

Ampersand Cable System Order

Order #	62878206
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	03/19/21 - 03/25/21
Agency	American Media and Advocacy Group
Advertiser	Harrison for Congress

Update Date	03/19/21
Version	2 Vs. 1

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Dec20
-	

Client Code	TX-6
Product Code	03190325
Est Code	13771
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$4,350.00		
Commission	\$652.50		
Net Total	\$3,697.50		
Total Spots	6		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 3/19 Mg missed spots from previous flight. please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EF	3/15/21	3/21/21	16:00	19:00					X	X	X	-	-	1	\$670.00	\$670.00	30	PRE
2	FXNC	FXNC EF	3/22/21	3/28/21	16:00	19:00	X	X	X	X				-	-	2	\$670.00	\$1,340.00	30	PRE
3	FXNC	FXNC PT	3/15/21	3/21/21	19:00	24:00					X	X	X	-	-	1	\$835.00	\$835.00	30	PRE
4	FXNC	FXNC PT	3/22/21	3/28/21	19:00	24:00	X	X	X	X				-	-	1	\$835.00	\$835.00	30	PRE
5	FXNC	AVG. ALL WKS<	3/22/21	3/28/21	16:00	19:00		X	X	X				-	-	1	\$670.00	\$670.00	30	03/19: +1x w/o 03/22

	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Total
SPOTS	6	0	0	0	0	0	0	0	0	0	0	0	6
AMT	\$4,350.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,350.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 03/19/21

62878206 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |