	9/6/20	19:00	24:00		X	X	X	X	X	X	-	-	18	\$60.00	\$1,080.00	30	PRE 09/04/20-11/03/20
21	ESPN	CABLE	9/7/20	9/13/20	09:00	16:00	X							-	-	1	\$65.00	\$65.00	30	PRE 09/04/20-11/03/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESPN	CABLE	9/7/20	9/13/20	16:00	19:00	X							-	-	1	\$180.00	\$180.00	30	PRE 09/04/20-11/03/20
23	ESPN	CABLE	9/7/20	9/13/20	19:00	24:00	X							-	-	2	\$225.00	\$450.00	30	PRE 09/04/20-11/03/20
24	ESPN	CABLE	8/31/20	9/6/20	09:00	16:00		X	X	X	X	X	X	-	-	10	\$65.00	\$650.00	30	PRE 09/04/20-11/03/20
25	ESPN	CABLE	8/31/20	9/6/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$180.00	\$720.00	30	PRE 09/04/20-11/03/20
26	ESPN	CABLE	8/31/20	9/6/20	19:00	24:00		X	X	X	X	X	X	-	-	10	\$225.00	\$2,250.00	30	PRE 09/04/20-11/03/20
27	FOOD	CABLE	9/7/20	9/13/20	09:00	16:00	X							-	-	1	\$30.00	\$30.00	30	PRE 09/04/20-11/03/20
28	FOOD	CABLE	9/7/20	9/13/20	16:00	19:00	X							-	-	1	\$80.00	\$80.00	30	PRE 09/04/20-11/03/20
29	FOOD	CABLE	9/7/20	9/13/20	19:00	24:00	X							-	-	1	\$100.00	\$100.00	30	PRE 09/04/20-11/03/20
30	FOOD	CABLE	8/31/20	9/6/20	09:00	16:00		X	X	X	X	X	X	-	-	8	\$30.00	\$240.00	30	PRE 09/04/20-11/03/20
31	FOOD	CABLE	8/31/20	9/6/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$80.00	\$320.00	30	PRE 09/04/20-11/03/20
32	FOOD	CABLE	8/31/20	9/6/20	19:00	24:00		X	X	X	X	X	X	-	-	9	\$100.00	\$900.00	30	PRE 09/04/20-11/03/20
33	HALL	CABLE	9/7/20	9/13/20	09:00	16:00	X							-	-	1	\$15.00	\$15.00	30	PRE 09/04/20-11/03/20
34	HALL	CABLE	9/7/20	9/13/20	16:00	19:00	X							-	-	1	\$20.00	\$20.00	30	PRE 09/04/20-11/03/20
35	HALL	CABLE	9/7/20	9/13/20	19:00	24:00	X							-	-	2	\$25.00	\$50.00	30	PRE 09/04/20-11/03/20
36	HALL	CABLE	8/31/20	9/6/20	09:00	16:00		X	X	X	X	X	X	-	-	7	\$15.00	\$105.00	30	PRE 09/04/20-11/03/20
37	HALL	CABLE	8/31/20	9/6/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$20.00	\$80.00	30	PRE 09/04/20-11/03/20
38	HALL	CABLE	8/31/20	9/6/20	19:00	24:00		X	X	X	X	X	X	-	-	10	\$25.00	\$250.00	30	PRE 09/04/20-11/03/20
39	HGTV	CABLE	9/7/20	9/13/20	09:00	16:00	X							-	-	1	\$50.00	\$50.00	30	PRE 09/04/20-11/03/20
40	HGTV	CABLE	9/7/20	9/13/20	16:00	19:00	X							-	-	1	\$155.00	\$155.00	30	PRE 09/04/20-11/03/20
41	HGTV	CABLE	9/7/20	9/13/20	19:00	24:00	X							-	-	1	\$190.00	\$190.00	30	PRE 09/04/20-11/03/20
42	HGTV	CABLE	8/31/20	9/6/20	09:00	16:00		X	X	X	X	X	X	-	-	8	\$50.00	\$400.00	30	PRE 09/04/20-11/03/20

