

Ampersand Cable System Order

Order #	62885462
Syscode	3454
System Name	Spectrum/Arlington Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	04/05/21 - 04/18/21
Agency	Strategic Media Placement
Advertiser	Susan Wright for Congress TX CD6

Update Date	04/07/21
Version	1 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Ida Hailu
Office	Washington
Phone	(301) 941-2620
Status	Cancelled
Survey	DMA Nielsen Live+3 Jan21
-	

Client Code	
Product Code	
Est Code	04080413
Product Name	4.8-4.13 (TX)
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$1,303.00		
Commission	\$195.45		
Net Total	\$1,107.55		
Total Spots	34		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	CANCELLED
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX & FRIENDS<	4/5/21	4/11/21	05:00	09:00				X	X	X	X	-	-	7	\$32.00	\$224.00	30	PRE 12/28/2020-3/28/2021
2	FXNC	FOX AND FRIEND<	4/12/21	4/18/21	05:00	09:00	X	X						-	-	2	\$32.00	\$64.00	30	PRE 12/28/2020-3/28/2021
3	FXNC	VARIOUS	4/5/21	4/11/21	09:00	16:00				X	X	X	X	-	-	8	\$18.00	\$144.00	30	PRE 12/28/2020-3/28/2021
4	FXNC	AVG. ALL WKS<	4/12/21	4/18/21	09:00	16:00	X	X						-	-	2	\$18.00	\$36.00	30	PRE 12/28/2020-3/28/2021
5	FXNC	VARIOUS	4/5/21	4/11/21	16:00	19:00				X	X	X	X	-	-	4	\$49.00	\$196.00	30	PRE 12/28/2020-3/28/2021
6	FXNC	VARIOUS	4/12/21	4/18/21	16:00	19:00	X	X						-	-	1	\$49.00	\$49.00	30	PRE 12/28/2020-3/28/2021
7	FXNC	VARIOUS	4/5/21	4/11/21	19:00	24:00				X	X	X	X	-	-	7	\$59.00	\$413.00	30	PRE 12/28/2020-3/28/2021
8	FXNC	VARIOUS	4/12/21	4/18/21	19:00	24:00	X	X						-	-	3	\$59.00	\$177.00	30	PRE 12/28/2020-3/28/2021

	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Total
SPOTS	34	0	0	0	0	0	0	0	0	0	0	0	34
AMT	\$1,303.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,303.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/08/21

62885462 | Dallas-Ft. Worth | Spectrum/Arlington Zone, TX | 3454 |