

Ampersand Cable System Order

| | |
|-------------|--------------------------------------|
| Order # | 62952735 |
| Syscode | 1424 |
| System Name | Spectrum/FVN COMBO-McKinney Zone, TX |
| Market | Dallas-Ft. Worth |

| | |
|--------------|-------------------------|
| Flight Dates | 01/12/22 - 02/08/22 |
| Agency | FlexPoint Campaigns |
| Advertiser | Van Taylor Campaign TX3 |

| | |
|-------------|----------|
| Update Date | 01/11/22 |
| Version | 2 Vs. 1 |

| | |
|-------------------|--------------------------|
| AE | Jeff Moring |
| Sales Coordinator | Jason Sheuchenko |
| Office | Washington |
| Phone | (301) 941-2620 |
| Status | Accepted |
| Survey | DMA Nielsen Live+7 Oct21 |
| - | |

| | |
|---------------|------------------|
| Client Code | TX-CD 3 |
| Product Code | 01120208 |
| Est Code | 1932 |
| Product Name | TX-CD 3 1.12-2.8 |
| Credit Status | Cash in Advance |

| | | | |
|------------------|---------------|------|---|
| Show All Lines | | | |
| Total # of Weeks | 4 | | |
| Total | \$29,482.00 | | |
| Commission | \$4,422.30 | | |
| Net Total | \$25,059.70 | | |
| Total Spots | 195 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|------------|--------------------|
| Comments : | 1/11 R1: MG +\$144 |
|------------|--------------------|

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 1 | FXNC | FXNC EM | 1/10/22 | 1/16/22 | 05:00 | 09:00 | | | X | X | X | | | - | - | 6 | \$144.00 | \$864.00 | 30 | OOW |
| 2 | FXNC | FXNC EM | 1/10/22 | 1/16/22 | 05:00 | 09:00 | | | | | | X | X | - | - | 4 | \$131.00 | \$524.00 | 30 | PRE |
| 3 | FXNC | FXNC EM | 1/17/22 | 1/23/22 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 12 | \$131.00 | \$1,572.00 | 30 | PRE |
| 4 | FXNC | FXNC EM | 1/24/22 | 1/30/22 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 12 | \$131.00 | \$1,572.00 | 30 | PRE |
| 5 | FXNC | FXNC EM | 1/31/22 | 2/6/22 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 12 | \$131.00 | \$1,572.00 | 30 | PRE |
| 6 | FXNC | FXNC EM | 2/7/22 | 2/13/22 | 05:00 | 09:00 | X | X | | | | | | - | - | 2 | \$131.00 | \$262.00 | 30 | PRE |
| 7 | FXNC | FXNC DT | 1/10/22 | 1/16/22 | 09:00 | 16:00 | | | X | X | X | | | - | - | 6 | \$111.00 | \$666.00 | 30 | OOW |
| 8 | FXNC | FXNC DT | 1/10/22 | 1/16/22 | 09:00 | 16:00 | | | | | | X | X | - | - | 5 | \$101.00 | \$505.00 | 30 | PRE |
| 9 | FXNC | FXNC DT | 1/17/22 | 1/23/22 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 14 | \$101.00 | \$1,414.00 | 30 | PRE |
| 10 | FXNC | FXNC DT | 1/24/22 | 1/30/22 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 13 | \$101.00 | \$1,313.00 | 30 | PRE |
| 11 | FXNC | FXNC DT | 1/31/22 | 2/6/22 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 13 | \$101.00 | \$1,313.00 | 30 | PRE |
| 12 | FXNC | FXNC DT | 2/7/22 | 2/13/22 | 09:00 | 16:00 | X | X | | | | | | - | - | 2 | \$101.00 | \$202.00 | 30 | PRE |
| 13 | FXNC | FXNC EF | 1/10/22 | 1/16/22 | 16:00 | 19:00 | | | X | X | X | | | - | - | 3 | \$196.00 | \$588.00 | 30 | OOW |
| 14 | FXNC | FXNC EF | 1/10/22 | 1/16/22 | 16:00 | 19:00 | | | | | | X | X | - | - | 2 | \$178.00 | \$356.00 | 30 | PRE |
| 15 | FXNC | FXNC EF | 1/17/22 | 1/23/22 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 7 | \$178.00 | \$1,246.00 | 30 | PRE |
| 16 | FXNC | FXNC EF | 1/24/22 | 1/30/22 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 7 | \$178.00 | \$1,246.00 | 30 | PRE |
| 17 | FXNC | FXNC EF | 1/31/22 | 2/6/22 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 7 | \$178.00 | \$1,246.00 | 30 | PRE |
| 18 | FXNC | FXNC EF | 2/7/22 | 2/13/22 | 16:00 | 19:00 | X | X | | | | | | - | - | 2 | \$178.00 | \$356.00 | 30 | PRE |
| 19 | FXNC | FXNC PT | 1/10/22 | 1/16/22 | 19:00 | 24:00 | | | X | X | X | | | - | - | 9 | \$209.00 | \$1,881.00 | 30 | OOW |
| 20 | FXNC | FXNC PT | 1/10/22 | 1/16/22 | 19:00 | 24:00 | | | | | | X | X | - | - | 3 | \$190.00 | \$570.00 | 30 | PRE |
| 21 | FXNC | FXNC PT | 1/17/22 | 1/23/22 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 16 | \$190.00 | \$3,040.00 | 30 | PRE |