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43	HGTV	CABLE	8/31/20	9/6/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$155.00	\$620.00	30	PRE 09/04/20-11/03/20
44	HGTV	CABLE	8/31/20	9/6/20	19:00	24:00		X	X	X	X	X	X	-	-	9	\$190.00	\$1,710.00	30	PRE 09/04/20-11/03/20
45	HIST	CABLE	9/7/20	9/13/20	09:00	16:00	X							-	-	1	\$30.00	\$30.00	30	PRE 09/04/20-11/03/20
46	HIST	CABLE	9/7/20	9/13/20	16:00	19:00	X							-	-	1	\$130.00	\$130.00	30	PRE 09/04/20-11/03/20
47	HIST	CABLE	9/7/20	9/13/20	19:00	24:00	X							-	-	2	\$150.00	\$300.00	30	PRE 09/04/20-11/03/20
48	HIST	CABLE	8/31/20	9/6/20	09:00	16:00		X	X	X	X	X	X	-	-	7	\$30.00	\$210.00	30	PRE 09/04/20-11/03/20
49	HIST	CABLE	8/31/20	9/6/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$130.00	\$520.00	30	PRE 09/04/20-11/03/20
50	HIST	CABLE	8/31/20	9/6/20	19:00	24:00		X	X	X	X	X	X	-	-	10	\$150.00	\$1,500.00	30	PRE 09/04/20-11/03/20
51	LIF	CABLE	9/7/20	9/13/20	09:00	16:00	X							-	-	1	\$20.00	\$20.00	30	PRE 09/04/20-11/03/20
52	LIF	CABLE	9/7/20	9/13/20	16:00	19:00	X							-	-	1	\$60.00	\$60.00	30	PRE 09/04/20-11/03/20
53	LIF	CABLE	9/7/20	9/13/20	19:00	24:00	X							-	-	2	\$75.00	\$150.00	30	PRE 09/04/20-11/03/20
54	LIF	CABLE	8/31/20	9/6/20	09:00	16:00		X	X	X	X	X	X	-	-	7	\$20.00	\$140.00	30	PRE 09/04/20-11/03/20
55	LIF	CABLE	8/31/20	9/6/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$60.00	\$240.00	30	PRE 09/04/20-11/03/20
56	LIF	CABLE	8/31/20	9/6/20	19:00	24:00		X	X	X	X	X	X	-	-	10	\$75.00	\$750.00	30	PRE 09/04/20-11/03/20
57	TNT	CABLE	9/7/20	9/13/20	09:00	16:00	X							-	-	1	\$25.00	\$25.00	30	PRE 09/04/20-11/03/20
58	TNT	CABLE	9/7/20	9/13/20	16:00	19:00	X							-	-	1	\$95.00	\$95.00	30	PRE 09/04/20-11/03/20
59	TNT	CABLE	9/7/20	9/13/20	19:00	24:00	X							-	-	2	\$115.00	\$230.00	30	PRE 09/04/20-11/03/20
60	TNT	CABLE	8/31/20	9/6/20	09:00	16:00		X	X	X	X	X	X	-	-	7	\$25.00	\$175.00	30	PRE 09/04/20-11/03/20
61	TNT	CABLE	8/31/20	9/6/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$95.00	\$380.00	30	PRE 09/04/20-11/03/20
62	TNT	CABLE	8/31/20	9/6/20	19:00	24:00		X	X	X	X	X	X	-	-	18	\$115.00	\$2,070.00	30	PRE 09/04/20-11/03/20
63	USA	CABLE	9/7/20	9/13/20	09:00	16:00	X							-	-	1	\$40.00	\$40.00	30	PRE 09/04/20-11/03/20

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64	USA	CABLE	9/7/20	9/13/20	16:00	19:00	X							-	-	1	\$80.00	\$80.00	30	PRE 09/04/20-11/03/20
65	USA	CABLE	9/7/20	9/13/20	19:00	24:00	X							-	-	1	\$100.00	\$100.00	30	PRE 09/04/20-11/03/20
66	USA	CABLE	8/31/20	9/6/20	09:00	16:00		X	X	X	X	X	X	-	-	9	\$40.00	\$360.00	30	PRE 09/04/20-11/03/20
67	USA	CABLE	8/31/20	9/6/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$80.00	\$320.00	30	PRE 09/04/20-11/03/20
68	USA	CABLE	8/31/20	9/6/20	19:00	24:00		X	X	X	X	X	X	-	-	9	\$100.00	\$900.00	30	PRE 09/04/20-11/03/20

	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Total
SPOTS	322	0	0	0	0	0	0	0	0	0	0	0	322
AMT	\$24,400.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$24,400.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 09/01/20

62801211 | Dallas-Ft. Worth | Spectrum/FVN COMBO-Richardson Zo, TX | 1427 |