

Ampersand Cable System Order

Order #	62732876
Syscode	1427
System Name	Spectrum/FVN COMBO-Richardson Zo, TX
Market	Dallas-Ft. Worth

Flight Dates	02/17/20 - 03/01/20
Agency	SRCP Media
Advertiser	Genevieve Collins for Congress TX CD32

Update Date	02/18/20
Version	2 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Ida Hailu
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Sep19 DMA Nielsen Parallel Live+SD
-	

Client Code	240
Product Code	663
Est Code	1946
Product Name	2.18-2.24 (TX), 30s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$4,490.00		
Commission	\$673.50		
Net Total	\$3,816.50		
Total Spots	34		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2.18 R1. Dropped spot. Will makegood in syscode 9816

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	2/17/20	2/23/20	05:00	09:00		X	X	X	X	X	X	-	-	10	\$130.00	\$1,300.00	30	PRE
2	FXNC	FOX AND FRIEND<	2/24/20	3/1/20	05:00	09:00	X							-	-	2	\$130.00	\$260.00	30	PRE
3	FXNC	VARIOUS	2/17/20	2/23/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$95.00	\$570.00	30	PRE
4	FXNC	VARIOUS	2/24/20	3/1/20	09:00	16:00	X							-	-	1	\$95.00	\$95.00	30	PRE
5	FXNC	VARIOUS	2/17/20	2/23/20	16:00	19:00		X	X	X	X	X	X	-	-	5	\$130.00	\$650.00	30	2.18 R1. -1x WK1 PRE
6	FXNC	VARIOUS	2/24/20	3/1/20	16:00	19:00	X							-	-	1	\$130.00	\$130.00	30	PRE
7	FXNC	VARIOUS	2/17/20	2/23/20	19:00	24:00		X	X	X	X	X	X	-	-	8	\$165.00	\$1,320.00	30	PRE
8	FXNC	AVG. ALL WKS<	2/24/20	3/1/20	19:00	24:00	X							-	-	1	\$165.00	\$165.00	30	PRE

	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Total
SPOTS	29	5	0	0	0	0	0	0	0	0	0	0	34
AMT	\$3,840.00	\$650.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,490.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/18/20

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