

Ampersand Cable System Order

Order #	62940870
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	11/22/21 - 11/28/21
Agency	Strategic Media Services, Inc
Advertiser	Texans for Eva Guzman

Update Date	11/18/21
Version	1 Vs. 1

AE	Collin Diederich
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Sep21
-	

Client Code	688
Product Code	11221128
Est Code	8316
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$39,421.00		
Commission	\$5,913.15		
Net Total	\$33,507.85		
Total Spots	45		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments :	11/18 new order
------------	-----------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	11/22/21	11/28/21	05:00	09:00	X	X	X	X	X	X	X	-	-	8	\$829.00	\$6,632.00	30	
2	FXNC	FXNC DT	11/22/21	11/28/21	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$829.00	\$5,803.00	30	
3	FXNC	FXNC EF	11/22/21	11/28/21	16:00	19:00	X	X	X	X	X	X	X	-	-	11	\$934.00	\$10,274.00	30	
4	FXNC	FXNC PT	11/22/21	11/28/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$1,164.00	\$16,296.00	30	
5	S1DF	FXNC EM	11/22/21	11/28/21	05:00	09:00	X	X	X	X	X	X	X	-	-	2	\$97.00	\$194.00	30	
6	S1DF	FXNC DT	11/22/21	11/28/21	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$63.00	\$63.00	30	
7	S1DF	FXNC EF	11/22/21	11/28/21	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$70.00	\$70.00	30	
8	S1DF	FXNC PT	11/22/21	11/28/21	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$89.00	\$89.00	30	

	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Total
SPOTS	45	0	0	0	0	0	0	0	0	0	0	0	45
AMT	\$39,421.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$39,421.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/19/21

62940870 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |