

Ampersand Cable System Order

Order #	62775137
Syscode	1417
System Name	Spectrum/FVN COMBO-Bedford Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	06/22/20 - 07/05/20
Agency	Buying Time
Advertiser	Kim Olson for Congress

Update Date	06/25/20
Version	1 Vs. 1

AE	Evan Butcher
Sales Coordinator	Hadley Reid
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Jun19 DMA Nielsen Parallel Live+3
-	

Client Code	
Product Code	
Est Code	6/26-6/29
Product Name	6/26-6/29
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$576.00		
Commission	\$86.40		
Net Total	\$489.60		
Total Spots	16		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 6/25 New order. Please review and confirm online. Thank you!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	6/22/20	6/28/20	05:00	09:00					X	X	X	-	-	2	\$32.00	\$64.00	30	PRE 03/30/20-07/14/20
2	CNN	CNN NEWSROOM<	6/22/20	6/28/20	09:00	16:00					X	X	X	-	-	2	\$28.00	\$56.00	30	PRE 03/30/20-07/14/20
3	CNN	VARIOUS	6/22/20	6/28/20	16:00	19:00					X	X	X	-	-	2	\$32.00	\$64.00	30	PRE 03/30/20-07/14/20
4	CNN	AVG. ALL WKS<	6/22/20	6/28/20	19:00	24:00					X	X	X	-	-	2	\$40.00	\$80.00	30	PRE 03/30/20-07/14/20
5	MNBC	VARIOUS	6/22/20	6/28/20	05:00	09:00					X	X	X	-	-	2	\$32.00	\$64.00	30	PRE 03/30/20-07/14/20
6	MNBC	VARIOUS	6/22/20	6/28/20	09:00	16:00					X	X	X	-	-	2	\$28.00	\$56.00	30	PRE 03/30/20-07/14/20
7	MNBC	VARIOUS	6/22/20	6/28/20	16:00	19:00					X	X	X	-	-	2	\$44.00	\$88.00	30	PRE 03/30/20-07/14/20
8	MNBC	VARIOUS	6/22/20	6/28/20	19:00	24:00					X	X	X	-	-	2	\$52.00	\$104.00	30	PRE 03/30/20-07/14/20

	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Total
SPOTS	16	0	0	0	0	0	0	0	0	0	0	0	16
AMT	\$576.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$576.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/26/20

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