Ampersand Cable System Order

| | |
|-------------|--------------------------------------|
| Order # | 62952735 |
| Syscode | 1424 |
| System Name | Spectrum/FVN COMBO-McKinney Zone, TX |
| Market | Dallas-Ft. Worth |

| | |
|--------------|-------------------------|
| Flight Dates | 01/12/22 - 02/08/22 |
| Agency | FlexPoint Campaigns |
| Advertiser | Van Taylor Campaign TX3 |

| | |
|-------------|----------|
| Update Date | 01/11/22 |
| Version | 2 Vs. 1 |

| | |
|-------------------|--------------------------|
| AE | Jeff Moring |
| Sales Coordinator | Jason Sheuchenko |
| Office | Washington |
| Phone | (301) 941-2620 |
| Status | Accepted |
| Survey | DMA Nielsen Live+7 Oct21 |
| - | |

| | |
|---------------|------------------|
| Client Code | TX-CD 3 |
| Product Code | 01120208 |
| Est Code | 1932 |
| Product Name | TX-CD 3 1.12-2.8 |
| Credit Status | Cash in Advance |

| | | | |
|------------------|---------------|------|---|
| Show All Lines | | | |
| Total # of Weeks | 4 | | |
| Total | \$29,482.00 | | |
| Commission | \$4,422.30 | | |
| Net Total | \$25,059.70 | | |
| Total Spots | 195 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|-----------------|-------------------|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | |
|------------|--------------------|
| Comments : | 1/11 R1: MG +\$144 |
|------------|--------------------|

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 22 | FXNC | FXNC PT | 1/24/22 | 1/30/22 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 16 | \$190.00 | \$3,040.00 | 30 | PRE |
| 23 | FXNC | FXNC PT | 1/31/22 | 2/6/22 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 16 | \$190.00 | \$3,040.00 | 30 | PRE |
| 24 | FXNC | FXNC PT | 2/7/22 | 2/13/22 | 19:00 | 24:00 | X | X | | | | | | - | - | 5 | \$190.00 | \$950.00 | 30 | PRE |
| 25 | FXNC | FXNC EM | 1/10/22 | 1/16/22 | 05:00 | 09:00 | | | X | X | X | | | - | - | 1 | \$144.00 | \$144.00 | 30 | R1: +1x OOW |

| | Jan 2022 | Feb 2022 | Mar 2022 | Apr 2022 | May 2022 | Jun 2022 | Jul 2022 | Aug 2022 | Sep 2022 | Oct 2022 | Nov 2022 | Dec 2022 | Total |
|--------------|-------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|-------------|
| SPOTS | 136 | 59 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 195 |
| AMT | \$20,541.00 | \$8,941.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$29,482.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 01/12/22

62952735 | Dallas-Ft. Worth | Spectrum/FVN COMBO-McKinney Zone, TX | 1424 |