

Ampersand Cable System Order

Order #	62942132
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	11/29/21 - 12/05/21
Agency	Strategic Media Services, Inc
Advertiser	Texans for Eva Guzman

Update Date	11/23/21
Version	1 Vs. 1

AE	Collin Diederich
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Sep21
-	

Client Code	TX stwd
Product Code	11291205
Est Code	8324
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$39,421.00		
Commission	\$5,913.15		
Net Total	\$33,507.85		
Total Spots	45		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New Order: Please Confirm
------------	---------------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	11/29/21	12/5/21	05:00	09:00	X	X	X	X	X	X	X	-	-	8	\$829.00	\$6,632.00	30	
2	FXNC	VARIOUS	11/29/21	12/5/21	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$829.00	\$5,803.00	30	
3	FXNC	VARIOUS	11/29/21	12/5/21	16:00	19:00	X	X	X	X	X	X	X	-	-	11	\$934.00	\$10,274.00	30	
4	FXNC	VARIOUS	11/29/21	12/5/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$1,164.00	\$16,296.00	30	
5	S1DF		11/29/21	12/5/21	05:00	09:00	X	X	X	X	X	X	X	-	-	2	\$97.00	\$194.00	30	
6	S1DF		11/29/21	12/5/21	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$63.00	\$63.00	30	
7	S1DF		11/29/21	12/5/21	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$70.00	\$70.00	30	
8	S1DF		11/29/21	12/5/21	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$89.00	\$89.00	30	

	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Total
SPOTS	45	0	0	0	0	0	0	0	0	0	0	0	45
AMT	\$39,421.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$39,421.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/24/21

62942132 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |