

Ampersand Cable System Order

Order #	62884205
Syscode	3454
System Name	Spectrum/Arlington Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	04/02/21 - 04/08/21
Agency	American Media and Advocacy Group
Advertiser	Harrison for Congress

Update Date	04/02/21
Version	2 Vs. 1

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Dec20
-	

Client Code	TX-6
Product Code	04020408
Est Code	13798
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$2,280.00		
Commission	\$342.00		
Net Total	\$1,938.00		
Total Spots	40		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	4/2 mg missed spots \$3 over
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	3/29/21	4/4/21	05:00	09:00					X	X	X	-	-	3	\$32.00	\$96.00	30	PRE
2	FXNC	FXNC DT	3/29/21	4/4/21	09:00	16:00					X	X	X	-	-	6	\$18.00	\$108.00	30	PRE
3	FXNC	FXNC EF	3/29/21	4/4/21	16:00	19:00					X	X	X	-	-	2	\$86.00	\$172.00	30	NPE
4	FXNC	FXNC PT	3/29/21	4/4/21	19:00	24:00					X	X	X	-	-	6	\$103.00	\$618.00	30	NPE
5	FXNC	FXNC EM	4/5/21	4/11/21	05:00	09:00	X	X	X	X				-	-	4	\$32.00	\$128.00	30	PRE
6	FXNC	FXNC DT	4/5/21	4/11/21	09:00	16:00	X	X	X	X				-	-	8	\$18.00	\$144.00	30	PRE
7	FXNC	FXNC EF	4/5/21	4/11/21	16:00	19:00	X	X	X	X				-	-	2	\$86.00	\$172.00	30	NPE
8	FXNC	FXNC PT	4/5/21	4/11/21	19:00	24:00	X	X	X	X				-	-	8	\$103.00	\$824.00	30	NPE
9	FXNC	FXNC DT	4/5/21	4/11/21	09:00	16:00	X	X	X	X				-	-	1	\$18.00	\$18.00	30	+1x PRE

	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Total
SPOTS	40	0	0	0	0	0	0	0	0	0	0	0	40
AMT	\$2,280.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,280.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/02/21

62884205 | Dallas-Ft. Worth | Spectrum/Arlington Zone, TX | 3454 |