

Ampersand Cable System Order

Order #	62952544
Syscode	1426
System Name	Spectrum/FVN COMBO-Plano Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	01/07/22 - 01/11/22
Agency	FlexPoint Campaigns
Advertiser	Van Taylor Campaign TX3

Update Date	01/07/22
Version	3 Vs. 2

AE	Jeff Moring
Sales Coordinator	Jason Sheuchenko
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Oct21
-	

Client Code	TX-CD 3
Product Code	01070111
Est Code	1931
Product Name	TX-CD 3 1.7-1.11
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$5,125.00		
Commission	\$768.75		
Net Total	\$4,356.25		
Total Spots	47		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	1/7 R2 MG +\$1,459
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	1/3/22	1/9/22	05:00	09:00					X	X	X	-	-	6	\$102.00	\$612.00	30	OOW
2	FXNC	FXNC DT	1/3/22	1/9/22	09:00	16:00					X	X	X	-	-	4	\$79.00	\$316.00	30	OOW
3	FXNC	FXNC EF	1/3/22	1/9/22	16:00	19:00					X	X	X	-	-	3	\$117.00	\$351.00	30	OOW, 01/06: -2x w/o 01/07
4	FXNC	FXNC PT	1/3/22	1/9/22	19:00	24:00					X	X	X	-	-	5	\$150.00	\$750.00	30	OOW
5	FXNC	FXNC EM	1/10/22	1/16/22	05:00	09:00	X	X						-	-	4	\$102.00	\$408.00	30	OOW
6	FXNC	FXNC DT	1/10/22	1/16/22	09:00	16:00	X	X						-	-	3	\$79.00	\$237.00	30	OOW
7	FXNC	FXNC EF	1/10/22	1/16/22	16:00	19:00	X	X						-	-	2	\$117.00	\$234.00	30	OOW, 01/06: -1x w/o 01/14
8	FXNC	FXNC PT	1/10/22	1/16/22	19:00	24:00	X	X						-	-	3	\$150.00	\$450.00	30	OOW
9	FXNC		1/3/22	1/9/22	19:00	24:00						X	X	-	-	1	\$150.00	\$150.00	30	01/06: +1x w/o 01/03
10	FXNC		1/3/22	1/9/22	09:00	16:00						X	X	-	-	2	\$79.00	\$158.00	30	01/06: +2x w/o 01/03
11	FXNC	FXNC EM	1/3/22	1/9/22	05:00	09:00						X	X	-	-	1	\$102.00	\$102.00	30	R2: +1x OOW
12	FXNC	FXNC DT	1/3/22	1/9/22	09:00	16:00						X	X	-	-	4	\$79.00	\$316.00	30	R2: +4x OOW
13	FXNC	FXNC PT	1/3/22	1/9/22	19:00	24:00						X	X	-	-	2	\$150.00	\$300.00	30	R2: +2x OOW
14	FXNC	FXNC EM	1/10/22	1/16/22	05:00	09:00	X	X						-	-	2	\$102.00	\$204.00	30	R2: +2x OOW
15	FXNC	FXNC DT	1/10/22	1/16/22	09:00	16:00	X	X						-	-	3	\$79.00	\$237.00	30	R2: +3x OOW

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16	FXNC	FXNC PT	1/10/22	1/16/22	19:00	24:00	X	X						-	-	2	\$150.00	\$300.00	30	R2: +2x OOW

	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Total
SPOTS	47	0	0	0	0	0	0	0	0	0	0	0	47
AMT	\$5,125.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,125.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 01/10/22

62952544 | Dallas-Ft. Worth | Spectrum/FVN COMBO-Plano Zone, TX | 1426 |