

Ampersand Cable System Order

| | |
|-------------|-----------------------------------|
| Order # | 62939445 |
| Syscode | 5334 |
| System Name | Spectrum/Dallas-Ft Worth Int., TX |
| Market | Dallas-Ft. Worth |

| | |
|--------------|-------------------------------|
| Flight Dates | 11/15/21 - 11/21/21 |
| Agency | Strategic Media Services, Inc |
| Advertiser | Texans for Eva Guzman |

| | |
|-------------|----------|
| Update Date | 11/11/21 |
| Version | 1 Vs. 1 |

| | |
|-------------------|--------------------------|
| AE | Collin Diederich |
| Sales Coordinator | Collin Moshedi |
| Office | Washington |
| Phone | (301) 941-2620 |
| Status | Accepted |
| Survey | DMA Nielsen Live+3 Sep21 |
| - | |

| | |
|-----------------|-------------------|
| Client Code | TX STWD |
| Product Code | 1151121 |
| Est Code | 8310 |
| Product Name | |
| Credit Status | Cash in Advance |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

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|------------------|---------------|------|---|
| Show All Lines | | | |
| Total # of Weeks | 1 | | |
| Total | \$39,421.00 | | |
| Commission | \$5,913.15 | | |
| Net Total | \$33,507.85 | | |
| Total Spots | 45 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

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|------------|---|
| Comments : | 11.11 New order. please review and confirm. |
|------------|---|

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|-----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|------------|-------------|----------|--------------|
| 1 | FXNC | FOX AND FRIEND< | 11/15/21 | 11/21/21 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 8 | \$829.00 | \$6,632.00 | 30 | |
| 2 | FXNC | VARIOUS | 11/15/21 | 11/21/21 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 7 | \$829.00 | \$5,803.00 | 30 | |
| 3 | FXNC | VARIOUS | 11/15/21 | 11/21/21 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 11 | \$934.00 | \$10,274.00 | 30 | |
| 4 | FXNC | VARIOUS | 11/15/21 | 11/21/21 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | \$1,164.00 | \$16,296.00 | 30 | |
| 5 | S1DF | | 11/15/21 | 11/21/21 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 2 | \$97.00 | \$194.00 | 30 | |
| 6 | S1DF | | 11/15/21 | 11/21/21 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 1 | \$63.00 | \$63.00 | 30 | |
| 7 | S1DF | | 11/15/21 | 11/21/21 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 1 | \$70.00 | \$70.00 | 30 | |
| 8 | S1DF | | 11/15/21 | 11/21/21 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 1 | \$89.00 | \$89.00 | 30 | |

| | Nov 2021 | Dec 2021 | Jan 2022 | Feb 2022 | Mar 2022 | Apr 2022 | May 2022 | Jun 2022 | Jul 2022 | Aug 2022 | Sep 2022 | Oct 2022 | Total |
|--------------|-------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|-------------|
| SPOTS | 45 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 45 |
| AMT | \$39,421.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$39,421.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/12/21

62939445 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |