

Ampersand Cable System Order

Order #	62944890
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	12/10/21 - 12/12/21
Agency	Strategic Media Services, Inc
Advertiser	Texans for Eva Guzman

Update Date	12/09/21
Version	1 Vs. 1

AE	Collin Diederich
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Dec20
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Client Code	TX stwd
Product Code	12101212
Est Code	MG SKED
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$4,246.00		
Commission	\$636.90		
Net Total	\$3,609.10		
Total Spots	5		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	12/9 NEW MAKE GOOD SKED
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	NCAA Basketball: Regular Season, NCAA Womens Basketball: Regular Season	12/6/21	12/12/21	09:00	16:00					X	X	X	-	-	2	\$508.00	\$1,016.00	30	OOW 09/27/21-12/26/21
2	ESPN	NBA: Regular Season	12/6/21	12/12/21	19:00	24:00					X	X	X	-	-	1	\$1,546.00	\$1,546.00	30	OOW 09/27/21-12/26/21
3	HGTV	VARIOUS	12/6/21	12/12/21	19:00	24:00					X	X	X	-	-	1	\$1,621.00	\$1,621.00	30	OOW 09/27/21-12/26/21
4	S1DF	VARIOUS	12/6/21	12/12/21	09:00	16:00					X	X	X	-	-	1	\$63.00	\$63.00	30	OOW 09/27/21-12/26/21

	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Total
SPOTS	5	0	0	0	0	0	0	0	0	0	0	0	5
AMT	\$4,246.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,246.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 12/10/21

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